**Social copy for MedTech video launch – July 8th 2021**

**Links for social copy**

YouTube Video: <https://youtu.be/pedNyDper60>

Baxter: <https://bit.ly/3qeoTtD>

EEH: <https://bit.ly/3zJzAsh>

General (for anyone to use): <https://bit.ly/35GP0zV>

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**LinkedIn/ Facebook - mHUB**

Learn more about the benefits of being a startup in the mHUB Accelerated Incubation program from partners Baxter and Edward Elmhurst Health Venture Capital as well as current members of the #IIoT cohort.

MedTech startups: applications for the MedTech cohort, supported by MATTER, are open NOW.

Remote monitoring solutions, diagnostic technologies, wearables, low-cost analyte sensing, technologies for tissue and nerve repair, and minimally invasive ECMO technologies are a few of the focus areas program stakeholders will prioritize. Learn more and apply by August 23rd.

**LinkedIn/Facebook – Baxter**

Baxter mentors are supporting external innovators through the mHUB Accelerated Incubation program, which uses the tenets of our culture levers, especially courage, speed and collaboration. Hear firsthand about the benefits of being a MedTech startup in the mHUB Accelerated Incubation program from Baxter’s Jim Martucci, Sr. Director, Technology Assessment & Scouting, and other program stakeholders.

MedTech startups: applications for the MedTech cohort are open NOW.

We’ll be prioritizing focus areas like remote monitoring solutions, diagnostic technologies, wearables, low-cost analyte sensing, technologies for tissue and nerve repair, and minimally invasive ECMO technologies. If this sounds like your startup, apply by August 23rd.

**LinkedIn/ Facebook - EEH**

Edward-Elmhurst Health is pleased to partner with mHUB on their MedTech accelerator to advance the health of our communities, which we believe starts by fostering innovation in our own backyard. Hear firsthand about the benefits of being a MedTech startup in the mHUB Accelerated Incubation program from Melissa Cohen, Managing Director, Edward-Elmhurst Health Venture Capital, and other program stakeholders.

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**Twitter - mHUB**

Applications for the MedTech cohort are due on August 23rd. Hear firsthand about the benefits of being a MedTech startup in the mHUB Accelerated Incubation program from cohort partners @baxter\_intl, @edwardhospital/ @elmhursthealth, and current IIoT cohort members.

**Twitter - Baxter**

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**Twitter - EEH**

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