

Haley Lieberman is the CEO and founder of Shop Tomorrows, the resale marketplace for modern parents. Before founding Shop Tomorrows, Haley was a costume designer and stylist for stage, screen and print. She worked with New York Fashion Week, The Metropolitan Opera, Pepsi-Cola, Johnson + Johnson, and many more. After a decade of work in the industry she became disturbed by the amount of textiles wasted at the end of every production. Motivated to make a difference, she went on to teach textile sustainability and fashion history in universities throughout the Northeast. When her twins were born, she was faced with the problem of textile waste in her very own home and set out on a mission: To build the first modern marketplace for parents to exchange curated secondhand goods through social networks. Haley is a graduate of The Spence School, Bates College and NYU. She is a native Manhattanite raising her boy-girl twins in Fairfield County, CT.