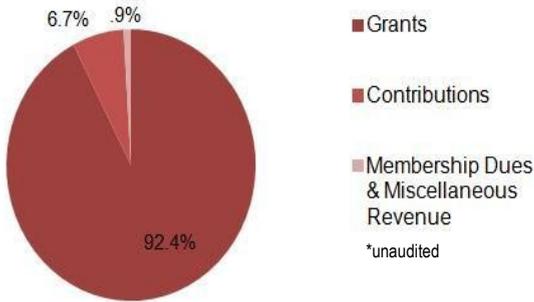
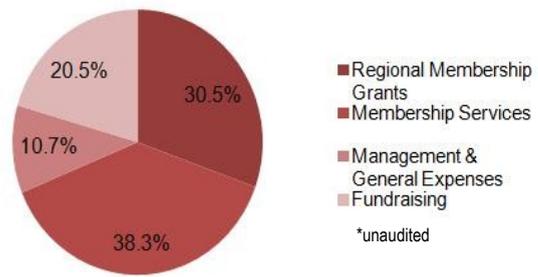


2011 Revenue*--\$864,752.27



*unaudited

2011 Expenses*--\$853,421.18



*unaudited

2011 Annual Report

Dear Friends and Colleagues,

2011 was quite a remarkable year for CFA. CFA is an association, and CFA members are all lodged in regional intermediary organizations. Most of their host organizations do a mix of poverty alleviating programs and church mobilizing for poverty alleviation. The common factor that draws members to CFA is their focus on neighborhood transformation using Asset Based Community Development approaches. CFA members in 2011 have developed into a substantial professional network with an impressive, working tool kit of skills and resources. We can confidently say as an association, that we know how to work within neighborhoods in a way that leads neighbors to directing their own neighborhood progress, and that more churches are engaging in the work in respectful, appropriate, supportive ways.

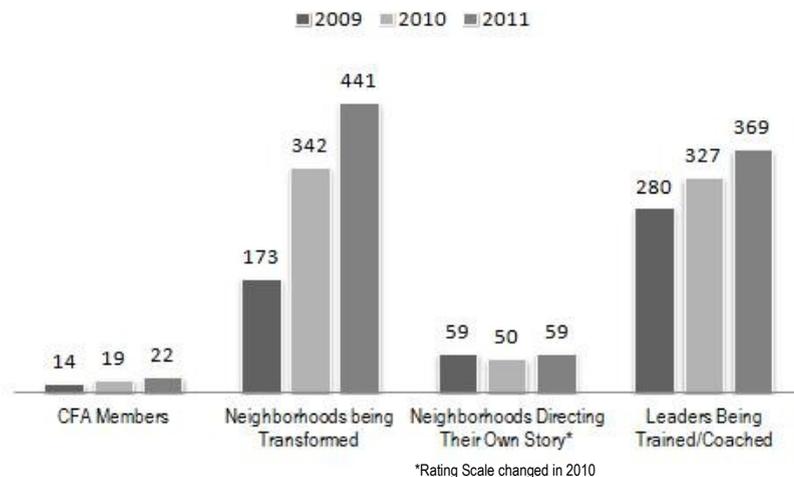
From a big picture perspective the major challenges for CFA in 2011 were these:

- AmeriCorps funding: After running a very successful grant program teaching neighborhoods how to implement community listening, asset mapping, and neighbor organizing for 6 years, our grant application in 2011 was denied as a result of changing guidelines. The new grant guidelines were a deal breaker, because they would force neighborhoods to work on programs determined by the government. CFA believes the neighborhoods must identify what they want to work on. In 2012, CFA will be looking for other ways to do this work.
- It feels like we have transitioned from a launch phase to a significant growth phase. In 2011, we added more CFA members than any prior year. We ended the year with 22 regional trainer/coaches who are coaching leaders in over 400 neighborhoods nationwide. The challenge is that with only two staff devoting time to new member vetting and coaching, we are beyond our capacity to adequately attend to regional growth. We really need an additional staff person.
- Focusing on adding value: CFA will lose members if we do not add value at all times in sufficient quantity and quality to retain a member's interest.
- Fundraising continues to be a challenge. While we ended the year in the black, we did not adequately diversify our revenue streams. We are discovering that CFA's financial future and CFA Partner organizations financial strength are integrally linked. We will be working really hard to figure out how to do joint fundraising in 2012.
- Collaboration – for results. CFA is always scanning the horizon to see what other national associations and organizations we can partner with to the end that more neighborhoods are transformed. CFA has an agreement with Leadership Foundations (they focus on city transformation) and Think Tank-Circles a national community building program focusing on helping people get off welfare in large measure by helping them break out of their personal and communal isolation.

Looking at 2011 in the rear view mirror causes us to praise God for how He has used CFA in raising leadership for transforming a growing number of neighborhoods. May He be pleased and direct our path in 2012. **Jay Van Groningen, Executive Director** (vangronj@gmail.com)

The Network

- | | |
|------------------------|----------------------------------|
| Andy Batten | Cleveland, OH |
| Clark Blakeman | NW Oregon & SW Washington |
| Rick Droog | Farmbelt (IA, MN, SD, NE) |
| Bethany Dudley | Chicago, IL |
| Monika Grasley | North Central CA |
| Phil Hissom | Orlando, FL & South Atlanta, GA |
| Kevin Kieschnick | New Orleans, LA |
| Dave Kool | Great Lakes Region |
| Terri Larson | Southern CA |
| Jeff Littlejohn | WA, OR, AK, MT |
| Rebecca Lujan Loveless | Orlando, FL |
| Wendy McCaig | Richmond, VA |
| Tronn Moller | AL, LA, MS |
| Jim Moynihan | VA |
| Jose Rayas | El Paso, TX |
| Gary Roberts | St. Paul, MN |
| Stan Rowland | Phoenix, AZ & Tucson, AZ |
| Al Santino | NY City, NJ & Philadelphia Metro |
| Wayne Squires | West MI |
| Eric Smith | Miami Valley, OH |
| Judy Van Dyke | Holland and Zeeland, MI |
| Kimi Zimmerman | Muskegon, MI |



*Rating Scale changed in 2010



CFA Staff: Jay Van Groningen--Executive Director & Eastern Regional Officer, George Montoya--Western Regional Officer, Kirk Reber--Director of Development & Communications, Brianna Menning--Director of Community Based Learning **CFA Board Members:** Wendy Hammond, Elizabeth Perkins, Bill Raymond, and Rachel VerWys



Weekly Monday night meals and activities are a way for residents of the Westtown neighborhood to build community. The local CFA member describes the experience as “rich.” Neighbors share of themselves through food, and the exchange of ideas.... “Building community and building hope.”

Asset Based Community Development training led by a CFA member prompted long-time neighbors to form the Lincoln Neighborhood POPS Club. Giving of their gifts and experiences the group works with neighborhood youth, and have created a needed Safety Patrol Program for the local elementary school.



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