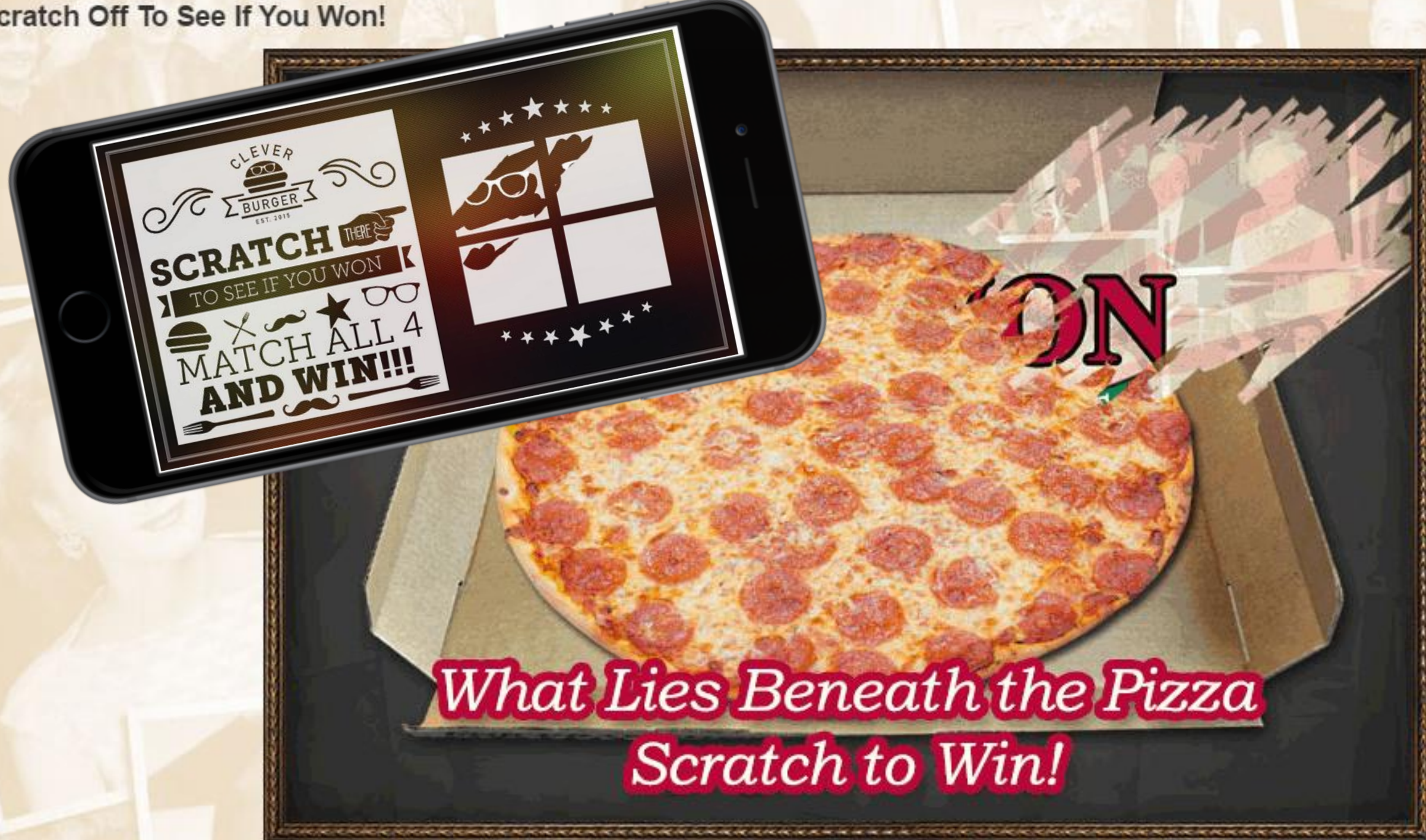


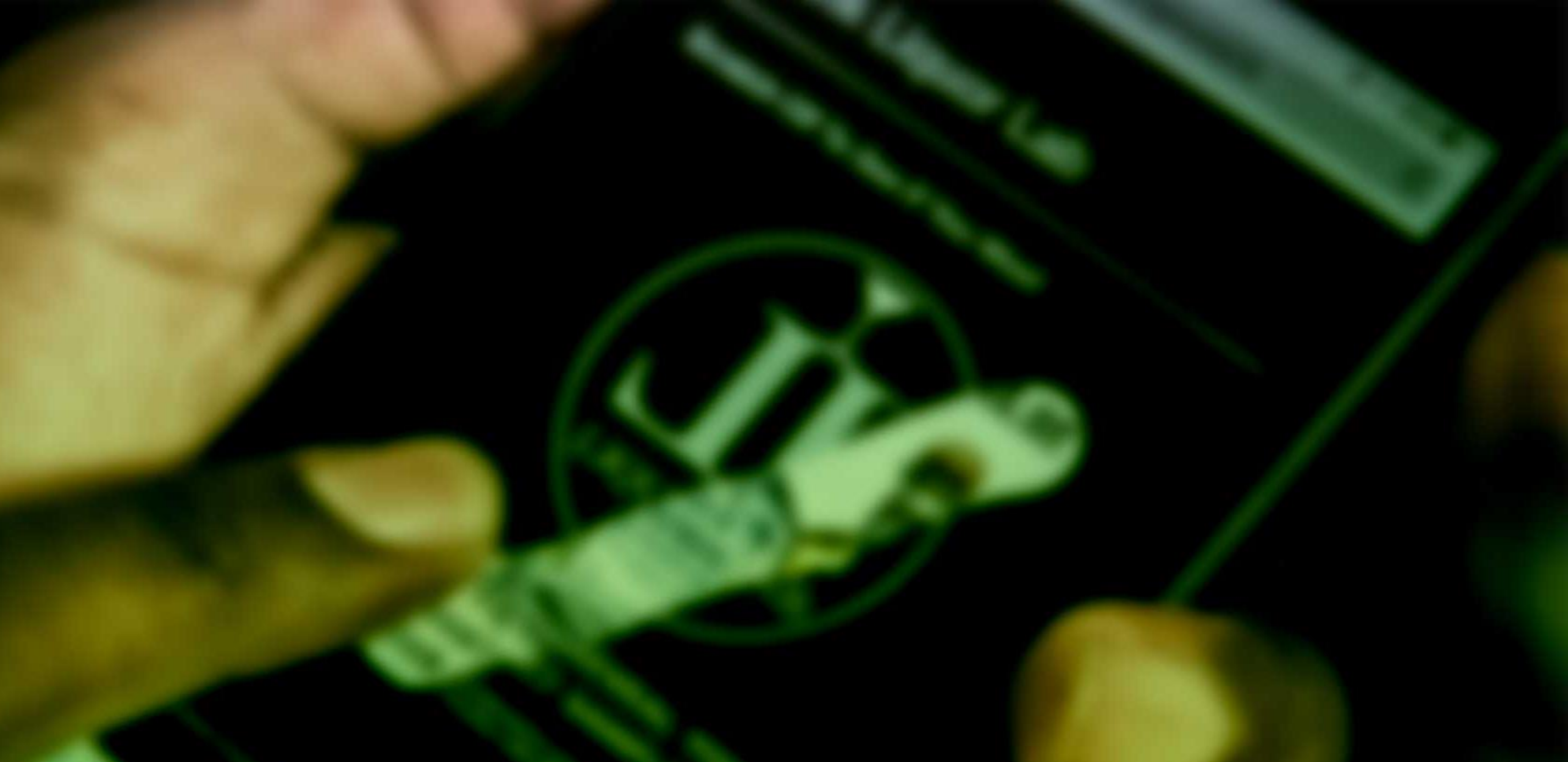
Scratch Off To See If You Won!



PeopleVine Contests – Generate Leads and Engage

A single platform for marketing teams to engage with their consumers. PeopleVine is the only platform to capture 35 touchpoints in real-time allowing you to enable action based marketing through your customer's journey.

Behind it all is a CRM capturing every interaction back to a single profile. Further enabling you to see consumer behavior over time, while leveraging the data for automated interactions and segmentation.



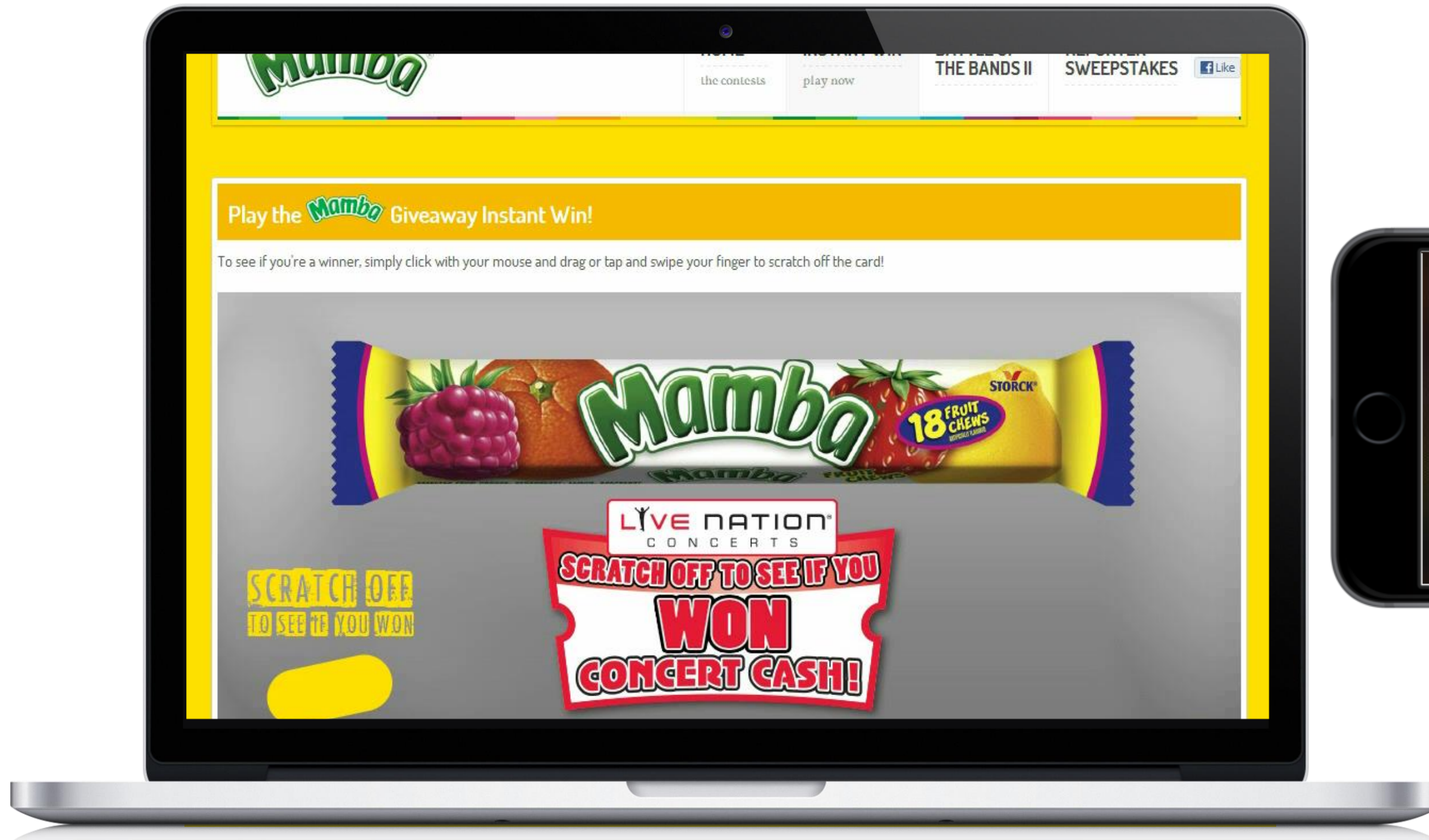
When customers compete, you win!

PeopleVine Contests allow you to create enticing contest to generate leads and engage with your consumers. We supply all the tools you need to create, promote, regulate, monitor and select winners via interactive contests.

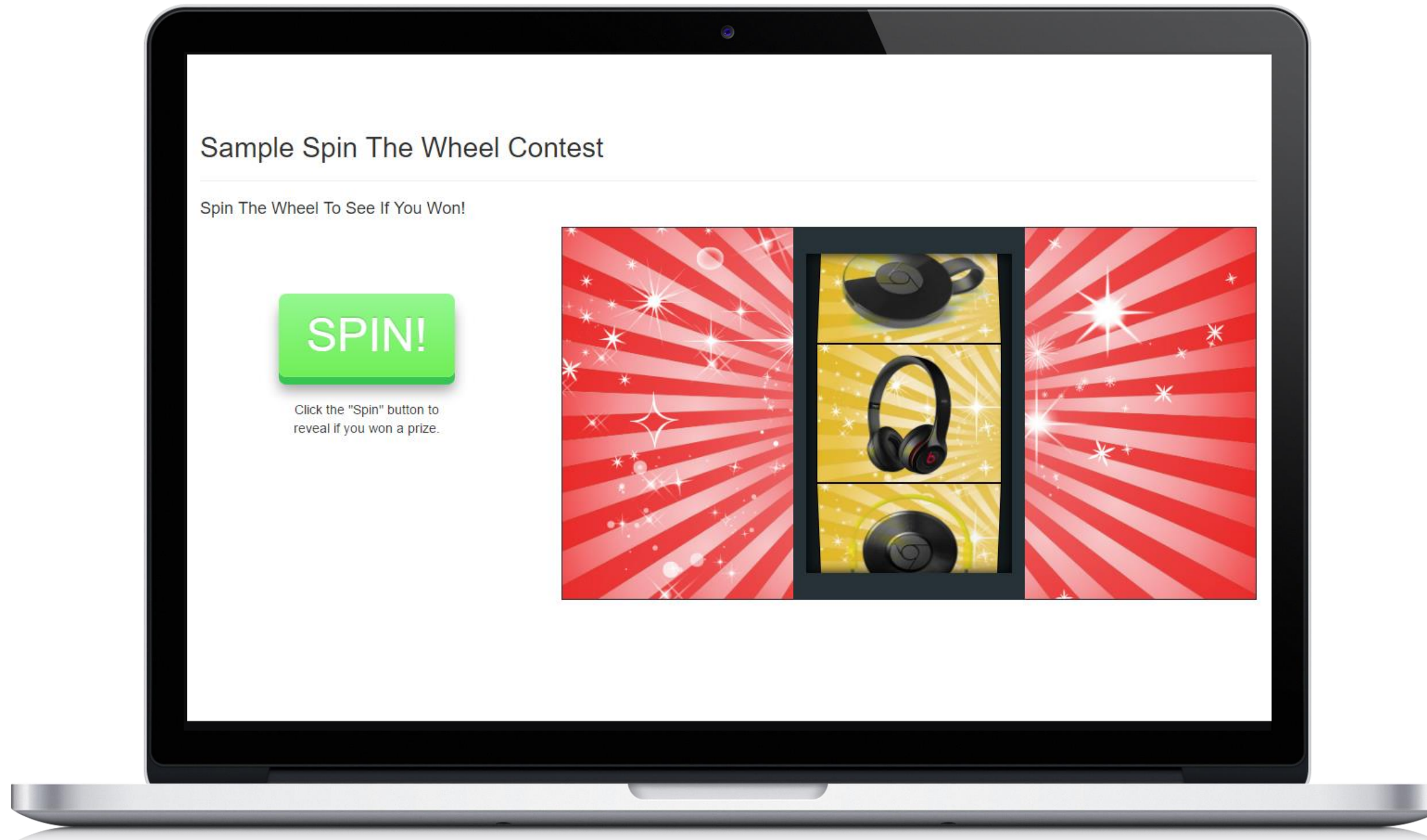
You can run the following contests with PeopleVine:

- **Instant Win Scratch Off Contest:** Engage your consumers with an interactive scratch off ticket to reveal their prize.
- **Instant Win Spin The Wheel Contest:** Add the suspense every time they play to reveal a prize when they spin the wheel.
- **Enter to Win Sweepstakes:** Simply capture relevant marketing data and select a winner at the end.
- **Leaderboard Loyalty Contest:** Make your loyalty members compete to win by providing a series of tasks to earn points to get to the top.

SAMPLE SCRATCH OFF AND WIN CONTEST



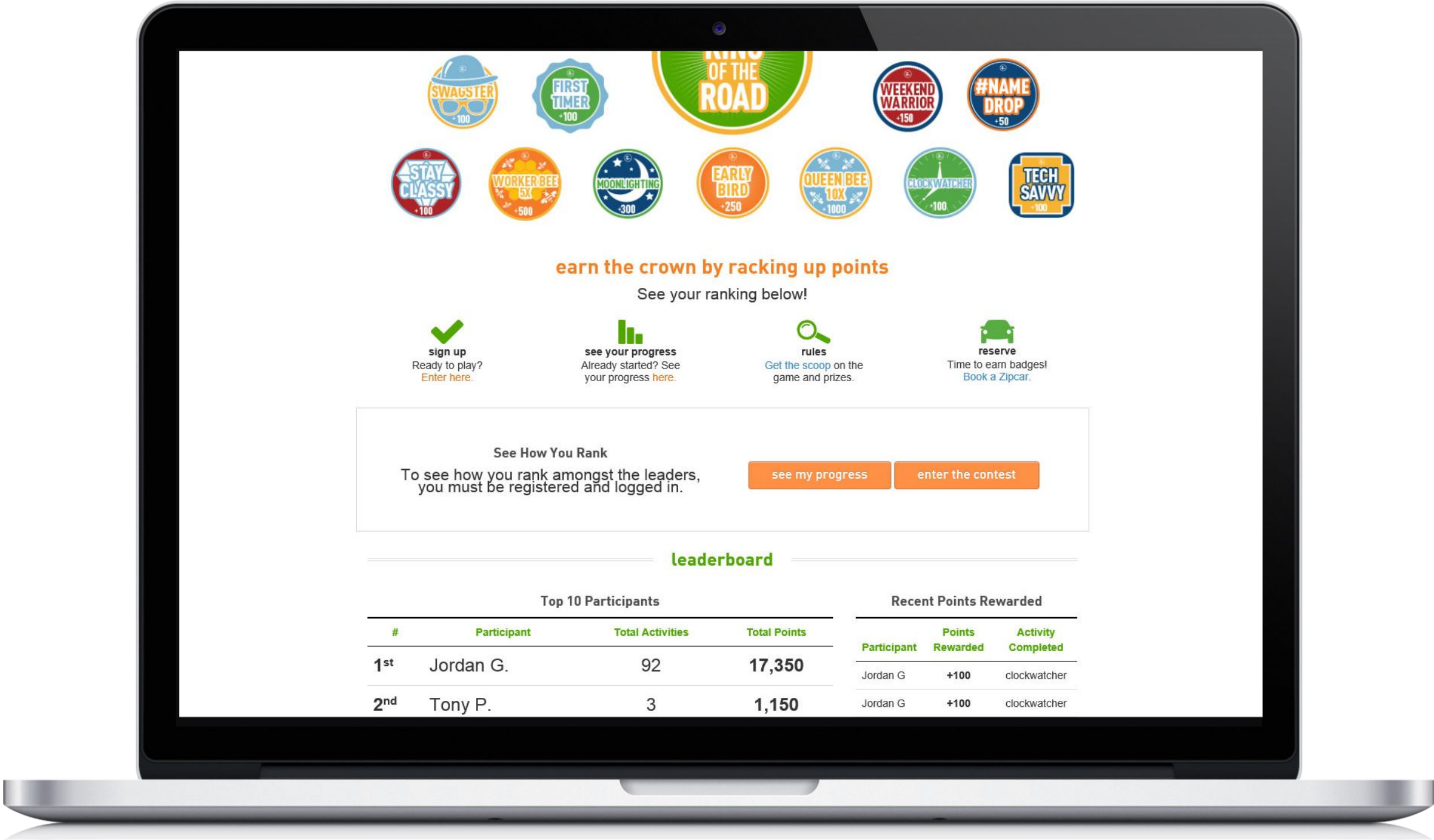
SAMPLE SCRATCH OFF AND WIN CONTEST



SAMPLE SWEEPSTAKES ENTRY SCREEN



SAMPLE LEADERBOARD LOYALTY CONTEST



CAPTURE DATA TO SEGMENT

Capture contact information
for getting in touch.

Register For The Contest (Fields Marked With An * Are Required Fields)

Please provide the following to enter the contest.

Your Name*

First Name

Last Name

Your Address*

Your Address

City

Apt #

IL

Zip Code

Your E-mail Address*

E-mail Address

Your e-mail address is required to be notified if you are a winner of this contest.

Your Mobile Number

Mobile Number

Setup an Account Password*

Password

Confirm Password

In order to access your account, please create a password.

Additional info on the customer

***Occupation**

Select An Answer

When are you planning on purchasing?

Select An Answer

Are you interested in xyz?

☐ Yes

☐ No

GENERAL CONDITIONS AND RELEASE: By participating, entrant (a) releases Facebook, Twitter, Google, Game Entities, PeopleVine and each of their respective parent companies, affiliates, subsidiaries, franchisees, successors, assigns, agents, representatives, officers, directors, shareholders, and employees, from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by participation in the Game, including the unauthorized or illegal access to personally identifiable or sensitive information or acceptance, possession, use, misuse, or nonuse of the prize that may be awarded; (b) acknowledges that said parties have neither made nor are in

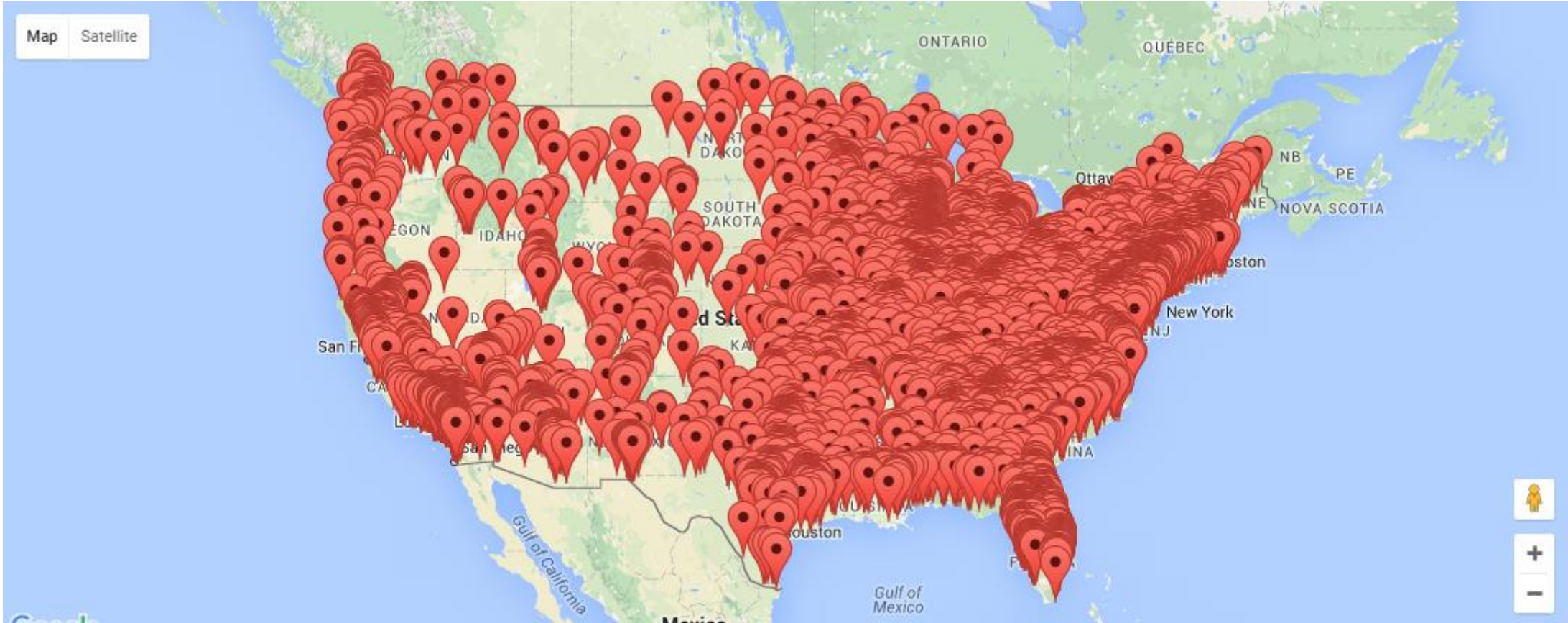
Add a form to capture
anything else. The perfect
way to segment your users.



Deep Insights on Your Consumers

Throughout the contest, you'll capture relevant marketing data to ensure you meet your KPIs and build out your customer demographics and segmentation.

23,138 people
163,749 entries
156,952 winners
48,964 answers



7
average plays/person

216
most plays/person

	Survey Question	Most Answered	Responses
+	Which is your local Rosati's Pizza?	Rosati's of Sarasota, FL (864)	View People
+	If you could create a Rosati's specialty pizza what ingredients would you include?	pizza (5265)	View People

GETTING STARTED

Have a question?

Call us at (312) 957-7737 or Email us at info@peoplevine.com.

Or contact your sales associate directly.

Ready to get started?

Sign our agreement online at <http://peoplevine.com/go> and enter your contract # and we'll get the ball rolling.