

# SPONSORSHIP OPPORTUNITIES



*The first annual **Fourth Revolution Awards**, honoring the best and brightest of the Chicago region's manufacturing community.*

October 18, 2017

WINTRUST GRAND BANKING HALL

***Presented by:***



## WHAT ARE THE FOURTH REVOLUTION AWARDS?

The **Fourth Revolution Awards** celebrate regional manufacturing for its leadership and innovation as the industry stands on the brink of a new technological revolution. The ceremony culminates in the presentation of eight awards to deserving leaders, companies and industrial initiatives that have made significant contributions to the Chicago region's manufacturing ecosystem.

### LEVELS OF ENGAGEMENT

#### PRESENTING SPONSOR - \$75,000

Name inclusion in the event title: Fourth Revolution Awards Dinner by [Company]  
VIP Reception access for 10 guests  
Featured on front cover of Awards program  
Two tables with priority seating for 20 at the Fourth Revolution Awards dinner  
Two-page color ad in program  
Featured in all Fourth Revolution Awards printed materials  
Brand featured prominently on all Fourth Revolution Awards virtual assets  
Individual social media recognition by mHUB, IMEC and UI LABS  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
Logo incorporated in video projections  
Brand placement at the Fourth Revolution Awards Pre-Dinner Reception and After Party  
Acknowledgement in introductory event remarks  
Sponsorship of one mHUB phone room for one year  
Inclusion in newsletter by mHUB, IMEC and UI LABS  
20 additional Fourth Revolution Awards After Party tickets  
2 Associate memberships to mHUB

#### LUMINARY SPONSOR - \$50,000

Two tables with priority seating for 20 at the Fourth Revolution Awards dinner  
Full-page color ad in program  
Special recognition in Fourth Revolution Awards printed materials  
Special recognition in all Fourth Revolution Awards virtual assets  
Individual social media recognition by mHUB, IMEC and UI LABS  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
Logo incorporated in video projections  
Brand placement at the Fourth Revolution Awards Pre-Dinner Reception and After Party  
Acknowledgement in introductory event remarks  
10 additional Fourth Revolution Awards After Party tickets  
2 Associate memberships to mHUB

### GUARDIAN SPONSOR - \$25,000

One table with priority seating for 10 at the Fourth Revolution Awards dinner  
Full-page black/white ad in program  
Special recognition in Fourth Revolution Awards printed materials  
Special recognition in all Fourth Revolution Awards virtual assets  
Individual social media recognition by mHUB, IMEC and UI LABS  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
Logo incorporated in video projections  
Brand placement at the Fourth Revolution Awards After Party  
Acknowledgement in introductory event remarks  
10 additional Fourth Revolution Awards After Party tickets

### INSTIGATOR – PRE-DINNER RECEPTION PRESENTING SPONSOR - \$25,000

Name inclusion in the event title: Fourth Revolution Awards Pre-Dinner Reception presented by [COMPANY]  
Brand placement throughout Pre-Dinner Reception  
Priority seating for 10 at the Fourth Revolution Awards dinner  
Full-page color ad in program  
Featured in all Fourth Revolution Awards printed materials  
Brand featured prominently on all Fourth Revolution Awards virtual assets  
Logo incorporated in Pre-Dinner Reception logo displays  
Individual social media recognition by mHUB, IMEC and UI LABS  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
Logo incorporated in video projections  
Acknowledgement in introductory event remarks  
10 additional Fourth Revolution Awards After Party tickets

### ENDURING – AFTER PARTY PRESENTING SPONSOR - \$25,000

Name inclusion in the event title: Fourth Revolution After Party presented by [COMPANY]  
Brand placement throughout Fourth Revolution Awards After Party  
Priority seating for 10 at the Fourth Revolution Awards Dinner  
Full-page color ad in program  
Featured in all Fourth Revolution Awards printed materials  
Brand featured prominently on all Fourth Revolution Awards virtual assets  
Individual social media recognition by mHUB, IMEC and UI LABS  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
Logo incorporated in video projections  
Logo incorporated in Fourth Revolution Awards After Party logo displays  
Acknowledgement in introductory event remarks  
10 additional Fourth Revolution Awards After Party tickets

### EMERGING SPONSOR - \$10,000

Seating for 10 at the Fourth Revolution Awards dinner  
Half-page b/w ad in program  
Special recognition in all Fourth Revolution Awards virtual assets  
Individual social media recognition by mHUB, IMEC and UI LABS  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
Logo incorporated in video projections  
Brand placement at the Fourth Revolution Awards After Party  
10 additional Fourth Revolution Awards After Party tickets

### MADE IN CHICAGO PROGRAM SPONSOR - \$7,500

Made in Chicago provides local industrial resources with an opportunity to show their spirit for manufacturing and create additional visibility for their brand, as well as their locally-made products from component parts to finished goods. The Made in Chicago program sponsor will have the opportunity to champion the Made in Chicago initiative for one year including:

Brand representation prominently displayed on the MIC website, social media  
Lead supporter of two MIC program events throughout the year

Sponsorship's Fourth Revolution Awards recognition includes:

Individual social media recognition  
Half-page b/w ad in program  
Inclusion on permanent signage at mHUB and UI LABS  
Logo included on Fourth Revolution Awards Sponsors step and repeat banner  
5 additional Fourth Revolution Awards After Party tickets  
Logo incorporated in video projections

## WHO ARE THE RECIPIENTS OF THE FOURTH REVOLUTION AWARDS?

**Community Empowerment Award:** Recognizes a program or an initiative that promotes diversity and inclusion in manufacturing.

**Product Design of the Year:** Recognizes a product design that is unique, improves user experience, and impacts productivity as well as the greater good.

**Innovation of the Year:** Recognizes a technology or process that can advance multiple technologies and significantly improve the manufacturing ecosystem.

**Startup of the Year:** Recognizes an individual startup company for its innovation, creativity and significant accomplishments in the region.

**Rising Star of the Year:** Recognizes a pre-series B round individual startup company before its fourth year in operation, for its innovation, creativity and position as the next great company to emerge in the region.

**Small and Mid-Sized Manufacturer of the Year:** Recognizes a small or mid-sized manufacturer that has demonstrated its excellence in business practices, innovative processes and productivity enhancements as well as contributions to its local community.

**Manufacturer of the Year:** Recognizes an individual or manufacturing company that has demonstrated its excellence in business practices, innovative processes, and productivity enhancements and has made a significant financial investment to manufacturing capacity in the region.

**Corporate Champion.** Recognizes a corporation or business that has made an impact on manufacturing through community focused efforts and significant financial investment throughout the region.

## WHERE CAN I LEARN MORE AND MAKE A NOMINATION?

[www.4RevAwards.com](http://www.4RevAwards.com) and follow us on twitter at @4RevAwards

## **ABOUT THE FOURTH REVOLUTION AWARDS TEAM**

### **mHUB**

mHUB is Chicago's first innovation center for physical product development and manufacturing. We are a co-working community of product designers, developers, entrepreneurs, engineers & manufacturers.

### **IMEC**

IMEC is a team of improvement specialists and technicians dedicated to providing organizations in Illinois with the tools and techniques to create sustainable competitive futures. The experienced, hands-on team at IMEC works closely with its clients to plan, implement, and excel critical business improvements in the areas of Leadership, Strategy, Customer Engagement, Operations, and Workforce.

### **UI LABS**

UI LABS is an innovation accelerator that leverages its network of hundreds of partners from universities + industry to address problems too big for any one organization to solve. Our mission is to transform industries, starting with manufacturing and infrastructure, using digital technology. UI LABS' manufacturing innovation platform, the Digital Manufacturing and Design Innovation Institute (UI LABS), aims to provide U.S. factories with the tools, software and expertise they need to build things more efficiently, less expensively and more quickly, so they can win more business and bring jobs back to the United States.



- ☐ **Yes, I will attend the 2017 Fourth Revolution Awards. Please reserve the following:**
- ☐ **PRESENTING SPONSOR** .....\$75,000  
*Name inclusion in the event title. Priority seating for twenty. Special recognition in all promotional materials.*
  - ☐ **LUMINARY SPONSOR** .....\$50,000  
*Priority seating for twenty. Special recognition in all promotional materials.*
  - ☐ **GUARDIAN SPONSOR**.....\$25,000  
*Priority seating for ten. Special recognition in all promotional materials.*
  - ☐ **INSTIGATOR SPONSOR**.....\$25,000  
*Name inclusion in the Pre-Dinner Reception title. Priority seating for ten. Special recognition in all promotional materials.*
  - ☐ **ENDURING SPONSOR**.....\$25,000  
*Name inclusion in the After Party title. Priority seating for ten. Special recognition in all promotional materials.*
  - ☐ **EMERGING SPONSOR**.....\$10,000  
*Seating for ten. Special recognition in all virtual assets.*
  - ☐ **MADE IN CHICAGO PROGRAM SPONSOR**.....\$7,500  
*Name recognition on MadeInChicago.org, office locations and promotional materials*
  - ☐ **INDIVIDUAL RESERVATION(S)** .....\$300 EACH
- ☐ **I am unable to attend, but would like to make a contribution in the amount of \$**\_\_\_\_\_

Signature: \_\_\_\_\_  
(By signing, I commit to pay the amount indicated above)

Please make checks payable to: mHUB

Please charge my (circle one):      American Express      Discover      Mastercard      Visa

Card number: \_\_\_\_\_      Expiration date: \_\_\_\_/\_\_\_\_      Security Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_      Signature: \_\_\_\_\_

*mHUB is a nonprofit organization under category a 501(c)(3), and contributions are deductible as provided by law. Tax I.D. 46-3388438.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name (for questions and seating): \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

How should we list your contribution in printed materials? (Example: John Doe, XYZ Company)

Please reply at your earliest convenience to:

2017 Fourth Revolution Awards

mHUB

965 West Chicago Avenue

Chicago, Illinois 60642

You may email your response to [info@4RevAwards.com](mailto:info@4RevAwards.com)

For information, please visit [www.4RevAwards.com](http://www.4RevAwards.com)

