



2020 AWARDS
SPONSORSHIP

**FOUR
THREE
VOLU
TION**



FOURTH
REVOLUTION
AWARDS

SPONSORSHIP OPPORTUNITIES

OCTOBER 13, 2020

Virtual

PRESENTED BY:



Manufacturing x Digital



WHAT ARE THE FOURTH REVOLUTION AWARDS?

THE CEREMONY

The Fourth Revolution Awards celebrates regional manufacturing for its leadership and innovation as the industry stands on the brink of a new technological revolution. The ceremony culminates in the presentation of five awards to deserving leaders, companies and industrial initiatives that have made significant contributions to the Midwest region's manufacturing ecosystem. Together, we will ensure that the region's manufacturing sector is driven, infused with world-class talent, and continues its reign as a global leader into the future. This year, Fourth Revolution Awards will be hosted as a virtual event.

THE REVOLUTION

The Fourth Industrial Revolution fuses physical product development with digital processes to impact all disciplines, economies and industries. Central to this revolution are emerging technology breakthroughs in fields such as the Internet of Things, autonomous vehicles, 3D printing, robotics and artificial intelligence. It is a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity – the transformation will be unlike anything humankind has experienced before.

IMPACT

Our partners' generous contributions to the The Fourth Revolution Awards support programmatic, educational, and outreach initiatives at mHUB and MxD. The impact to our communities is highlighted below.

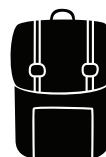
mHUB supports over 1,200 product innovators that are driving the future of hardware technology. In 2019, mHUB programming lowered barriers to entry for entrepreneurs, community partners, and youth:



- 50,000 guests visited mHUB
- mHUB held 22 diversity-focused events with 1,000 attendees



- 15 community partners were supported, including: Bunker Labs, BWISE, Catapult, NSBE, Women in Manufacturing, Women Tech Founders



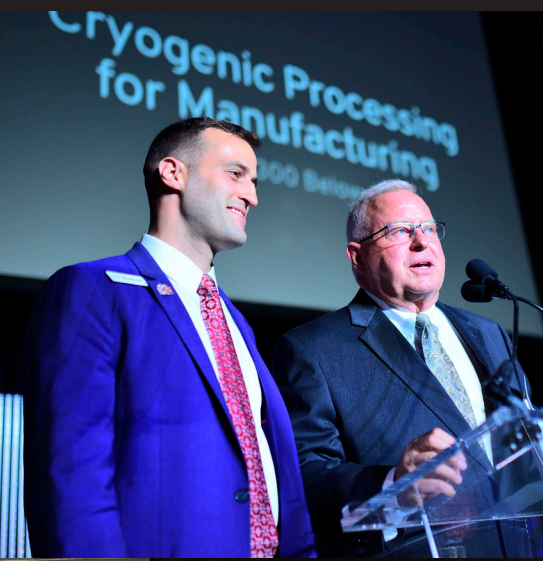
- 280 monthly student tours
- 1,031 youth attended mHUB events

MxD equips U.S. manufacturers and supply chain with the digital tools and expertise they need to begin building every single part better than the last, through:



- Nearly 300 industry, academic and government partners involved across the United States
- More than \$90 million invested in 60+ projects through 2019 and an additional \$70+ million over the next five years
- MxD Cyber: The National Center for Cybersecurity in manufacturing with \$15 million in cybersecurity for manufacturing awarded since 2018
- MxD Learn, a premier national workforce development program

Unique testbeds for manufacturing technologies – discrete, process, cyber and assembly testbeds – and the only McKinsey Digital Capability Center in the Americas



WHO ARE THE RECIPIENTS OF THE FOURTH REVOLUTION AWARDS?

Community Empowerment Award: Recognizes a program or an initiative that promotes diversity and inclusion in manufacturing. Past winners include Manufacturing Renaissance, Safer Foundation, and the German American Chamber of Commerce.

Product Design of the Year: Recognizes a product design that is unique, improves user experience, and impacts productivity as well as the greater good. Past winners include Neopenda, Cast21, and AE Machines.

Innovation of the Year: Recognizes a technology or process that can advance multiple technologies and significantly improve the manufacturing ecosystem. Past winners include Cryogenic Processing for Manufacturing by 300 Below, Light Guide Systems by Ops Solutions, and CBAM technology by Impossible Objects.

Rising Star of the Year: Recognizes an individual startup company for its innovation, creativity and significant accomplishments in the region. Past winners include Jibit, Luna Lights, and IFM.

Small and Mid-Sized Manufacturer of the Year: Recognizes a small or mid-sized manufacturer that has demonstrated its excellence in business practices, innovative processes and productivity enhancements as well as contributions to its local community. Past winners include MATRIX 4, Wiegel Tool Works, and Water Saver Faucets, Co.

WHERE CAN I LEARN MORE AND MAKE A NOMINATION?

www.4RevAwards.com and follow us on twitter at @4RevAwards

ABOUT THE FOURTH REVOLUTION AWARDS TEAM

mHUB - mHUB is the innovation center for physical product development and manufacturing. We are a community of product designers, developers, entrepreneurs, engineers and manufacturers.

MxD - MxD is where innovative manufacturers go to forge their futures. In partnership with the U.S. Department of Defense, MxD equips factories with the digital tools and expertise they need to begin building every part better than the last. As a result, its more than 300 partners increase their productivity and win more business.



LEVELS OF ENGAGEMENT	Presenting Sponsor \$25,000	Luminary Sponsor \$10,000	Disruptor Sponsor \$5,000
Recognition as presenting sponsor	X		
Acknowledgement in introductory remarks	X	X	X
Logo recognition on pitch competition event	X	X	
Brand featured prominently in Fourth Revolution Awards digital and event assets	X		
Logo or name recognition in Fourth Revolution Awards digital and event assets		X	X
Logo recognition on event website with live link	X	X	X
Sponsor recognition in awards announcement/blog	X	X	
Logo recognition on virtual webinar event	X	X	X
Inclusion in post- thank you e-mail	Logo + 50 words	Logo	Logo
Individual social media recognition by mHUB and MxD	X		
Inclusion in community newsletter by mHUB and MxD	X		
Recognition on mHUB and MxD social media channels		X	