

FWD

→ For Women & Diversity

March 1, 2018 | San Francisco

8:30 AM – 9:00 AM	REGISTRATION	
9:00 AM – 9:30 AM	OPENING REMARKS MICHAEL DONNELLY – FWD COLLECTIVE *Panel Lead	
9:30 AM–10:00 AM	Intersection of Tech & Politics GovernFWD	Genevieve Thiers – New Founders Jessica Speiser – VoterCircle
10:00 AM–10:30 AM	Fireside Chat with Jotaka Eaddy TechFWD	*Samar Marwan – Forbes Jotaka Eaddy – LendUp
10:30 AM–11:00 AM	From Corporate to Start Up & Everything In Between BuildFWD	Jesse Martinez – CareerForce & Latino Startup Alliance Jelica Baker – Saddle Shoppe Darell Austin Jr. – Bluurp Stephanie Staidle – Right Brain Entrepreneur
11:00 AM–11:30 AM	Paths to Starting Up In Tech VentureFWD	*James Norman – Pilotly Cameron Sadler – TrapFi Ebere Anosike – ThankYouKindly
11:30 AM–12:00 PM	Black & White - The Feminism Elephant in the Room BuildFWD	Dana Shaw Arimoto – Phoenix to the 5th Mariah Lichtenstern – DiverseCity Ventures
12:00 AM–12:10 PM	⚡Lightning Talk	Alexis Miller - Adobe
12:10 PM–12:45 PM	BREAK	
12:45 PM–1: 00 PM	FWD AWARDS CEREMONY	
1:00 PM–1:30 PM	Fireside Chat with Mandela SH Dixon VentureFWD	*Melissa Sandgren – Inclusion Ventures Mandela SH Dixon – Founder Gym
1:30 PM–2:00 PM	Growth, Planting The Seeds & Practicing Perseverance BuildFWD	*Dr. Jennifer R. Cohen – Level Playing Field Institute Amanda Lotz – LendUp Amber Johns – Jackson Corporate Law Alice Hsueh – FoundHER and Plug and Play
2:00 PM–2:30 PM	Marketing & Communications: How to Create Your Messaging BuildFWD	Faryl Ury – Dropbox
2:30 PM–2:40 PM	⚡Lightning Talk	Nathaly Salas – Startups Next
2:40 PM–3:10 PM	The Strategy and Psychology of Fundraising VentureFWD	*Rohini Pandhi – Square & Transparent Collective Arjun Arora – Investor Joanna Drake – Core Ventures Group Chris Bennett – Wonderschool James Norman – Pilotly & Transparent Collective
3:10 PM–3:20 PM	⚡Lightning Talk	Jasmine Shells - FivetoNine
3:20 PM–3:50 PM	Leading Through Connection WorkFWD	Uvinie Lubecki – Leading Through Connection Anna Kawar – Leading Through Connection
	⚡Lightning Talk	Jessica LaShawn – Mogul Academy
4:00 PM–4:30 PM	The Data Behind Diversity WorkFWD	Dr. Allison Scott – Kapor Center Frieda McAlear – Kapor Center
4:30 PM–4:50 PM	What's Next for DEI FWD	Lakeisha Poole – Talent Karma Jocelyn Ryder – Jar Training & Consulting
4:50 PM–5:00 PM	CLOSING REMARKS MICHAEL DONNELLY FWD COLLECTIVE	

