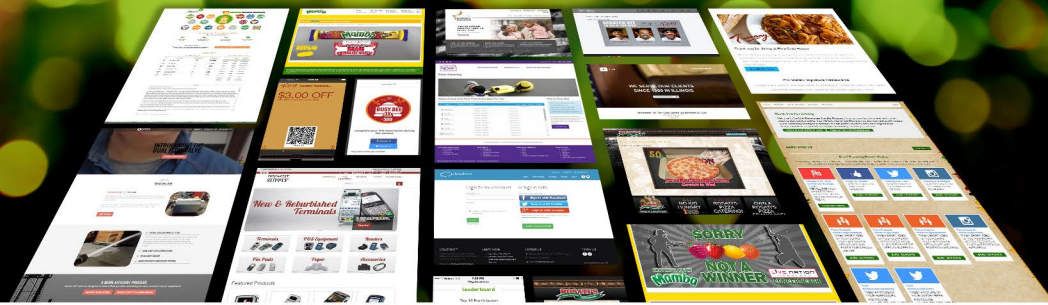




The PeopleVine Platform

Easily grow advocates out of your customers.
Stay in touch, in real-time, from anywhere.



With so many fragmented customer engagement tools in the market, PeopleVine is the first platform to bridge CRM, marketing, sales, and customer engagement into a single, seamless suite. We've helped over 2,000 companies in 15+ industries build stronger, more sustainable relationships with their customers.

- | | | | |
|-----------------------------|--------------------|-------------------|-------------------|
| Appointments & Reservations | Content Management | Loyalty & Rewards | Ratings & Reviews |
| Automation | Contests | Memberships | SMS |
| Recurring Billing | CRM | Keyword Monitor | Social |
| Campaigns | Events | Newsletters | Surveys & Forms |
| eCommerce | Location Directory | Offers | Tickets |

BUILD

Configure everything from your campaigns to your company using any or all of the 20 components.

ENGAGE

Engage with your customer through multiple channels from email to social.

ANALYZE

Analyze your interactions to re-target with more relevant content.

RESERVE ONLINE

Painless online booking and scheduling.

Appointments & Reservations

Allow your customers to book a time, reserve a table, or make an appointment with our easy online booking. Choose the dates, times, and total slots available and our platform handles the rest!

Set up an online calendar with selectable time slots

Let customers book online with real-time availability

Charge for time slots to guarantee attendance

Perfect for reservations on limited space or to convert leads quicker

Automated reminders and confirmations

Add reservations to Outlook, iCal, Google, or GoDaddy calendars with one click

Allow customers to cancel or change their appointment online if within your defined cutoff window

Book a table, reserve a room, or set up a time to meet with this turn-key solution



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

WATCH THE CASH FLOW

Get paid. On time, every time.

Recurring Billing

Automate billing for your membership, service, subscription, or product deliveries and accept payments straight from PeopleVine.

Charge daily, weekly, monthly, quarterly, semi-annually, or annually

Allow for multiple subscriptions in one checkout

Integrate with Memberships and Commerce for auto-renewals

Real-time reporting for a quick snapshot of success

Automatically notify subscribers when a payment fails and send a link to reactivate

Auto-renew based on date or fully utilized credits — whichever comes first

Control access to your web site or software via our API

One-line integration to activate or deactivate accounts based on payment

Link to credits to limit usage based on plan levels



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

AUTOMATIC COMMUNICATION

Keep in touch without touching a key.

Campaigns

Use PeopleVine's campaign engine to automate and streamline your engagement efforts. We make it simple to send automatic follow-ups and notifications, keeping you in contact with customers at just the right times.

Set campaign triggers for 25 different customer actions

Use a Drip Campaign to keep them informed over a set period of time

Set a Date-Based Campaign to wish them happy birthday

Configure a Follow-Through Campaign to ensure they complete a process

Use the Once Completed Campaign to engage when they engage

Control the time between each campaign activity

Send campaign notifications via email, SMS, or social

Use pre-designed templates for a turn-key solution

Nest campaigns together for ultimate control and versatility



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

YOUR WEB SITE EVOLVED

Make your web site work for you.

CMS

Use our full-featured CMS to manage your web content and build engaging landing pages. Launch an extension to your existing site, a new micro site, or build your entire web presence with PeopleVine's out of the box CMS tools!

Launch well-designed landing pages in minutes with our template builder

Use page layouts for a branded experience across every page

Over 50 auto-generated pages at your disposal

Include a 'sign up for our newsletter' popup, share-on-social button, or enable comments on blog posts with one click

Manage domain names for complete control over where your visitors end up, without ever publishing a file

Real-time analytics and visit tracking to know every step your customer takes

Patent-pending no-HTML file technology for quicker rendering and real-time personalized experiences

From FAQs to ad banners, it's all managed in one spot



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

COMMUNICATE WITH CROWDS

Talk to your customers wherever they're at.
All from one place.

Communicate (Newsletters, SMS, and Social)

PeopleVine provides a suite of tools to share your message across the channel your customer prefers. Give the people what they want, where they want it — Stronger, more sustainable engagement will follow.

Send a lengthy newsletter, short SMS, or one-line social post

Schedule messages based on date and time or for when a certain touch point is completed

Use your own mail server or ours to maximize delivery

Send a message to everyone at once or target by specific groups, attributes, and activities

Leverage real-time text messaging with use of a local area code or toll-free number

Set up a ringback to your business phone to ensure two-way communication

Utilize keyword monitors to flag or auto-reply based on specific words used in a message

Track open rate, click-through rate, and even the customer's path to content created in PeopleVine



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

CREATE WINNERS

When customers compete, you win.

Contests

Create enticing online contests with PeopleVine. We supply all the tools you need to create, promote, regulate, monitor, and select winners for engaging customer contests.

Play innovative instant-win scratch-off games on any device

Create a sweepstakes to build your customer database

Launch a loyalty contest to gamify your customers' allegiance

Control the chances of winning and how often each person can enter

Allow entry via email, Facebook, Twitter, or Google login

Prevent cheating and double-entries

Manage prize offerings by setting odds, quantities, and limitations

Integrate with PeopleVine Offers (and more) for a completely unified experience



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.



ONE CUSTOMER VIEW

Get a real-time, bird's-eye view
of your customers. Then get personal.

CRM

Connect to, learn about, and build valuable relationships with your customers via PeopleVine CRM. Track all your interactions in one dashboard and engage further without ever leaving the platform.

See every interaction in a single timeline view

Capture notes, set follow-up reminders, and tag with attributes

Import, export, and integrate our CRM with any existing platform

Leverage attributes to group and communicate with specific customer types

Configure access so account reps can view only their own customers

Tie your social media advocates to your in-store patrons

Reach out to customers via e-mail, SMS, or social networks — from within PeopleVine

Measure loyalty and grant rewards based on an assortment of interactions

Attach files with unlimited storage



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

START SELLING IN SECONDS

From pop-up shops to online retail,
we got your backend.

eCommerce

PeopleVine provides all the tools you need to set up shop online. Add your products, payment options, and shipping settings and we'll handle the rest. An out of the box and easy to brand online marketplace is at your fingertips.

Turn-key eCommerce: start selling online in minutes

Real-time inventory with backorders and availability settings

Pay with PayPal, Amazon Payments, or credit card

Configurator allows buyers to select options (size, color, style, etc.)

Parent/child product listings to ensure accurate inventory based on variations

FedEx and USPS real-time pricing based on weight and destination

Integrate with PeopleVine Loyalty to let customers earn points on purchases

Allow customers to pay with loyalty points

Integrated ratings and reviews to build an online feedback community



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

FILL MORE SEATS

Launch and manage events online.
Create calendars and tickets in a click.

Events & Ticketing

Why use a standalone tool when you can manage events from the same place you track and engage with your customers? PeopleVine provides all the tools you need to schedule and promote events, invite attendees, manage ticketing, and keep in touch afterwards. Take advantage of our turn-key options for everything from Save the Dates to RSVPs.

Sell, manage, and track tickets

Set your own ticket levels, quantities, and discounts

Customers can add tickets to their phone, print at home, or use will call

Engage before, during, and after the event

Scan tickets at the door and prevent re-use

Capture marketing data from attendees before or after they buy

Promote your events with one-click sharing on Facebook and Twitter

Create a crowd-sourced real-time event photo gallery based on hashtags



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

FEEDBACK LOOP

Learn from your customers.
Keep them engaged.
Grow.

Consumer Feedback

With PeopleVine's Surveys & Forms feature, you can create custom pages to capture client information and feedback. Each answer is a new opportunity for targeted marketing or product improvement.

Build custom surveys and forms to capture marketable data

Follow up with a survey or review request after every purchase, page visit, or interaction

Build detailed customer profiles by mapping answers to attributes

Set auto replies based on answers to specific questions

Capture reviews and feedback to help you build a better product/service

Integrate our Ratings and Reviews feature into your web site, online shop, or dedicated page to share valuable feedback with prospective customers

Use surveys to gate offer downloads and membership signups

Monitor social networks for keywords and #tags to see what people are saying about your business

Set up keyword monitors to auto reply, escalate, or engage further



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.

REWARD FOR SHARING

Reward your customers — they'll reward you back.

Loyalty & Rewards

Go beyond rewarding for how much customers spend: reward them for engaging and being loyal to your brand. Use our predetermined loyalty activities or add your own! PeopleVine makes it easy to promote, track, and reward customer involvement.

Reward points for completing over 30 activities, directly from PeopleVine

Use physical cards, digital cards, or even customers' credit cards to reward for every purchase

Set monetary point values to encourage spending

Offer points to entice customers to fill out surveys, write reviews, and more

Let customers redeem points for merchandise in your eCommerce store

Launch a loyalty contest to foster friendly competition among your fans

Integrate directly into your POS with our Open API or tie to customer credit cards for behind-the-scenes processing

Send weekly digests of total points earned or instant notifications when activities are completed



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.



TRACK EVERY ENTRY

Powerful member management.
All gain. No pain.

Memberships

Create and manage your membership program directly from PeopleVine. Setup is easy for you and your customers will love not having to keep track of a physical card.

Control access to gyms, discount clubs, and more

Provide digital membership ID cards instantly available on customers' phones

Tie to existing physical cards to make your existing membership digital

Full scanning and tracking capabilities to build a customer profile and history

Make it more than just a membership card: grant access to events, loyalty rewards, digital offers, and more

Include customer photo and preferences directly on the card

Send an email, SMS, or tweet any time a membership is scanned

Integrate PeopleVine's Recurring Billing option for membership auto-renewal



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.



MOTIVATE CUSTOMERS TO BUY
They save money, you create business.

Digital Offers

Entice customers through digital offers and coupons, powered by PeopleVine. Increase conversion over paper coupons with our mobile-friendly options. Create, promote, deliver, and redeem — all from one place!

Encourage customers to spend more with digital offers

Control everything from how many offers are issued to how many can be redeemed

Capture marketable data by gating with a survey

Integrates with Apple Passbook for location-based visibility of the offer

Set a time delay or expiration for when offers can be used

Let customers download offers to their phone or print at home

Monitor views, downloads, and redemptions from the platform

Easy redemption via QR code scan, one tap, or customer lookup

Integrate with PeopleVine's notification engine for automated follow-up



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.