



### Jim Shaw:

### **MHUB** Mechanical Engineer & Business Owner









Rolling Meadows, IL

Wheeling, IL

Lake Zurich, IL

**mHUB** 

2002-2007

Missile Defense 2007-2011

Commercial Products

2011-2013

Automotive Aftermarket 2013-now CAD/CAE

Training



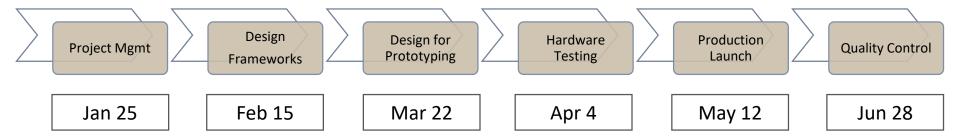








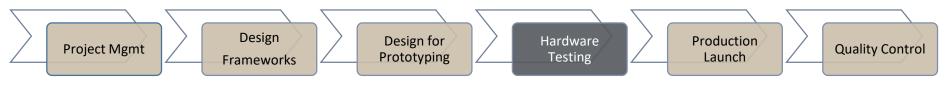




- ► Monthly Classes that cover the Product Development Process
- Introductory (January June)
  - Align with the stages of your product
  - Correspond to funding milestones
- Advanced (July December)
  - Deeper Dives into the core topics
  - Guest visits from Real Experts



## Hardware Testing: Design Validation & Data Gathering



### Today's Agenda

- Preparation/Project Management
- Testing Overview
  - Competitive Benchmarking
  - Performance
  - Durability
  - Environmental
  - Regulatory
  - Safety
- "Virtual Testing"
- Resources

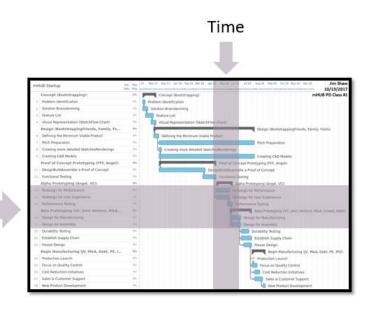




### Hardware Testing: Project Management

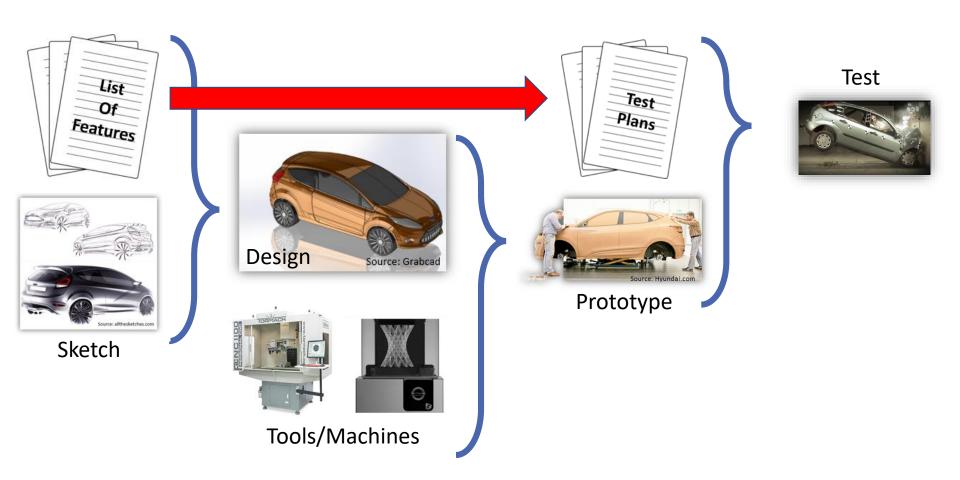
Tasks

- ► How to prepare for "The Testing Phase"
  - ► Allocate time & resources in your Project Schedule
    - Expect it to fail, so budget for redesign
    - Risks = Greater potential to fail
      - Implementing New Technologies
      - Entering New Markets
      - Working on a Brand New Team
  - Allocate Fund\$!
    - Multiple Prototypes
    - Engineering Oversight
    - ► 3<sup>Rd</sup> Party Service providers
    - Capital Investment
  - Create a Test Plan!





### Hardware Testing: The Big Picture





## Hardware Testing: The Test Plan

### List (Spreadsheet) of all planned tests

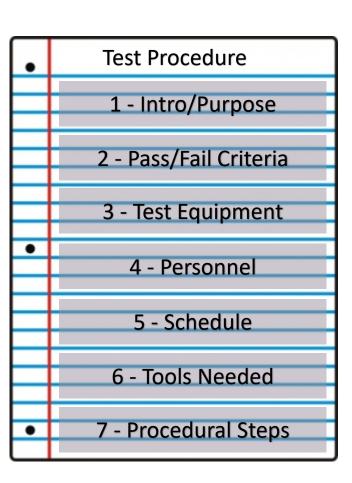
- 1. What are you going to investigate
- 2. How are you going to investigate it
- 3. How are you going to interpret the data?

Description	QTY	Date	Pass/Fail
Waterproofness	3	Nov 2	
Shock Hazard	3	Nov 9	
Flammability	1	Nov 16	
Drop Test	3	Nov 29	
Life Test	10	Dec 1	X



### Hardware Testing: The Test Procedure

- What is the "Unit Under Test" (UUT), and why are we testing it?
- 2. What does the UUT need to do to pass?
- 3. Equipment, Calibration Data, etc.
- 4. Who is involved/has responsibility
- 5. Start? End?
- 6. Disassembly, Measurement, Fine tuning/Tweaking.
- 7. Do this, then that.

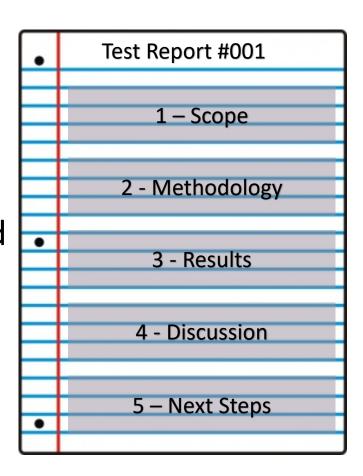




### Hardware Testing: The Test Report

- 1. What did we just do?
- 2. How did we do it?
- 3. How did we do?
- 4. Conversational discussion about whether it passed/failed and why, and what was learned.
- 5. Dependencies, Next Steps

This is the most important part!!

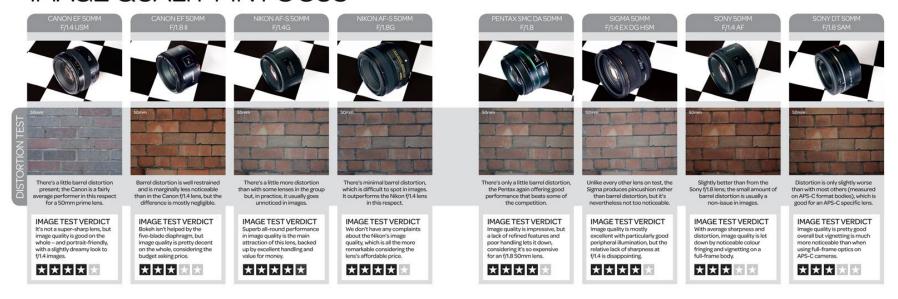




## Hardware Testing: Competitive Benchmarking

- Engineers can do anything with enough TIME, MONEY
- ▶ Often, performance is a relative measurement
- Use competitors to establish your Test Pass/Fail Criteria

#### IMAGE QUALITY IN FOCUS





## Hardware Testing: Performance

- Validate the features you are claiming, under normal conditions.
- ► Things to Measure:
  - Speed
  - Weight
  - Ease of use
  - Medical Efficacy
  - ► Electronic performance
    - Sensor Accuracy
    - False Alarm Rate
    - Repeatability
  - Compatibility
- Directly relates to:
  - ▶ Your Product's Value
  - Market Positioning





# Hardware Testing: Durability

- Also known as "Accelerated Life Testing"
- Pushes your product to the limit, without waiting
- ► Things to Measure:
  - Performance, Before
  - Performance, After
  - Difference in performance
- Lifetime = # Cycles
  - Mechanical
  - Thermal
  - Electrical/Power
- Used to determine the Warranty



The life of electronics is directly related to their average operating temperature.

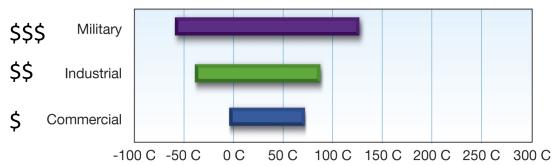


### Hardware Testing:

Environmental Testing

- Waterproofness
- ► Salt, Sand, Humidity
- Drop Test (Shipping & Handling)
- Extreme Temperature Ranges

#### **Temperature Ranges for Electronics:**









# Hardware Testing: Safety

Company	Role	Mark
UL (Underwriters Laboratories)	Publish safety standards Test in accordance with standards Certify to the standards	c <b>FL</b> <sup>®</sup> us
CSA (Canadian Standards Association)	Similar to UL in Canada, now North America	<b>(1)</b>
ETL (Intertek)	Test in accordance with standards Certify to the standards	c United States
CE (European health, safety, and environmental requirements)	Publish standards Does NOT test or list "self certifying"	Œ
Demko/Semko/VDE EU country marks	Test in accordance with standards Certify to the standards	D S Intertek
CCC (Chinese Safety Mark)	Regulatory mark Test/certify with Authorized Certification Body (ACB)	<b>(((</b> )



# Hardware Testing: UL and Requirements

- UL: publishes safety standards, tests to those standards, and authorized use of a Listed/Classified/Recognized mark to the products.
- ▶ UL does NOT enforce standards! Local codes or agencies (i.e. building inspector, fire marshal) require that products are tested and marked by ANY listing agency. Typically UL, CSA or ETL are accepted.
- Local codes or agencies may require UL standards, but CSA/ETL can test and list per a UL standard
- Large stores (Home Depot/Target) may also require products they sell to have a Mark to limit their liability. But for home use, you are free to buy products without UI
- UL has 3 different levels of testing and marking: LISTED, CLASSIFIED, and RECOGNIZED COMPONENT





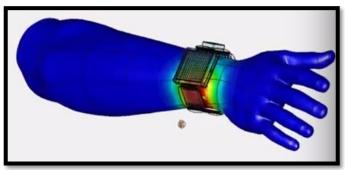




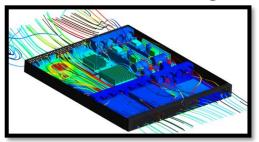
# Testing: Virtual Testing

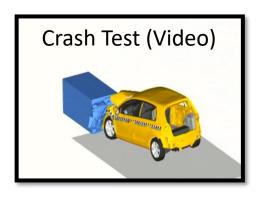
- AKA "Computer Simulation"
- Can replace expensive Testing in a wide range of physics
- Shortens the iterative design process

Thermal Analysis of Smartwatch

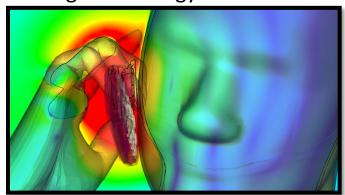


**Electronics Cooling** 





Electromagnetic Energy from a Cell Phone





## Testing: mHUB Resources

► List of Machines/Capabilities:



Digital Force Gauge



**Environmental Test Chamber** 



Granite Surface Height
Gauge



Motorized Stand



Precision Microgram



Radio Frequency (RF)
Chamber



Stereo Microscope



Tension Compressor Tester



## Testing: mHUB Resources

► Thank You!

Next Class: May 17 Designing for Product Launch Success!!