



2018  
AWARDS  
SPONSORSHIP

**FOUR  
THREE  
VOLU  
TION**



## SPONSORSHIP OPPORTUNITIES

**OCTOBER 10, 2018**  
**MUSEUM OF SCIENCE AND INDUSTRY**

5700 S. Lake Shore Drive  
Chicago, IL 60637

**PRESENTED BY:**



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## WHAT ARE THE FOURTH REVOLUTION AWARDS?

### THE CEREMONY

The Fourth Revolution Awards celebrates regional manufacturing for its leadership and innovation as the industry stands on the brink of a new technological revolution. The ceremony culminates in the presentation of seven awards to deserving leaders, companies and industrial initiatives that have made significant contributions to the Chicago region's manufacturing ecosystem. All event sponsorship and proceeds support mHUB and DMDII's programmatic initiatives including education, diversity and inclusion, outreach to small manufacturers, and scholarships. Together, we will ensure that Chicagoland manufacturing is driven by innovation, infused with world-class talent, and continues its reign as a global leader into the future.

### THE REVOLUTION

The Fourth Industrial Revolution fuses physical product development with digital processes to impact all disciplines, economies and industries and even challenges ideas about what it means to be human. Central to this revolution are emerging technology breakthroughs in fields such as the Internet of Things, autonomous vehicles, 3D printing, robotics and artificial intelligence. It is a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything humankind has experienced before.



4RevAwards.com



# LEVELS OF ENGAGEMENT



## **PRESENTING SPONSOR - \$75,000 (1)**

- Name inclusion in the event title: Fourth Revolution Awards Dinner by [Company]
- VIP Reception access for 10 guests
- Featured on front cover of Awards program
- Two tables with priority seating for 20 at the Fourth Revolution Awards dinner
- Two-page color ad in program
- Featured in all Fourth Revolution Awards printed materials
- Brand featured prominently on all Fourth Revolution Awards virtual assets
- Individual social media recognition by mHUB and DMDII
- Inclusion on permanent signage at mHUB and DMDII
- Logo included on Fourth Revolution Awards Sponsors welcome banner
- Logo incorporated in video projections
- Brand placement at the Rising Star Pitch Competition, Fourth Revolution Awards Pre-Dinner Reception and After Party
- Acknowledgment in introductory event remarks
- Sponsorship of one mHUB phone room for one year
- Inclusion in newsletter by mHUB and DMDII
- 2 Associate memberships to mHUB
- 25 Fourth Revolution Awards After Party tickets

## **LUMINARY SPONSOR - \$50,000 (2)**

- Two tables with priority seating for 20 at the Fourth Revolution Awards dinner
- Full-page color ad in program
- Special recognition in Fourth Revolution Awards printed materials
- Special recognition in all Fourth Revolution Awards virtual assets

## **LUMINARY SPONSOR - \$50,000 (continued)**

- Individual social media recognition by mHUB and DMDII
- Inclusion on permanent signage at mHUB and DMDII
- Logo included on Fourth Revolution Awards Sponsors welcome banner
- Logo incorporated in video projections
- Brand placement at the Rising Star Pitch Competition, Fourth Revolution Awards Pre-Dinner Reception and After Party
- Acknowledgment in introductory event remarks
- 2 Associate memberships to mHUB
- 25 Fourth Revolution Awards After Party tickets

## **INSTIGATOR – PRE-DINNER RECEPTION PRESENTING SPONSOR - \$35,000 (1)**

- Name inclusion in the event title: Fourth Revolution Awards Pre-Dinner Reception presented by [COMPANY]
- Brand placement throughout Pre-Dinner Reception
- Priority seating for 10 at the Fourth Revolution Awards dinner
- Full-page color ad in program
- Featured in all Fourth Revolution Awards printed materials
- Brand featured prominently on all Fourth Revolution Awards virtual assets
- Logo incorporated in Pre-Dinner Reception logo displays
- Individual social media recognition by mHUB and DMDII
- Inclusion on permanent signage at mHUB and DMDII
- Logo included on Fourth Revolution Awards Sponsors welcome banner
- Logo incorporated in video projections
- Acknowledgment in introductory event remarks
- 15 Fourth Revolution Awards After Party tickets





# LEVELS OF ENGAGEMENT

## **ENDURING – AFTER PARTY PRESENTING SPONSOR - \$35,000 (1)**

- Name inclusion in the event title: Fourth Revolution After Party presented by [COMPANY]
- Name inclusion in the event title: Rising Star Pitch Competition presented by [COMPANY]
- Brand placement throughout Fourth Revolution Awards After Party
- 25 Fourth Revolution Awards After Party tickets
- Priority seating for 10 at the Fourth Revolution Awards Dinner
- Full-page color ad in program
- Featured in all Fourth Revolution Awards printed materials
- Brand featured prominently on all Fourth Revolution Awards virtual assets
- Individual social media recognition by mHUB and DMDII
- Inclusion on permanent signage at mHUB and DMDII
- Logo included on Fourth Revolution Awards Sponsors welcome banner
- Logo incorporated in video projections
- Logo incorporated in Fourth Revolution Awards After Party logo displays

## **GUARDIAN – RISING STAR PITCH COMPETITION SPONSOR - \$25,000 (1)**

- One table with priority seating for 10 at the Fourth Revolution Awards dinner
- Full-page black/white ad in program
- Special recognition in Fourth Revolution Awards printed materials
- Special recognition in all Fourth Revolution Awards virtual assets
- Individual social media recognition by mHUB and DMDII
- Inclusion on permanent signage at mHUB and DMDII
- Logo included on Fourth Revolution Awards Sponsors welcome banner
- Logo incorporated in video projections
- Acknowledgement in introductory event remarks
- 15 Fourth Revolution Awards After Party tickets
- Quantities limited to five

## **EMERGING SPONSOR - \$10,000 (20)**

- Seating for 10 at the Fourth Revolution Awards dinner
- Half-page black/white ad in program
- Special recognition in all Fourth Revolution Awards virtual assets
- Individual social media recognition by mHUB and DMDII
- Inclusion on permanent signage at mHUB and DMDII
- Logo included on Fourth Revolution Awards Sponsors welcome banner
- Logo incorporated in video projections
- Brand placement at the Fourth Revolution Awards After Party
- 15 Fourth Revolution Awards After Party tickets







## **WHO ARE THE RECIPIENTS OF THE FOURTH REVOLUTION AWARDS?**

**Corporate Champion:** Recognizes a corporation or business that has made an impact on manufacturing through community focused efforts and significant financial investment throughout the region.

**Community Empowerment Award:** Recognizes a program or an initiative that promotes diversity and inclusion in manufacturing.

**Innovation of the Year:** Recognizes a technology or process that can advance multiple technologies and significantly improve the manufacturing ecosystem.

**Manufacturer of the Year:** Recognizes an individual or manufacturing company that has demonstrated its excellence in business practices, innovative processes, and productivity enhancements and has made a significant financial investment to manufacturing capacity in the region.

**Product Design of the Year:** Recognizes a product design that is unique, improves user experience, and impacts productivity as well as the greater good.

**Rising Star of the Year:** Recognizes a pre-series B round individual startup company for its innovation, creativity, and position as the next great company to emerge in the region.

**Small and Mid-Sized Manufacturer of the Year:** Recognizes a small or mid-sized manufacturer that has demonstrated its excellence in business practices, innovative processes and productivity enhancements as well as contributions to its local community.

## **WHERE CAN I LEARN MORE AND MAKE A NOMINATION?**

[www.4RevAwards.com](http://www.4RevAwards.com) and follow us on twitter at @4RevAwards

## **ABOUT THE FOURTH REVOLUTION AWARDS TEAM**

**mHUB** - mHUB is Chicago's first innovation center for physical product development and manufacturing. We are a co-working community of product designers, developers, entrepreneurs, engineers & manufacturers.

**DMDII** - The Digital Manufacturing and Design Innovation Institute is where innovative manufacturers go to forge their futures. In partnership with UI LABS and the Department of Defense, DMDII equips U.S. factories with the digital tools and expertise they need to begin building every part better than the last. As a result, its more than 300 partners increase their productivity and win more business.





# OCTOBER 10, 2018 MUSEUM OF SCIENCE AND INDUSTRY

Yes, I will attend the 2018 Fourth Revolution Awards. Please reserve the following:

**PRESENTING SPONSOR - \$75,000**

Name inclusion in the event title. Priority seating for twenty. Special recognition in all promotional materials. (1)

**LUMINARY SPONSOR - \$50,000**

Priority seating for twenty. Special recognition in all promotional materials. (2)

**INSTIGATOR SPONSOR - \$35,000**

Name inclusion in the Pre-Dinner Reception title. Priority seating for ten. Special recognition in all promotional materials. (1)

**ENDURING SPONSOR - \$35,000**

Name inclusion in the After Party title. Priority seating for ten. Special recognition in all promotional materials. (1)

**GUARDIAN SPONSOR - \$25,000**

Priority seating for ten. Special recognition in all promotional materials. (5)

**EMERGING SPONSOR - \$10,000**

Seating for ten. Special recognition in all virtual assets. (20)

**INDIVIDUAL RESERVATION(S) - \$300 EACH**

Limited to 5 per order

I am unable to attend, but would like to make a contribution in the amount of \$ \_\_\_\_\_

Signature: \_\_\_\_\_

(By signing, I commit to pay the amount indicated above)

Please make checks payable to: mHUB

Please charge my (circle one): \*CC Payments will be charged a 3% processing fee

American Express      Discover      Mastercard      Visa

Card number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_ Signature: \_\_\_\_\_

*mHUB is a nonprofit organization under category a 501(c)(3), and contributions are deductible as provided by law. Tax I.D. 46-3388438.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name (for questions and seating): \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

How should we list your contribution in printed materials? (Example: John Doe, XYZ Company)

**Please reply at your earliest convenience to:**

2018 Fourth Revolution Awards | mHUB | 965 West Chicago Avenue | Chicago, Illinois 60642

You may email your response to [info@4RevAwards.com](mailto:info@4RevAwards.com) | For information, please visit [www.4RevAwards.com](http://www.4RevAwards.com)



4RevAwards.com