

INNOVATION FOR IMPACT CAMPAIGN



965 W. Chicago Ave. | 312.248.8701

ESTABLISHING A CENTER OF GRAVITY FOR PRODUCT INNOVATION IN KINZIE INDUSTRIAL CORRIDOR





A CAMPAIGN FOR mHUB'S FUTURE

In 2023, hardtech innovation center mHUB will relocate to Chicago's Kinzie Corridor to grow the organization's impact in advancing hardtech solutions and building a premier destination for product innovation that is accessible to all entrepreneurs.



ABOUT mHUB

mHUB's mission is to enable U.S. hardtech innovation and commercialization by fueling collaboration and providing an accessible, hyper-resourced environment to develop, fund, and accelerate clean energy, health, sustainability, and manufacturing entrepreneurship.



ECOSYSTEM AND RESOURCES

\$6M
in Prototyping
Equipment

450+
Startups
Served

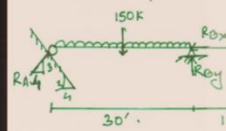
11
Prototyping
Labs

1,200+
Active
Members

50+
Unique
Programs &
Classes



1. Calculate the reaction



We know,

$$R_{AY} = \frac{4}{5} R_A$$
$$\Rightarrow R_{AY} = 92.09 \text{ K} (\uparrow)$$

Again, $R_{AX} = \frac{3}{5} R_A$

mHUB IMPACT TO DATE

The mHUB community includes over 450 active and alumni startups supported by a deep talent pool of product designers and developers, manufacturers, corporate leaders, industry experts, and investors.

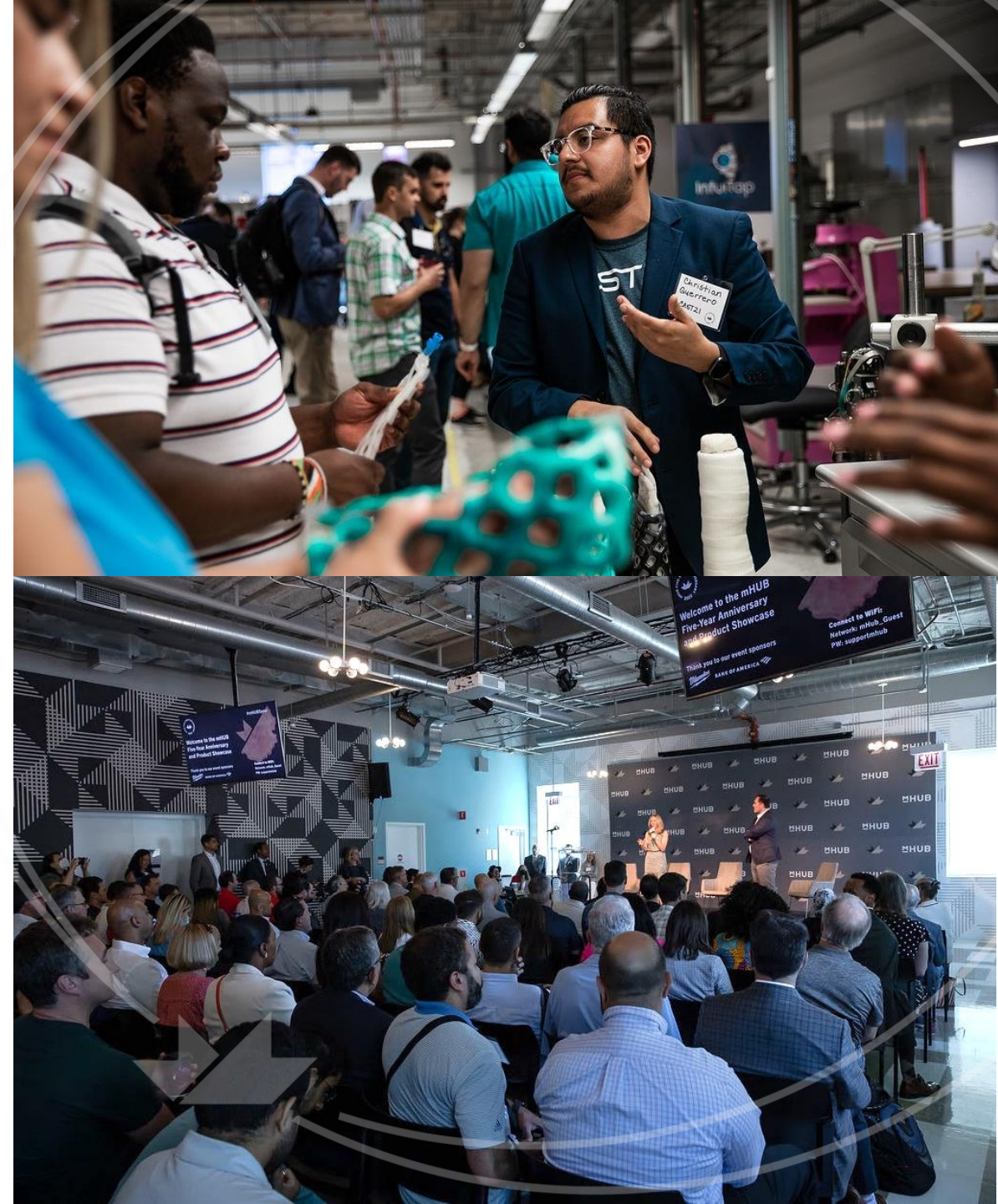
Since launching in 2017, the community has:

1398
Launched
Products

443
Patents
Awarded

\$1B+
Capital
Raised

\$721M+
Revenue
Generated





RELOCATION WILL ESTABLISH mHUB AS A COMMUNITY INSTITUTION

THE RELOCATION ENABLES mHUB TO:

- Expand physical space by 30% and functional space by 50% to support more startups for a longer
- Activate an ongoing **\$8.6M Catalyze Initiative to drive equitable access** to entrepreneurship for women and people of color
- Expand corporate innovation space to connect more of Chicago's leading industry to the region's hub for product innovation
- Solidify long-term financial sustainability through the acquisition and investment of a \$46M+ asset

A photograph of two men in a laboratory or workshop. The man on the left is wearing a black and white baseball cap and a black jacket with white stripes on the sleeves. The man on the right is wearing a black jacket. They are both looking down at something on a table. In the background, there is a microscope and other laboratory equipment.

ENABLING PHYSICAL ACCESS AND EQUITABLE PROGRAMM

SPONSORSHIP FUNDS WILL BE DIRECTED TO SUPPORT PROGRAMMATIC AND PHYSICAL ACCESS TO MHUB RESOURCES*:

- ~60% will go to the **\$8.6M Catalyze Initiative** for equitable access to fund pathways to non-dilutive capital and partnerships to power business ownership for Black, Latino and women founders.
- ~40% will go to construction to help build a premier destination for product development in Chicago

INNOVATION CENTER NAMING

- 80,000 SF center featuring onsite prototyping labs, co-working, office space, and ecosystem convening spaces
- Reducing barriers for early-stage founders with solutions that will impact the world in sustainability, energy, healthcare, advanced manufacturing, and more
- Home to nearly 2,500 entrepreneurs, mHUB attracts 7k+ annual visitors. Signage will be seen from Ashland, Fulton, and the CTA.

PROTOTYPING LABS

NAMING

- 20,000 SF of premier prototyping space with over \$6M in equipment across 12 specialty labs and a multi-purpose assembly atrium near main reception area
- Labs enable entrepreneurs to get from proof of concept to production with hands-on training
- mHUB labs have over 4,800 machine reservations and training sessions booked annually, with thousands (7k+) of visitors experiencing the space via tours and events

EVENT SPACE NAMING

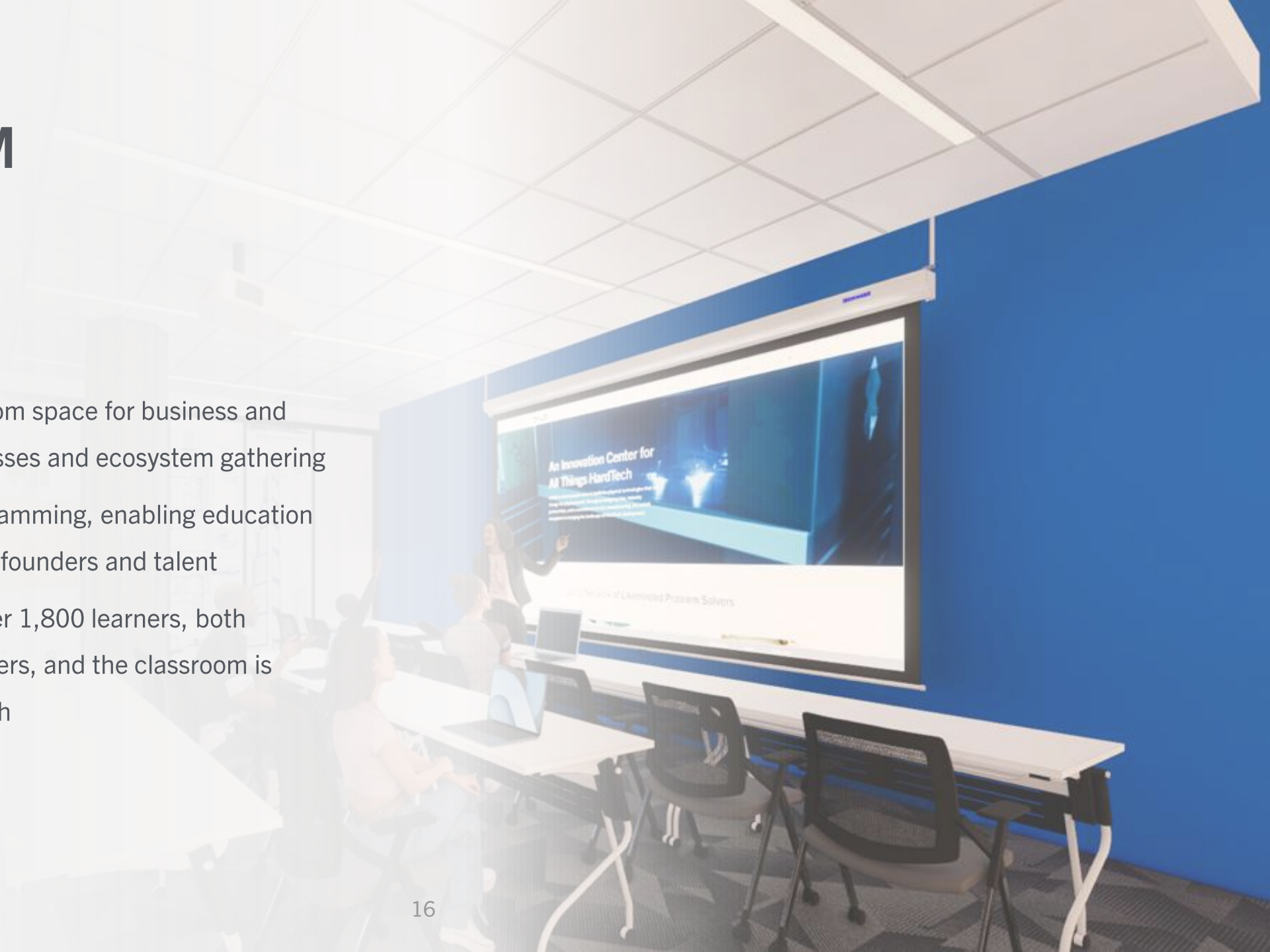
- 3,600 SF event and convening space featuring multi-purpose event room and adjacent bar area
- Serves as the gathering place to convene the community including members, corporates, community partners, students, and investors.
- mHUB events attract over 4k attendees annually from the tech, manufacturing, and innovation communities

CO-WORKING NAMING

- 2,300 SF “Spark zones” for member and industry collaboration and co-working
- Facilitating connection and collaboration between innovators in a space where ideas and energy collide
- mHUB is home to nearly 2,500 entrepreneurs and 275 startups that utilize its co-working and shop spaces

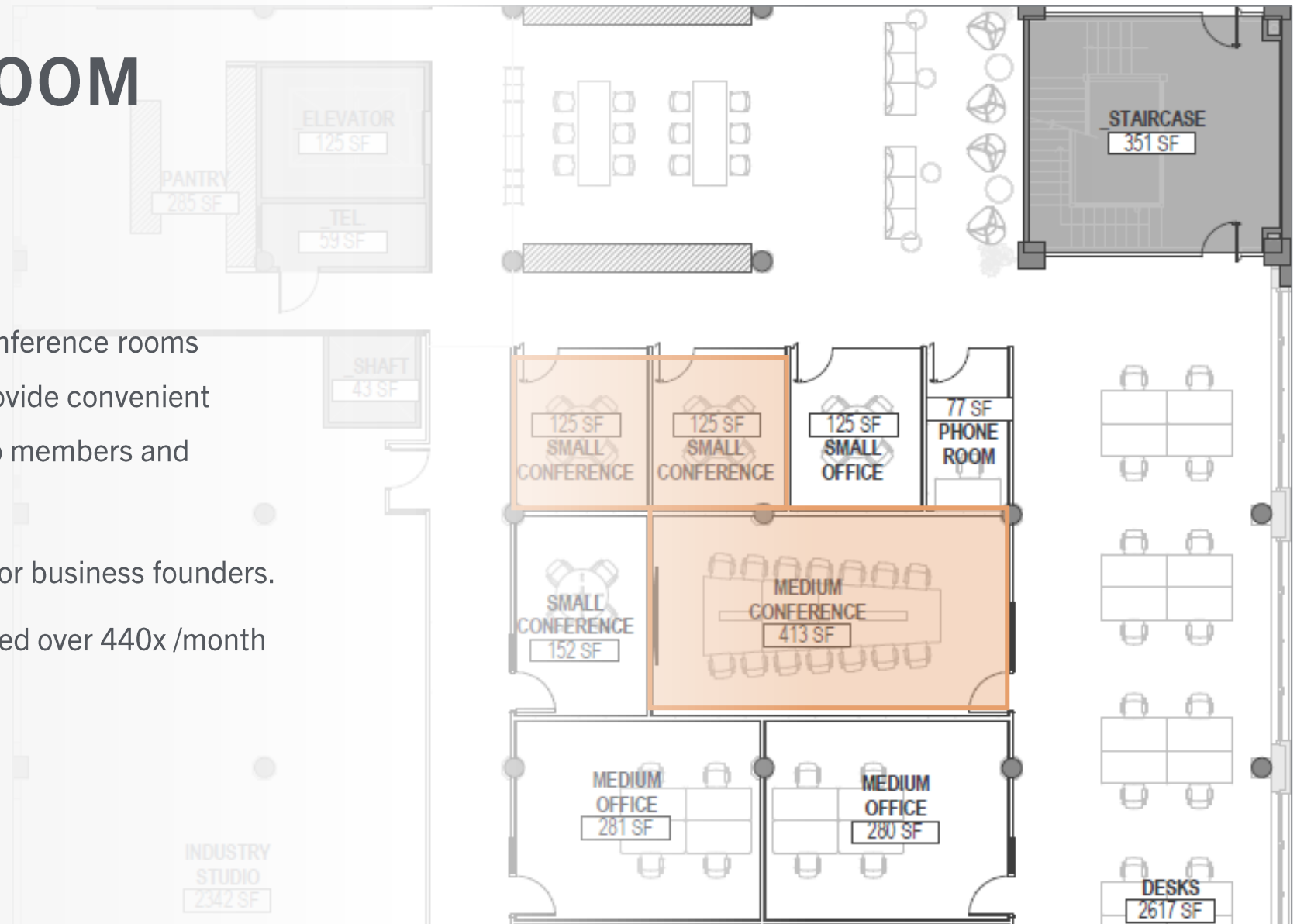
CLASSROOM NAMING

- 1120 SF divisible classroom space for business and product development classes and ecosystem gathering
- The heart of mHUB programming, enabling education for the next generation of founders and talent
- mHUB classes attract over 1,800 learners, both members and non-members, and the classroom is booked nearly 30x / month



CONFERENCE ROOM NAMING

- Small, medium, and large-sized conference rooms located throughout the building provide convenient collaboration and meeting space to members and partners
- Supporting day-to-day operations for business founders.
- mHUB conference rooms are booked over 440x /month



ROOF DECK NAMING

- Up to 10,000+ sq ft roof deck adjacent to event space for outdoor events and community gathering
- Serves as the gathering place to convene the community including members, corporates, community partners, students and investors.
- mHUB events attract over 4k attendees annually from the tech, manufacturing, and innovation communities

ROOF DECK NAMING



ASSEMBLY ATRIUM WITH SKYLIGHT NAMING

- 3,000 sq ft prototyping assembly space visible from the reception area
- Serves as a space for product assembly and finishing, product demos, and large convenings
- mHUB labs have over 4,800 machine reservations and training sessions booked annually, with thousands (7k+) of visitors experiencing the space via tours and events

JOIN US AND LEAD



Haven Allen,
CEO & Co-Founder
Haven@mhubchicago.com



Shannon McGhee,
Director, Community Impact
& Engagement
Shannon@mhubchicago.com



Ben Berlin,
Director, Corporate
Partnerships
Ben@mhubchicago.com