PeopleVine | **USE CASES**

BRANDS & AGENCIES

GROWING ON THE VINE

BRANDS

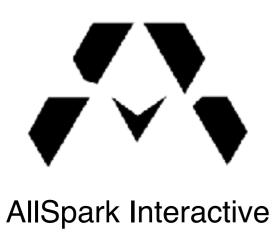Chick-fil-A

1871

TRYP BY WYNDHAM

Virgin HOTELS

MEYER FARMS
Est. 1986
FRESH PRODUCE
EGGS · HONEY

MHUB

zipcar

Mamba

ROSATI'S
Authentic Chicago
PIZZA

LIVE NATION

3

UNITED

BOSCH

blueprint+co
WE ARE CONNECTED

AGENCIES

LaunchPad Lab

avionos

MMg

E A R   C2 G R O U N D

MDRNmethods

AllSpark Interactive

JACKSON GRAY 3
INCORPORATED

LW.
BRANDING

ON THE ROAD TO LOYALTY

ZIPCAR POWERED THEIR 'KING OF THE ROAD' CONTEST WITH PEOPLEVINE LOYALTY. FROM TRACKING POINTS FOR DRIVING OR SHARING ON SOCIAL, PEOPLEVINE PROVIDED VALUABLE DATA TO ZIPCAR.

FEATURES LEVERAGED:

**API
APPOINTMENTS
CAMPAIGNS
CONTENT PAGES
CRM
DIRECTORY
EMAIL, SMS, AND SOCIAL
EVENTS & TICKETING
MEMBERSHIPS**

AUTOMATING WORKFLOWS

CHICK-FIL-A USES PEOPLEVINE TO AUTOMATE ITS OPERATIONAL EFFICIENCIES WITH RESTAURANT OPERATORS.

TOOLS LEVERAGED:

**CRM
CAMPAIGNS
CONTENT MANAGEMENT
EMAIL, SMS & SOCIAL
ONLINE FORMS**

REWARDING THEIR FANS

BOTH LIVE NATION AND MAMBA FRUIT CHEWS LAUNCHED A SERIES OF CAMPAIGNS AROUND LOCAL BAND COMPETITIONS AND USE PEOPLEVINE TO REWARD FANS.

FEATURES LEVERAGED:

**CONTENT PAGES
CONTESTS
CRM
DIGITAL OFFERS
EMAIL, SMS, AND SOCIAL
ONLINE FORMS
REVIEWS & FEEDBACK**

POWERING MEMBER EXPERIENCES

CHICAGOLAND FOOD & BEVERAGE NETWORK USES PEOPLEVINE TO CONNECT AND ENGAGE WITH ITS 4,500 MEMBER COMPANIES.

TOOLS LEVERAGED:

CRM
CONTENT MANAGEMENT
DONATIONS
EVENTS & TICKETING
MEMBERSHIPS
RECURRING BILLING

GOING DEEPER THAN DEEP DISH

ROSATI'S PIZZA USED PEOPLEVINE'S SCRATCH-OFF CONTEST TO LEARN MORE ABOUT THEIR CUSTOMERS. THEY REWARDED WINNERS WHILE ALSO PROVIDING OFFERS TO ALL PARTICIPANTS.

<u>**FEATURES LEVERAGED:**</u>

CONTESTS
CRM
DIGITAL OFFERS
ONLINE FORMS

CAPITALIZING OFF-SEASON

JERMICHAEL FINLEY CHOSE THE PEOPLEVINE CONTENT PAGES TO BUILD AND POWER HIS WEBSITE AND SELL TICKETS TO HIS TRAINING CAMPS DURING HIS OFF-SEASON.

FEATURES LEVERAGED:

APPOINTMENTS
CONTENT PAGES
CRM
EMAIL, SMS, AND SOCIAL
EVENTS & TICKETING
ONLINE FORMS

REWARDING LOYAL CUSTOMERS

4 STAR RESTAURANT GROUP USES PEOPLEVINE TO INCENTIVIZE AND REWARD ITS LOYAL CUSTOMERS.

TOOLS LEVERAGED:

CRM
EMAIL, SMS & SOCIAL
LOYALTY & REWARDS
POS INTEGRATION

BUILDING AN ENGAGED COMMUNITY

1871 CHOSE PEOPLEVINE TO STREAMLINE AND IMPROVE ITS MEMBER MANAGEMENT, AUTOMATED PAYMENTS, EVENT REGISTRATIONS, CONFERENCE ROOM BOOKINGS & MORE!

TOOLS LEVERAGED:

API
APPOINTMENTS & RESERVATIONS
CAMPAIGNS
CONTENT MANAGEMENT
CRM
DIRECTORY
EMAIL, SMS & SOCIAL
EVENTS & TICKETING
MEMBERSHIPS
ONLINE FORMS & APPLICATIONS
RECURRING BILLING

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