

ventureFWD

→ For Women & Diversity

March 11, 2017 | VentureFWD San Francisco

8:30 AM	REGISTRATION VIP BREAKFAST	
9:00 AM - 9:10 AM	OPENING REMARKS Michael Donnelly - <i>VentureFWD</i>	
9:10 AM - 9:30 AM	5 Key Lessons in Leadership What I've learned from the trench	Dana Shaw-Arimoto <i>Phoenix⁵</i>
9:30 AM - 9:50 AM	Hiring Creating An Engaging Employee Experience	Margot Schmorak - <i>Hostfully</i> Jeanette Ercila - <i>Square</i> Jennifer Kim - <i>Lever</i> Mai Ton - <i>OneLogin</i>
10:00 AM - 10:20 AM	Invest in Yourself The Importance of Networking, Travel, and Growth	Stephanie MacConnell - <i>Empire Startups</i> Christine Lim - <i>WingPact</i> Veni Singh - <i>Visa</i>
10:30 AM - 10:50 AM	Tools for a Values-Driven Startup Human-Centric Tools for Building Your Product and Getting Funding	Shaherose Charania <i>23 Design Republic Women 2.0</i>
11:00 AM - 11:20 AM	Community Creation, Culture, and Co-Working	Chelsea Rustrum - <i>It's a Sharable Life</i> Rebecca Brian Pan - <i>Covo</i> Ryo Chiba - <i>TINT</i> Kate Kendall - <i>CloudPeeps</i>
11:30 AM - 11:50 AM	Brand Thinking and Authenticity How Creating a Truly Authentic Brand Translates into Profits	Iggy Rodriguez - <i>VOR Consulting</i> Liana Burtsava - <i>Trendy Lime</i> Faryl Ury - <i>Dropbox</i> Giovanna Garcia - <i>Live A Lot</i>
12:00 PM - 12:20 PM	The Most Under-Rated Secret to Success Effective Communication	Mandela Schumacher-Hodge <i>Kapor Capital Mandela SH</i>
12:30 PM - 1:00 PM	BREAK VIP LUNCH GUIDED MEDITATION (by Veni Singh)	
1:00 PM - 1:20 PM	Move to the Edge, Declare it Center An Infrastructuralist Framework to Address Complex Problems	Everett Harper <i>Truss</i>
1:30 PM - 1:50 PM	How Does Media Drive Business Old School Quality v. New School Influence	Saqi Mehta - <i>Square</i> <i>Huffington Post</i> Writer Vandana Kumar - <i>India Currents</i>
2:00 PM - 2:20 PM	State of Investing SF	Veronika Kapustina - <i>VK Strategies LLC</i> Nancy Wang - <i>California Technology Ventures</i> Shelly Kapoor Collins - <i>Propeller Venture Capital</i> Nate Yohannes - <i>Next Sector Capital</i>
2:30 PM - 2:50 PM	Intersection of Tech & Government	Jotaka Eaddy <i>Lendup</i>
3:00 PM - 3:20 PM	The Process of Building a Product Life in the Weeds and Beyond	Stephanie Lin - <i>Smash and Tell</i> Diane Keng - <i>Breinify</i> Indraneel Mukherjee - <i>Lift Igniter</i> Yardley Ip - <i>Zillow Group</i> <i>Women in Product</i>
3:30 PM - 3:50 PM	Course Influence How Online Courses Grow Your Influence, Leads, & Sales (almost overnight)	Danielle Leslie <i>Culture Add Labs</i>
3:50 PM - 4:00 PM	Closing Remarks	Michael Donnelly - <i>VentureFWD</i>
4:00 - 6:00 PM	HAPPY HOUR VIP DRINKS INCLUDED 4pm-5pm	