



2019 AWARDS  
SPONSORSHIP

# FOUR THREE VOLU TION



FOURTH  
REVOLUTION  
AWARDS

## SPONSORSHIP OPPORTUNITIES

**OCTOBER 2, 2019**  
**MUSEUM OF SCIENCE AND INDUSTRY**

5700 S. Lake Shore Drive  
Chicago, IL 60637

**PRESENTED BY:**





# WHAT ARE THE FOURTH REVOLUTION AWARDS?

## THE CEREMONY

The Fourth Revolution Awards celebrates regional manufacturing for its leadership and innovation as the industry stands on the brink of a new technological revolution. The ceremony culminates in the presentation of eight awards to deserving leaders, companies and industrial initiatives that have made significant contributions to the Midwest region's manufacturing ecosystem. Together, we will ensure that the region's manufacturing sector is driven, infused with world-class talent, and continues its reign as a global leader into the future.

## THE REVOLUTION

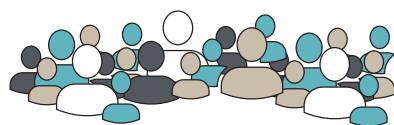
The Fourth Industrial Revolution fuses physical product development with digital processes to impact all disciplines, economies and industries. Central to this revolution are emerging technology breakthroughs in fields such as the Internet of Things, autonomous vehicles, 3D printing, robotics and artificial intelligence. It is a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity – the transformation will be unlike anything humankind has experienced before.

## IMPACT

Our partners' generous contributions to the The Fourth Revolution Awards support programmatic, educational, and outreach initiatives at mHUB and MxD. The impact to our communities is highlighted below.

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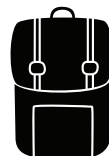
**mHUB supports over 1,200 product innovators that are driving the future of hardware technology. In 2018, mHUB programming lowered barriers to entry for entrepreneurs, community partners, and youth:**



- 85,000 guests visited mHUB
- mHUB held 26 women-focused events with 1,650 attendees
- mHUB held 25 diversity-focused events with 1,324 attendees



- 15 community partners were supported, including: Bunker Labs, BWISE, Catapult, NSBE, Women in Manufacturing, Women Tech Founders



- 720 youth took mHUB tours
- 1,005 youth attended mHUB events

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**MxD serves as the epicenter for digital manufacturing- bringing together manufacturing, tech, university, and workforce development to experiment, collaborate, and train:**



- 320+ partners involved from across the United States
- More than \$90 million invested in 60+ projects
- An additional \$1 million in cybersecurity for manufacturing funding awarded in 2018

**Unique testbeds for manufacturing technologies – discrete and assembly testbeds operational with process testbed forthcoming – and the only McKinsey Digital Capability Center in the Americas**

- 400+ events in 2018



4RevAwards.com



# LEVELS OF ENGAGEMENT



## **PRESENTING SPONSOR - \$50,000 (1)**

- Name inclusion in the event title: Fourth Revolution Awards Dinner by [Company]
- Opportunity to address audience prior to program on stage (Remarks subject to approval)
- Featured in Fourth Revolution Awards introduction video
- Opportunity to distribute high end giveaway item
- Featured on front cover and two-page color ad of Awards program
- Two tables with priority seating for 20 at the Fourth Revolution Awards dinner \*
- Featured in all Fourth Revolution Awards printed materials
- Brand featured prominently in Fourth Revolution Awards printed materials, digital and on-site assets
- Individual social media recognition by mHUB and MxD
- Inclusion on permanent signage at mHUB and MxD
- Logo incorporated in event video projections
- Acknowledgment in introductory event remarks
- Sponsorship of one mHUB phone room for one year
- Inclusion in community newsletter by mHUB and MxD
- 1 Associate membership to mHUB

## **LUMINARY SPONSOR - \$35,000 (1)**

- Rising Star Award presenting sponsor
- One table with priority seating for 20 at the Fourth Revolution Awards dinner \*
- Opportunity for brand representative to participate as a judge at the Rising Star pitch competition event among other leaders in tech
- Full-page color ad in Awards program
- Special recognition in Fourth Revolution Awards printed materials, digital and on-site assets
- Individual social media recognition by mHUB and MxD
- Inclusion on permanent signage at mHUB and MxD
- Logo incorporated in event video projections
- Acknowledgment in introductory event remarks
- 1 Associate membership to mHUB

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## **EMERGING SPONSOR - \$10,000 (30)**

- Seating for 10 at the Fourth Revolution Awards dinner \*
- Half-page black/white ad in Awards program
- Special recognition in all Fourth Revolution Awards digital assets
- Inclusion on permanent signage at mHUB and MxD
- Logo included on Fourth Revolution Awards sponsors welcome banner
- Logo incorporated in event video projections

*\* With recommendation to donate two seats to entrepreneurs*



### **PRE-DINNER RECEPTION PRESENTING SPONSOR - \$25,000 (1)**

- Name inclusion in the event title: Fourth Revolution Awards pre-dinner reception presented by [COMPANY]
- Brand placement throughout pre-dinner reception
- Priority seating for 10 at the Fourth Revolution Awards dinner\*
- Full-page color ad in Awards program
- Brand featured prominently in Fourth Revolution Awards printed materials, digital and on-site assets
- Logo incorporated in pre-dinner reception signage
- Individual social media recognition by mHUB and MxD
- Inclusion on permanent signage at mHUB and MxD
- Logo incorporated in event video projections
- Acknowledgment in introductory event remarks

### **AFTER PARTY PRESENTING SPONSOR - \$25,000 (1) (Continued)**

- Brand featured prominently in Fourth Revolution Awards printed materials, digital and on-site assets
- Individual social media recognition by mHUB and MxD
- Inclusion on permanent signage at mHUB and MxD
- Logo included on Fourth Revolution Awards sponsors welcome banner
- Logo incorporated in event video projections
- Logo incorporated in Fourth Revolution Awards after party signage
- Acknowledgment in introductory event remarks

### **AFTER PARTY PRESENTING SPONSOR - \$25,000 (1)**

- Name inclusion in the event title: Fourth Revolution Awards after party presented by [COMPANY]
- Brand placement throughout Fourth Revolution Awards after party
- 25 Fourth Revolution Awards after party tickets
- Priority seating for 10 at the Fourth Revolution Awards dinner \*
- Full-page color ad in Awards program

### **RISING STAR PITCH COMPETITION SPONSOR - \$10,000 (1)**

The Rising Star pitch competition is the final step in determining the winner of the Rising Star of the Year Award. The five finalist companies pitch in front of an audience of esteemed judges and community members at mHUB during September.

- Brand recognition throughout the Rising Star pitch competition
- Opportunity to address audience prior to pitch competition program on stage (Remarks subject to approval)
- Two tickets to the Fourth Revolution Awards dinner
- Social media recognition by mHUB and MxD



# OCTOBER 2, 2019

## MUSEUM OF SCIENCE AND INDUSTRY



### **WHO ARE THE RECIPIENTS OF THE FOURTH REVOLUTION AWARDS?**

**Community Empowerment Award:** Recognizes a program or an initiative that promotes diversity and inclusion in manufacturing. Past winners include Safer Foundation and the German American Chamber of Commerce.

**Product Design of the Year:** Recognizes a product design that is unique, improves user experience, and impacts productivity as well as the greater good. Past winners include Cast21 and AE Machines.

**Innovation of the Year:** Recognizes a technology or process that can advance multiple technologies and significantly improve the manufacturing ecosystem. Past winners include Light Guide Systems by Ops Solutions and CBAM technology by Impossible Objects.

**Rising Star of the Year:** Recognizes an individual startup company for its innovation, creativity and significant accomplishments in the region. Past winners include Luna Lights and IFM.

**Small and Mid-Sized Manufacturer of the Year:** Recognizes a small or mid-sized manufacturer that has demonstrated its excellence in business practices, innovative processes and productivity enhancements as well as contributions to its local community. Past winners include Wiegel Tool Works and Water Saver Faucets, Co.

**Manufacturer of the Year:** Recognizes an individual or manufacturing company that has demonstrated its excellence in business practices, innovative processes, and productivity enhancements and has made a significant financial investment to manufacturing capacity in the region. Past winners include Marmon Holdings, Inc. and GE.

**Corporate Champion:** Recognizes a corporation or business that has made an impact on manufacturing through community focused efforts and significant financial investment throughout the region. Past winners include Microsoft and JLL.

**Fourth Revolution Champion:** The Fourth Revolution Champion recognizes an individual who is leading industry into a new era where digital and physical systems converge and lead to advances in productivity, efficiency, and safety in manufacturing. Past winner is Brad Keywell, Uptake.

### **WHERE CAN I LEARN MORE AND MAKE A NOMINATION?**

[www.4RevAwards.com](http://www.4RevAwards.com) and follow us on twitter at @4RevAwards

### **ABOUT THE FOURTH REVOLUTION AWARDS TEAM**

**mHUB** - mHUB is the innovation center for physical product development and manufacturing. We are a community of product designers, developers, entrepreneurs, engineers and manufacturers.

**MxD** - MxD is where innovative manufacturers go to forge their futures. In partnership with the U.S. Department of Defense, MxD equips factories with the digital tools and expertise they need to begin building every part better than the last. As a result, its more than 300 partners increase their productivity and win more business.



☐ **Yes, I will attend the 2019 Fourth Revolution Awards. Please reserve the following:**

☐ **PRESENTING SPONSOR - \$50,000**

Name inclusion in the event title. Priority seating for twenty. Special recognition in all promotional materials. (1)

☐ **LUMINARY SPONSOR - \$35,000**

Priority seating for twenty. Special recognition in all promotional materials. (1)

☐ **AFTER PARTY PRESENTING SPONSOR - \$25,000**

Name inclusion in the after party title. Priority seating for ten. Special recognition in all promotional materials. (1)

☐ **PRE-DINNER RECEPTION PRESENTING SPONSOR - \$25,000**

Name inclusion in the pre-dinner reception title. Priority seating for ten. Special recognition in all promotional materials. (1)

☐ **EMERGING SPONSOR - \$10,000**

Seating for ten. Special recognition in all digital assets. (30)

☐ **RISING STAR PITCH COMPETITION SPONSOR - \$10,000**

Sponsor of the Rising Star pitch competition event. Seating for two at the Fourth Revolution Awards dinner. (1)

☐ **INDIVIDUAL RESERVATION(S) - \$300 EACH**

Limited to 5 per order

☐ I am unable to attend, but would like to make a contribution in the amount of \$ \_\_\_\_\_

Signature: \_\_\_\_\_

(By signing, I commit to pay the amount indicated above)

Please make checks payable to: mHUB

Please charge my (circle one):                      American Express                      Discover                      Mastercard                      Visa

Card number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_ Signature: \_\_\_\_\_

*mHUB is a nonprofit organization under category a 501(c)(3), and contributions are deductible as provided by law. Tax I.D. 46-3388438.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name (for questions and seating): \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

How should we list your contribution in printed materials? (Example: John Doe, XYZ Company)

**Please reply at your earliest convenience to:**

2019 Fourth Revolution Awards | mHUB | 965 West Chicago Avenue | Chicago, Illinois 60642

You may email your response to [info@4RevAwards.com](mailto:info@4RevAwards.com) | For information, please visit [www.4RevAwards.com](http://www.4RevAwards.com)



[4RevAwards.com](http://4RevAwards.com)