

The background is a dark blue field filled with a complex, repeating pattern of light blue lines and icons. The lines resemble a circuit board or a network map, with various nodes and connections. Scattered throughout are small, faint icons representing different concepts: people, location pins, documents, arrows, and abstract shapes.

# PeopleVine | USE CASES

The background features a light gray pattern of circuit-like lines and various small icons such as people, location pins, and social media symbols. The text is centered in a bold, dark blue font.

# **BRANDS & AGENCIES GROWING ON THE VINE**

## BRANDS



## AGENCIES



LaunchPad Lab



E A R  G R O U N D

MDRN methods



AllSpark Interactive



JACKSON GRAY 3  
INCORPORATED



BRANDING





USE CASE

# ON THE ROAD TO LOYALTY

ZIPCAR POWERED THEIR 'KING OF THE ROAD' CONTEST WITH PEOPLEVINE LOYALTY. FROM TRACKING POINTS FOR DRIVING OR SHARING ON SOCIAL, PEOPLEVINE PROVIDED VALUABLE DATA TO ZIPCAR.

## FEATURES LEVERAGED:

- API
- APPOINTMENTS
- CAMPAIGNS
- CONTENT PAGES
- CRM
- DIRECTORY
- EMAIL, SMS, AND SOCIAL
- EVENTS & TICKETING
- MEMBERSHIPS





## USE CASE

# AUTOMATING WORKFLOWS

**CHICK-FIL-A USES  
PEOPLEVINE TO AUTOMATE  
ITS OPERATIONAL  
EFFICIENCIES WITH  
RESTAURANT OPERATORS.**

### TOOLS LEVERAGED:

**CRM  
CAMPAIGNS  
CONTENT MANAGEMENT  
EMAIL, SMS & SOCIAL  
ONLINE FORMS**





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LIVE NATION®



USE CASE

# REWARDING THEIR FANS

**BOTH LIVE NATION AND MAMBA FRUIT CHEWS LAUNCHED A SERIES OF CAMPAIGNS AROUND LOCAL BAND COMPETITIONS AND USE PEOPLEVINE TO REWARD FANS.**

**FEATURES LEVERAGED:**

**CONTENT PAGES  
CONTESTS  
CRM  
DIGITAL OFFERS  
EMAIL, SMS, AND SOCIAL  
ONLINE FORMS  
REVIEWS & FEEDBACK**



USE CASE

# POWERING MEMBER EXPERIENCES

CHICAGOLAND FOOD &  
BEVERAGE NETWORK  
USES PEOPLEVINE TO  
CONNECT AND ENGAGE  
WITH ITS 4,500 MEMBER  
COMPANIES.

TOOLS LEVERAGED:

CRM  
CONTENT MANAGEMENT  
DONATIONS  
EVENTS & TICKETING  
MEMBERSHIPS  
RECURRING BILLING



CHICAGOLAND  
FOOD & BEVERAGE  
NETWORK

The background image shows a woman in a dark blazer and white ruffled blouse standing at a podium, pointing towards a large projection screen. The screen displays the 'CHICAGOLAND FOOD & BEVERAGE NETWORK' logo. The audience, consisting of men and women in business attire, is seated at round tables. In the foreground, a table is set with white linens, water glasses, and green cans. A sign on the table reads 'Reserved Seating Table 6' with the Chicagoland Network logo at the bottom. Another sign further back reads 'Reserved Seating Table 2'.





## USE CASE

# GOING DEEPER THAN DEEP DISH

ROSATI'S PIZZA USED  
PEOPLEVINE'S SCRATCH-OFF  
CONTEST TO LEARN MORE  
ABOUT THEIR CUSTOMERS.  
THEY REWARDED WINNERS  
WHILE ALSO PROVIDING  
OFFERS TO ALL PARTICIPANTS.

### FEATURES LEVERAGED:

CONTESTS  
CRM  
DIGITAL OFFERS  
ONLINE FORMS



USE CASE

# CAPITALIZING OFF-SEASON

JERMICHAEL FINLEY CHOSE  
THE PEOPLEVINE CONTENT  
PAGES TO BUILD AND POWER  
HIS WEBSITE AND SELL TICKETS  
TO HIS TRAINING CAMPS  
DURING HIS OFF-SEASON.

FEATURES LEVERAGED:

APPOINTMENTS  
CONTENT PAGES  
CRM  
EMAIL, SMS, AND SOCIAL  
EVENTS & TICKETING  
ONLINE FORMS







USE CASE

# REWARDING LOYAL CUSTOMERS

4 STAR RESTAURANT GROUP  
USES PEOPLEVINE TO  
INCENTIVIZE AND REWARD  
ITS LOYAL CUSTOMERS.

TOOLS LEVERAGED:

CRM  
EMAIL, SMS & SOCIAL  
LOYALTY & REWARDS  
POS INTEGRATION



USE CASE

# BUILDING AN ENGAGED COMMUNITY

1871 CHOSE PEOPLEVINE TO  
STREAMLINE AND IMPROVE  
ITS MEMBER MANAGEMENT,  
AUTOMATED PAYMENTS,  
EVENT REGISTRATIONS,  
CONFERENCE ROOM  
BOOKINGS & MORE!

## TOOLS LEVERAGED:

API  
APPOINTMENTS & RESERVATIONS  
CAMPAIGNS  
CONTENT MANAGEMENT  
CRM  
DIRECTORY  
EMAIL, SMS & SOCIAL  
EVENTS & TICKETING  
MEMBERSHIPS  
ONLINE FORMS & APPLICATIONS  
RECURRING BILLING





# LET'S CHAT

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