

NEW
MEMBER
ORIENTATION

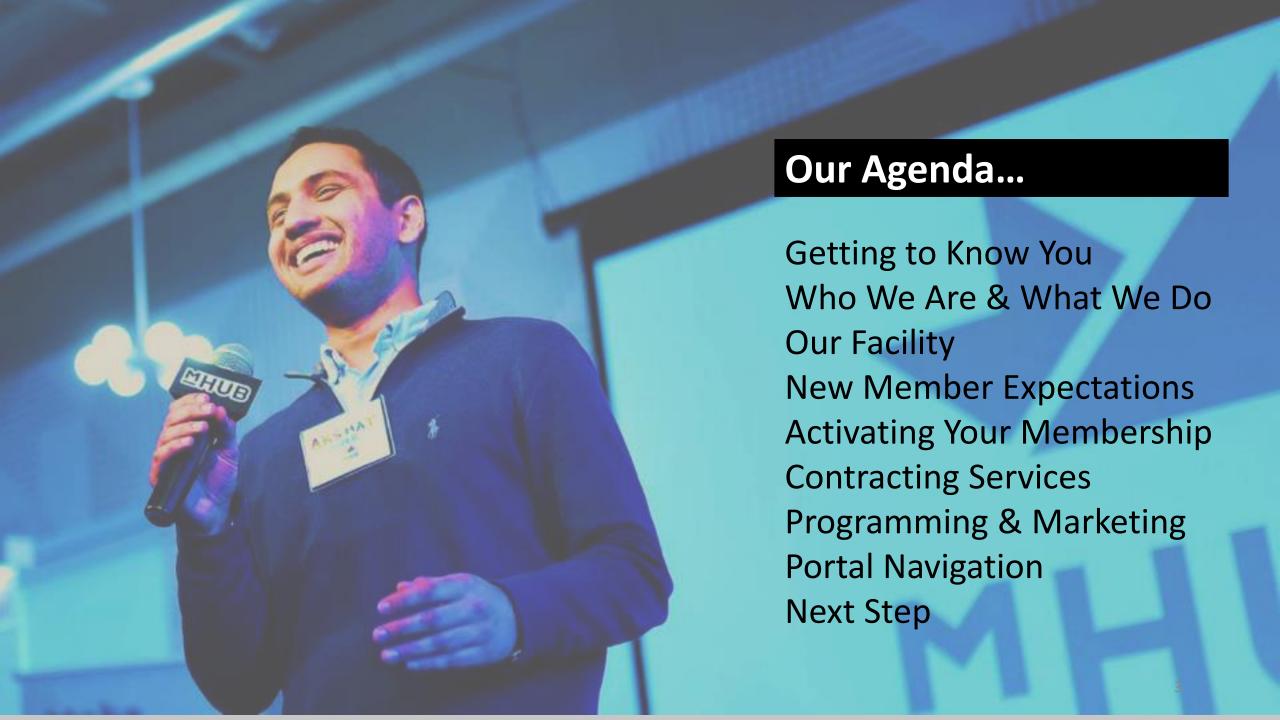




MCAULEY BANNING

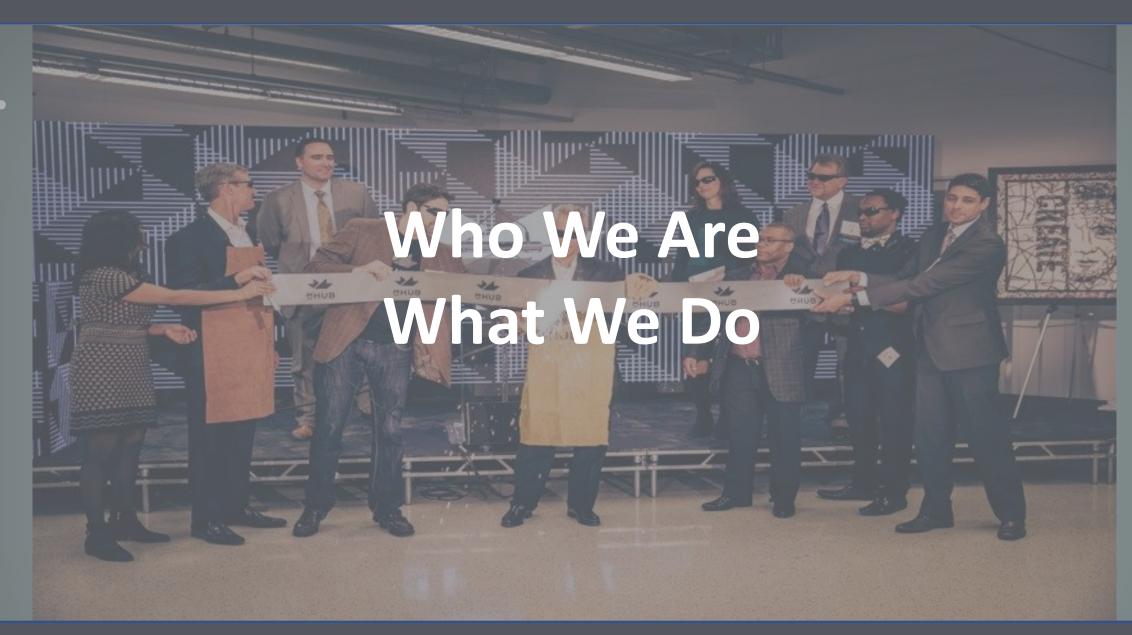
MEMBER RELATIONS ASSOCIATE





Getting to know you....





OUR LEADERSHIP TEAM



Haven Allen Co-founder, CEO



Bill Fienup
Co-founder,
Director of Innovation



Manas Mehandru



Melissa Lederer
Chief Experience
Officer



MHUB TEAM

Membership Development

Programs and Member Engagement

Corporate Development



Jeremy Borchardt
Membership Development
Specialist



Cynthia Macias
Director of Programming
and Engagement



Mcauley Banning
Member Relations
Associate



Katie Kosko
Corporate Partners
Leader



Katherine Crosby Membership Development Coordinator



Jhanelle Smith
Membership Development
Coordinator



Alex Lambert
Corporate Development
Coordinator



Pavitra Ramachandran Corporate Partnership Associate



MHUB TEAM

Shop



John Welin
Prototyping Shop
Manager

David Mirkhaef

Prototyping Assistant



Quinn Campbell
Prototyping
Assistant

Marketing and Events



Shannon McGhee
Director of Marketing



Christina Wollney
Events Coordinator



Amir Durakovic
Marketing Coordinator



WHAT MAKES US SPECIAL





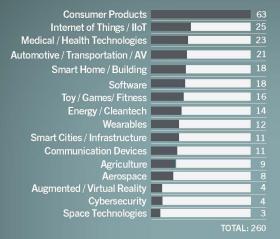






COMMUNITY BY THE NUMBERS

TECH CONCENTRATION BY CLUSTER



MEMBER COMPOSITION BY DISCIPLINE



Engineering

Electrica

Liberal Arts

Engineering

18%

Science

Art / Design Administration Industrial Design 13%

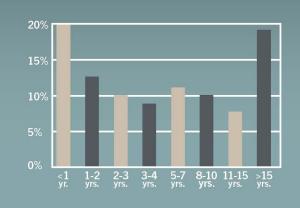
> Marketing / Communications

Social Engineering

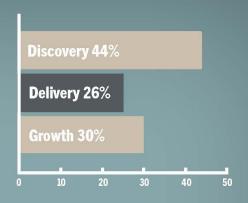
Engineering -Other

Other Disciplines (< 3% of Membership Each)

EXPERIENCE LEVEL



COMPANY STAGE



FINANCIAL SUMMARY



ECONOMIC MPACT





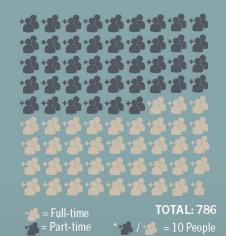
\$48.549.586 Revenue Generated



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\$57,692,301 Capital Invested .

EMPLOYEES HIRED



MANUFACTURING PRODUCTION







21.4%



Illinois Supply Chain 67%

NUMBER OF PRODUCTS LAUNCHED









CO-WORKING SPACE

Affordable co-working space tailored to your team's size and budget.



PRODUCTION LABS

10 fabrication labs including electronics, rapid prototyping, testing, and a wood shop.



PROGRAMMING & EVENTS

A robust calendar of workshops, roundtables, talks and other events.



MICRO FACTORY

Onsite low volume production runs as you move from prototype to product.



MENTORSHIP

One-on-one office hours with manufacturing and industry experts.

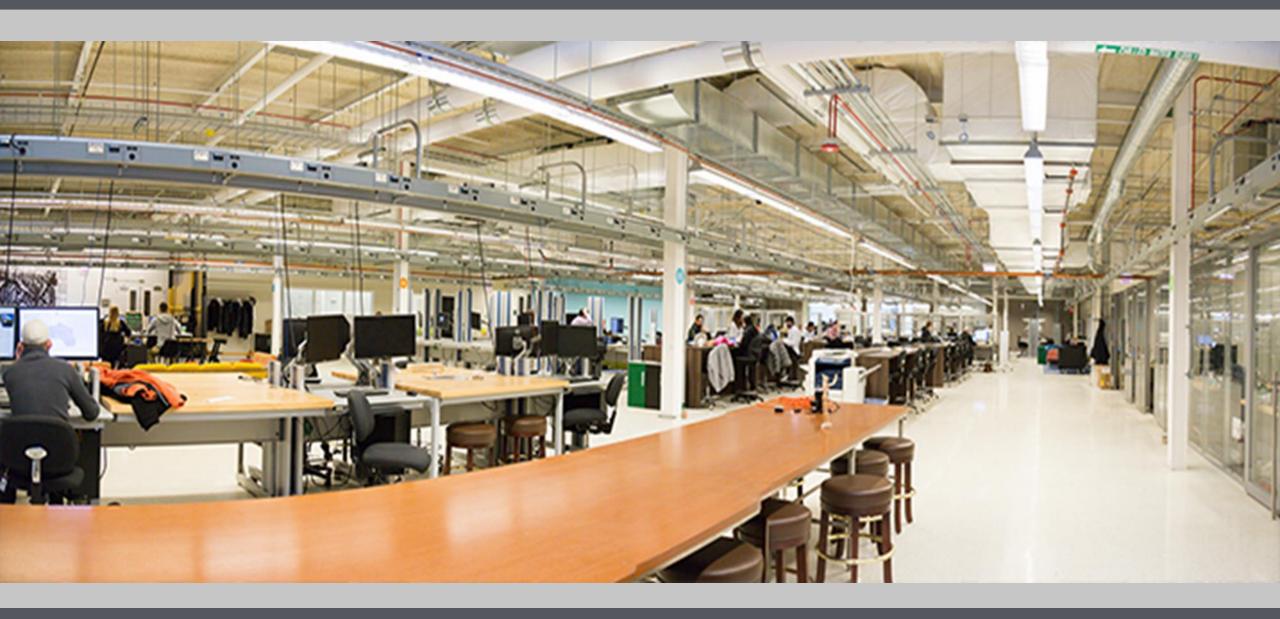


COMMUNITY

Supportive community of entrepreneurial visionaries from a wide range of backgrounds and disciplines.



OUR FACILITY





BUILDING LAYOUT



FACILITIES AND OPERATIONS

Contact for:

- Building & security issues
- Moving logistics
- Email: <u>Adam@mhubchicago.com</u>



HOURS OF OPERATION



Monday to Thursday:

• Facility/Shop: 8 AM – 10PM

Office/Garage: 24/7

Reserved Desk
 6:30AM (early access)

24/7 (after 3 months)

Co-working7:30 (early access)

Fridays:

Facility/Shop
 8 AM – 8 PM

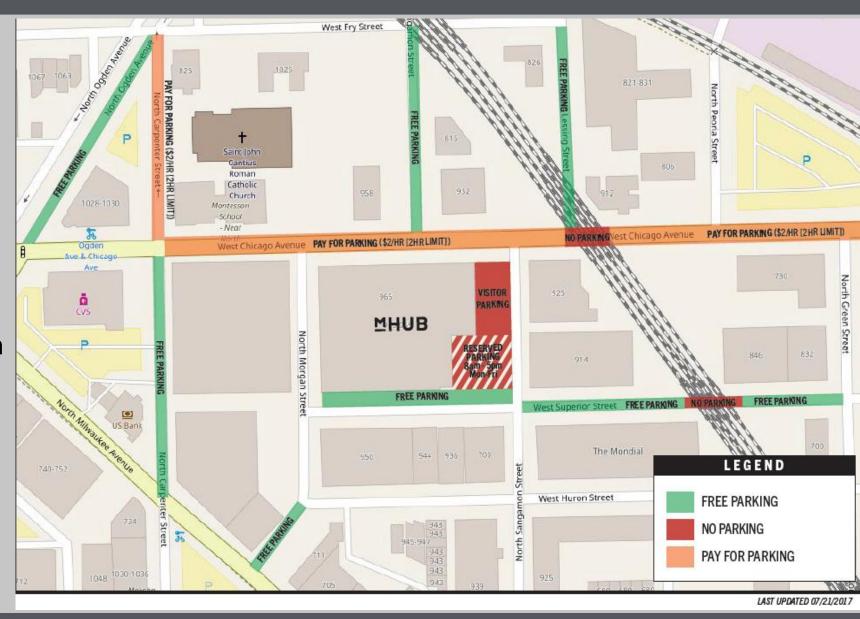
Weekends:

• Facility 10 AM – 8 PM

GETTING TO MHUB

Parking:

- Members cannot park in visitor parking
- \$135/month for lot, \$25/cal.
 year for permit
- Must pay for reserved spaces
- Entire lot free to park after 5pm
 & weekends
- No overnight parking







NEW
MEMBER
EXPECTATIONS

CODE OF CONDUCT

General Rules:

- mHUB expects members to follow certain, basic rules of conduct and professionalism that will protect the interests and safety of all members, employees, and the organization.
- mHUB does not condone theft, destruction or inappropriate removal or possession of someone else's property
- Members should not under any circumstances be working in the space under the influence of alcohol or drugs
- mHUB is a smoke-free environment including vapes and e-cigarettes

CODE OF CONDUCT

Visitors:

- Must sign into the mHUB system, which can be done through the iPads to the right of the reception desk
- Visit is limited to 5 full-day visits/month during normal operating hours
- NO SHOP ACCESS
- If a guest needs access to mHUB for more than 5 days/month
- Any violation of the guest policy will result in a fine of \$70

BILLING DETAILS

Billing:

- Automatically billed all monthly mHUB membership fees on the 1st of the month
- Members with unpaid membership fees will lose access to the mHUB member portal, access card automatically deactivated after 3 days, reinstatement fee of \$25 will be required to reactivate membership
- 15-business day cancellation policy
- Key Card replacement is \$15

MEMBER ADVANTAGES

Discounts to MATTER, 2112 and other Incubator Spaces

Partner
discounts to
supplies from
Molex,
ARROW and
Newark



UL STANDARDS ADVANTAGE

- UL Standards are used to assess products; test components, materials, systems and performance; and evaluate environmentally sustainable products, renewable energies, food and water products, recycling systems and other innovative technologies.
- mHUb members receive heavily subsidized access to UL standard certifications. To view the catalog of standards available <u>Click Here</u>
- After you have selected which standard you wish to purchase email membership@mhubchicago.com with your request, membership will use our login to get your standard at the subsidized rate





MEMBERSHIP TEAM



Cynthia Macias
Director of Programming
and Engagement



Jeremy Borchardt
Membership
Development Specialist



Mcauley Banning
Member Relations
Associate



MEMBERSHIP EVENTS



Member Welcome Lunch
Last week Every Month



Happy Hours
Every Other Friday



Member Events
Every Week



CONTRACTING SERVICES



Bill Fienup

Co-founder
Director of Innovation

Platform connecting members to clients seeking Product Engineering Services (PES)

- Be an entrepreneur without the risk
- Earn side cash to extend your startup runway
- Great way to pay bills when your company is pre-revenue
- Opt in program (participate as much or as little as you need/want)
- Contracting Orientation: Mondays at 3pm



CROSS-PROMOTING YOUR WINS



Shannon McGhee Director of Marketing



Amir Durakovic Marketing Coordinator

Amplifying Your Press:

Send us your news coverage, we can leverage:

In newsletters and community updates
Through social media

In company profiles through web or video

Social Media:

Always tag @mHUBChicago

Email: marketing@mhubchicago.com



MEMBER PORTAL NAVIGATION

- Member Directory
- Membership Change/Cancellation
- Booking rooms
- Associate Membership Keycard Reservation
- Prototyping Shop Training
- Equipment Reservation
- Gig Board
- Open Mentorship schedule
- Access to curriculum
- Mentorship Program Directory / Application







