



## Loyalty & Rewards

Go beyond rewarding for how much customers spend: reward them for engaging and being loyal to your brand. Use our predetermined loyalty activities or add your own! PeopleVine makes it easy to promote, track, and reward customer involvement.

Reward points for completing over 30 activities, directly from PeopleVine

Use physical cards, digital cards, or even customers' credit cards to reward for every purchase

Set monetary point values to encourage spending

Offer points to entice customers to fill out surveys, write reviews, and more

Let customers redeem points for merchandise in your eCommerce store

Launch a loyalty contest to foster friendly competition among your fans

Integrate directly into your POS with our Open API or tie to customer credit cards for behind-the-scenes processing

Send weekly digests of total points earned or instant notifications when activities are completed



## TURN-KFY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



## **INTEGRATED**

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



## OPFN API

With over 500 API methods available, everything we can do, you can do better.