USER LEVEL							
		Admin	**Supervisor**	**Manager**	**Waitstaff**	**Account Rep**	**API**
COMPANY MENU							
TOUCHPOINTS	Recent TouchPoints	X	X				
	TouchPoint Usage	X	X				
SETTINGS & TOOLS	Company Profile	X	X				
	Billing Information	X	X				
	Manage Users	X	X				
	Integrated Platforms	X	X				
	SMS Setup	X	X				
	Payment Processors	X	X				
	Platform Settings	X	X				
	Rules	X	X				
DOMAIN NAMES	Manage Domain Names	X	X				
	Setup Domain Name	X	X				
VANITY URLS	Manage Vanity URLs	X	X	X		X	X
	Setup Vanity URL	X	X	X		X	X
SHORT URLS	Manage Short URLs	X	X	X		X	X
	Setup Short URL	X	X	X		X	X
MEDIA & FILES	Manage Files	X	X	X		X	X
	Upload Media	X	X	X		X	X
	Upload Multiple Files	X	X	X		X	X
GALLERIES	View All	X	X	X		X	X
	Setup New	X	X	X		X	X
ATTRIBUTES	Manage Attributes	X	X				
	Setup New Attribute	X	X				
CATEGORIES	Manage Categories	X	X				
	Setup New Category	X	X				
REPORTS & DATA	Reporting Dashboard	X	X				
	Export Data to File	X	X				
	Export Data for External Platform	X	X				
IMPORT DATA	Import Data	X	X				
	Import Customers	X	X				
	Import Transactions	X	X				
	Import Products	X	X				
TOOLS	Update Item Permissions	X	X				
	Import HTML Snippets	X	X				
	Clone Items	X	X				
API & APPLICATIONS	API Applications	X	X				
	API Credentials	X	X				
ACCOUNTS	Company Profile	X	X				
	Sub Accounts	X	X				
CRM							
CRM	All People	X	X	X	X		X
	All Members	X	X	X	X	X	X
	Register Person	X	X	X	X	X	X
	Enroll a Member	X	X	X	X	X	X
REPORTS	Customer Spend Report	X	X				
NOTES & TASKS	Recent Notes	X	X	X	X	X	X
	Follow Ups	X	X	X	X	X	X
VISUAL	Plot on Map	X	X				
REPORTS	Age + Gender	X	X	X		X	
PEOPLE ATTRIBUTES	View Groups	X	X	X		X	
	Build Segment	X	X	X		X	
	Filter People	X	X	X		X	
IMPORT/EXPORT	Export People	X	X	X		X	X
	Import People	X	X	X		X	X
BY LOCATION	By City	X	X	X		X	X
	By State	X	X	X		X	X
	By Zip Code	X	X	X		X	X
	By Country	X	X	X		X	X
CONTACT INFORMATION		X	X	X			X
Profile notes	General	X	X	X	X		X
	Request	X	X	X	X		X
	Priority	X	X	X	X		X
	Chit	X	X	X	X		X
	Phone call	X	X	X	X		X
	Concierge	X	X	X	X		X
	Guests	X	X	X	X		X

Category	Item	1	2	3	4	5	6
	General Preferences	X	X	X	X		X
	F&B Preferences	X	X	X	X		X
	Room preferences	X	X	X	X		X
	Sports & Fitness Preferences	X	X	X	X		X
	Account Related	X	X	X			X
	Billing Related	X	X	X			X
	Customer Service Related	X	X	X			X
	Quality Related	X	X	X			X
	Manager/Admin Only	X					
Attributes							
	View	X	X	X	X		X
	Edit/ create	X	X	X	X		X
Total spend		X	X	X			X
Unpaid balance		X	X	X			X
Membership		X	X	X	X		X
Subscriptions		X	X	X	X		X
Card on file		X	X	X			X
Transaction history		X	X	X			X
Email customer		X	X	X	X		X
Available credits		X	X	X			X
Available points		X	X	X			X
Membership activity		X	X	X	X		X
Subscriptions		X	X	X	X		X
Monthly Statements		X	X	X	X		X
Newsletters		X	X	X	X		X
Registered events		X	X	X	X		X
SELL							
ORDERS	Virtual POS	X	X	X	X	X	X
	Ready to Ship	X	X	X	X	X	X
	Order History	X	X	X	X	X	X
	View In Cart	X	X	X	X	X	X
PRODUCTS	Manage Products	X	X	X		X	
	Setup New Product	X	X	X		X	
	Categorize Products	X	X	X		X	
INVENTORY	View Inventory	X	X	X		X	
	Bulk Edit Inventory	X	X	X		X	
S&D	Revenue by Category	X	X				
	Revenue by Location	X	X				
	Sales Stream	X	X				
	Product Sales Report	X	X				
	Pull Queue	X	X				
	Shipping Queue	X	X				
OTHER TOOLS	Coupons & Promos	X	X				
	Commerce Settings	X	X				
	Shipping Rules	X	X				
	Import Products	X	X				
SERVICES	Manage Services	X	X	X		X	
	Setup New Service	X	X	X		X	
SUBSCRIPTIONS	View Subscriptions	X	X				
	Subscribe a Person	X	X	X			
TRANSACTIONS	View Transactions	X	X				
	Charge a Person	X	X	X	X	X	
	View Open Invoices	X	X				
	Invoice a Person	X	X	X		X	
	Transaction Pivot Reports	X	X				
	View Transaction Report	X	X				
	Account Receivables	X	X				
	Customer Spend Report	X	X				
GIFT CARDS + STIPENDS	View All Issued Certs	X	X	X	X	X	
	Balance Report	X	X	X	X	X	
	Issue New Gift Card/Stipend	X	X	X	X	X	
	Redeem Gift Card/Stipend	X	X	X	X	X	
EVENTS	Today's Guest List	X	X	X	X	X	
	Manage Events	X	X	X	X	X	
	Past Events	X	X	X	X	X	
	Setup New Event	X	X	X	X	X	
FUNDRAISING	Manage Fundraisers	X	X	X		X	
	Start Fundraiser	X	X	X		X	
DONATIONS	View Donations	X	X	X		X	

	Launch My Site	X	X	X		X	
CREDITS	Manage Credits	X	X	X		X	
	Issue New Credits	X	X	X		X	
SCHEDULER	Manage scheduler	X	X	X	X	X	X
	Upcoming Appointments	X	X	X	X	X	X
	Book an Appointment	X	X	X	X	X	X
	Book Repeating Appointments	X	X	X	X	X	X
	View Calendar	X	X	X	X	X	X
	Manage Schedulers	X	X	X	X	X	X
	Setup New Scheduler	X	X	X	X	X	X
RESERVATIONS	Upcoming Reservations	X	X	X	X	X	X
	Make a Reservation	X	X	X	X	X	X
	Reserve A Hotel/Suite	X	X	X	X	X	X
	View Calendar	X	X	X	X	X	X
	Manage Rooms	X	X	X	X	X	X
	Setup New Room	X	X	X		X	X
DIRECTORY	View Directory	X	X	X	X	X	X
	Add a Profile	X	X	X	X	X	X
	Add a Brand/Warehouse	X	X	X	X	X	X
AFFILIATES	Manage Affiliates	X	X	X	X	X	X
	Affiliate Report	X	X	X	X	X	X
	Setup New Affiliate	X	X	X	X	X	X
	Manage Programs	X	X	X		X	X
	Setup New Program	X	X	X		X	X
REWARD							
MEMBERSHIP PROGRAMS	Manage Membership Programs	X	X	X		X	X
	Setup New Membership Program	X	X	X		X	X
MEMBERS	Check-In	X	X	X	X	X	X
	All Members	X	X	X	X	X	X
	Active Members	X	X	X	X	X	X
	Member Directory	X	X	X	X	X	X
	Enroll a Member	X	X	X	X	X	X
ACTIVITY	Recent Check-Ins	X	X	X	X	X	X
	Activity Report	X	X	X		X	X
REWARDS PROGRAMS	Manage Loyalty Programs	X	X	X		X	X
	Setup New Loyalty Program	X	X	X		X	X
LOYALTY ACTIVITIES	Manage Activities	X	X	X		X	X
	Setup New Activity	X	X	X		X	X
POINTS	Issue Points	X	X	X	X	X	X
	Recent Activity	X	X	X	X	X	X
	Redemptions	X	X	X	X	X	X
	Balance Report	X	X	X		X	X
DIGITAL OFFERS	Manage Offers	X	X	X		X	X
	Setup New Offer	X	X	X		X	X
	Add Multiple Offers	X	X	X		X	X
	Recent Redemptions	X	X	X	X	X	X
	Redeem Offer	X	X	X	X	X	X
COMMERCE COUPONS	Manage Coupons	X	X	X		X	X
	Setup New Coupon	X	X	X		X	X
DIGITAL VOUCHERS	Manage Vouchers	X	X	X		X	X
	Setup New Voucher	X	X	X		X	X
	Recent Redemptions	X	X	X	X	X	X
	Redeem Voucher	X	X	X	X	X	X
ENGAGE							
BLOG	Manage Blog Posts	X	X	X	X	X	X
	Start New Blog Post	X	X	X	X	X	X
OTHER CONTENT	FAQs	X	X	X	X	X	X
PAGES	Manage Pages	X	X	X		X	X
	Setup New Page	X	X	X		X	X
	Start Page Wizard	X	X	X		X	X
	Launch Studio	X	X	X		X	X
	Banner Rotators	X	X	X		X	X
WEB LAYOUTS	Manage Layouts	X	X				
	Setup New Layout	X	X				
CONTENT TEMPLATES	Manage Templates	X	X				
	Setup New Template	X	X				
	Import Templates	X	X	X			
FORMS	Manage Forms	X	X	X		X	X
	Setup New Form	X	X	X		X	X

Category	Item						
	Manage Questions	X	X	X		X	X
SURVEY APPLICATIONS	Manage Applications	X	X	X		X	X
	Setup New Application	X	X	X		X	X
	View Applicants	X	X	X		X	X
CONTESTS	Manage Contests	X	X	X		X	X
	New Contest	X	X	X		X	X
REVIEWS	Manage Reviews	X	X	X		X	X
	Setup New Review	X	X	X		X	X
CONNECT							
E-MAIL NEWSLETTERS	View E-mail Newsletters	X	X	X		X	X
	Send E-mail Newsletter	X	X	X		X	X
SMS BLAST	View SMS Blasts	X	X	X		X	X
	Send SMS Blast	X	X	X		X	X
MOBILE APP PUSH	View Mobile App Pushes	X	X	X		X	X
	Send Mobile App Push	X	X	X		X	X
E-MAIL MESSAGING	E-mails Sent	X	X	X		X	X
	Send an E-mail	X	X	X		X	X
	SMS	X	X	X		X	X
	Inbox	X	X	X		X	X
SMS	Inbox	X	X	X		X	X
	SMS Sent	X	X				
	Start Chat	X	X				
MOBILE APP	Send to their Mobile App	X	X	X		X	X
SOCIAL POSTS	Schedule New Post	X	X	X		X	X
	Scheduled Posts	X	X	X		X	X
	Pending Approval	X	X	X		X	X
SOCIAL LISTENING	Manage Listeners	X	X	X		X	X
	Setup New Listener	X	X	X		X	X
TRIGGERED RESPONSE	E-mail Based	X	X	X		X	X
	SMS Based	X	X	X		X	X
	Mobile App Based	X	X	X		X	X
	Setup New Notification	X	X	X		X	X
ON-PAGE NOTIFICATIONS	Manage On-Page Notifications	X	X	X		X	X
	Setup New On-Page Notification	X	X	X		X	X
SETTINGS	Active Notifications	X	X	X		X	X
	Enable Notifications	X	X	X		X	X
NEWSLETTER LAYOUTS	Manage Layouts	X	X				
	Setup New Layout	X	X				
NEWSLETTER TEMPLATES	Manage Templates	X	X				
	Setup New Template	X	X				
	Import Templates	X	X				
AUTOMATE							
CAMPAIGNS	Manage Campaigns	X	X			X	X
	Active Campaigns	X	X			X	X
	New Campaign	X	X			X	X
CAMPAIGN TEMPLATES	Manage Templates	X	X			X	X
	Setup New Template	X	X			X	X
ALERT TEMPLATES	Manage Templates	X	X			X	X
	Setup New Template	X	X			X	X
KEYWORDS	Manage Keywords	X	X			X	X
	Setup New Keyword	X	X			X	X
OTHER SETTINGS	Setup Stop Words	X	X			X	X