RATE CARD

PeopleVine provides both a SaaS model and a Professional Services arm to help you with launching, managing and growing your business on PeopleVine. To leverage our Professional Services, you must be a SaaS subscriber.

Software as a Service Licensing

PeopleVine licensing is available in our multi-tenant environment or as an enterprise license that can run within your data center of choice. In our multi-tenant environment, we cover all the costs including hosting, storage, backups, redundancy, security, etc., you just purchase touchpoints that are utilized when someone converts (or you communicate via sms). In our enterprise environment, you are responsible for all costs associated with operating your license, we provide technical support to a single point of contact along with updates available from our monthly builds.

Product / Level	Pricing (monthly)
Starter Plan (25,000 credits)	$500/month
Sophisticated Marketer Plan (100,000 credits)	$1,500/month
Advanced Plan (250,000 credits)	$3,000/month
Enterprise License	$10,000/month

All credits expire after 30 days. If you utilize all your credits within 30 days, you will automatically be charged for a new month of credits that will last 30 days (in this case your billing cycle date may change).

Platform Training

During the first 30 days of signing up for the PeopleVine platform, Client will receive the following training based on their initially selected plan:

- $500/m Plan gets 1 hour of training (in a single session)
- $1,500/m Plan gets up to 2 hours of training (in up to 2 sessions)
- $3,000/m Plan gets up to 4 hours of training (in up to 3 sessions)
- Enterprise Plan gets up to 8 hours of training (in up to 4 sessions)

Travel expenses may apply.

Professional Services Rates

PeopleVine Professional Services will provide either a fixed bid for projects or may bill at an hourly rate, as determined by any additional statement of work or client request. Below is an outline of these standard costs and may change without notification.

Hourly Rates

Our hourly services require a minimum of 5 hours and must be utilized within 30 days of purchase.

Task	Rate/Fee
Platform Development / Customizations	$225/hr
Front End Web Development	$175/hr
Design	$150/hr
Training	$125/hr
General Consulting (minimum of 10 hours in up to 3 sessions)	$225/hr
Phone Support Per Incident	$100/hr billed in 30 minute increments
Email Support (72 hour response, 21 day SLA)	No Charge
Blended rate available (minimum of 10 hours)	$185/hr
Daily rates are billed at 8 hours but may provide up to 12 hours per day	

We reserve the right to invoice you for any work completed per request via e-mail if it falls out of the scope of either platform bug-fixes or warranty support on an existing statement of work.

Fixed Bid Rates

Our fixed bid pricing allows you to launch a campaign, manage your interactions and more at a flat package price. Please note that depending on the business requirements, this cost may increase or decrease. Please see statement of work for final pricing as these are merely samples.

Task	Cost
PeopleVine Configuration and Setup (branding, design, requirements)	$3,000
Custom Designed Website (work directly with designer; up to 8 pages)	$12,500+
Template Based Website (up to 8 pages)	$4,500+
Setup e-mail marketing campaign (up to 4 messages)	$2,500
Setup contest (graphics provided by client)	$2,500
Setup loyalty program (up to 20 activities, weekly digest, notifications)	$7,500
Setup event landing page, ticketing and engagement (email, sms)	$3,500
Social media monitoring, reply and engage (up to 100,000 followers)	$2,000/m+
SEO and Paid Advertising Management	$2,000/m + 10% of budget
Staff Augmentation	Starting at $4,000/m
General Consulting (our team will sit in your meetings and provide consultation on how to leverage the platform)	$600/m for 4 hours
Platform Integration. Integrate with a 3rd party API	$2,500+
API Technical Specs (when you build your own integration to PeopleVine)	$3,000 (includes config and setup)
Custom Development	Quoted per project

Please refer to your Statement of Work for additional or modified pricing.