(**111129**个子52



JUNE 10 2017

THE MODERN WING

6-11PM



Champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure



TAKE WING SOAR TO BREATHTAKING NEW HEIGHTS! ELIXIRS N EDIBLES, PLAY, WIN BIG...SOAR!





Champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure



HI*LITES

TAKE WING WE'RE TAKING OVER THE UBER-INCREDIBLE RENZO PIANO DESIGNED MODERN WING OF THE ART INSTITUTE AND SKY-HI NAMESAKE TERZO PIANO FEATURING PANORAMIC VIEWS OF OUR MAGNIFICENT CHICAGO SKYLINE

GET THIS! **HOBNOB WITH** HONORARY CO-CHAIRS AND GENSLER CEOS **ANDY + DIANE** AT THE DIFFA CHICAGO **VIP XTRA XPERIENCE PRE-GALA EVENT** UPSTAIRS IN BEAUTIFUL TERZO PIANO (ATTENDANCE LIMITED)

GO ON GET SOCIAL AT OUR POPULAR COCKTAIL HOUR(S) AND KICK OFF NEOCON IN STELLAR FASHION

DINE ON AN ARRAY OF CUISINES CREATED BY BON APPETIT DURING THE GALA DINNER HOURS (Limited Cocktail & Cabaret Seating)

MAYBE AIR ITOUT AT THE PRITZKER GARDENS (WEATHER PERMITTING)

MOVE UP, TRANSFORM & GROOVE TO THE EVER-DYNAMIC KEN ARLEN ORCHESTRA AT **G29 OUR LIGHTS OUT DANCE SCENE-&-B-SEEN** UPSTAIRS AT TERZO PIANO

WIN BIG WITH TEN DISTINCTIVELY CURATED RAFFLE PRIZES

GO ON LIVE LARGE BID AWAY AT THE DIFFA CHICAGO GALA 29 LIVE AUCTION EXPERIENCE, YOU WON'T BELIEVE THIS YEAR'S PACKAGES

JUST GET HERE BY UBER, CAB OR DRIVE (VALET PARKING AVAILABLE)



Champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure



DIFFA: DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS is one of the largest funders of **HIV/AIDS** service and education programs in the U.S. Since its founding in 1984, **DIFFA** has mobilized the immense resources of the design communities to provide over \$41 million to hundreds of **AIDS** organizations nationwide.

Starting with volunteers from fashion, interior design, furnishings, contractors and architecture, supporters of **DIFFA** now come from a wide variety of industries. With 15 chapters nationwide, **DIFFA** has also been an innovative agent in drawing local and national corporations into the fight against the epidemic, and enjoys tremendous support from the design community.

DIFFA/CHICAGO IS A GRANT GIVING ORGANIZATION that provides Excellence in Care Grants to Chicago-area service providers. A team consisting of a professional in that field and a **DIFFA/CHICAGO** board member review each agency applying for funding. Review of proposals is followed by site visits and interviews with the organizations' staff. We fund in the categories of advocacy and education, health and clinical services, meals and nutrition, housing, and support and counseling. The agencies shown to provide the best care receive an unrestricted grant.

DIFFA GRANTS FUNDS TO ORGANIZATIONS WHICH FIGHT AIDS BY PROVIDING:

- Preventive education programs targeted to populations at risk of infection
- Treatment and direct-care service for people living with AIDS
- Public policy initiatives which add resources to private sector efforts

Established in 1990 the **DIFFA/CHICAGO FELLOWSHIP AT NORTHWESTERN MEDICINE** is funded specifically for **HIV/AIDS** research and clinical support of the **HIV** Center at Northwestern Medicine and fulfills our annual committment to research and the tireless quest for a cure.

Drawing on the contributions of world-renowned creative and corporate leaders, **DIFFA's** fundraising activities are among the most celebrated in **AIDS** philanthropy. Through special events and "passive royalty" arrangements, **DIFFA** raises money for the battle against **AIDS** like no other organization can. This unique position has enabled **DIFFA** to cement its reputation for innovation by rallying diverse communities to a common purpose.

DIFFA/CHICAGO is an Illinois 501(c)(3) and was formed by members across all areas of the design disciplines and associated design industries. As the need for funding continues to grow, the membership of **DIFFA/CHICAGO** expands to include more areas of the community both design and non-design related. Through broadening the pool of membership, we have been able to secure greater amounts of corporate sponsorship, as well as providing an opportunity for individual donors to contribute their time, creativity and energy.

THE DIFFA/CHICAGO CHAPTER DISTRIBUTES FUNDS to Chicago area AIDS service agencies who assist men, women and children affected by AIDS and HIV-related illnesses. Since 1987, DIFFA/CHICAGO has awarded grants of nearly \$4 million. In Chicago, our funding has focused on those agencies that demonstrate extraordinary effectiveness in achieving their chosen missions in the HIV/AIDS arena.

THE DIFFA/CHICAGO GRANTING PROCESS selects agencies providing the best care possible in Chicago and the ability to put dollars where they have the most impact to help the men, women and children living with **HIV/AIDS**.





Champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure



THE CHICAGO CHAPTER OF THE DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS is a unique volunteer group of men and women committed to helping those living with HIV/AIDS and those at risk.

DIFFA/CHICAGO EXECUTIVE OFFICERS

Kim Winzeler Pauline Grace Chairman

Todd Baisch Gensler *Vice Chairman*

J.T. Garofalo CBRE *Treasurer*

Richard Cassis sparc, inc. Secretary

Ron Leiserowitz Leiserowitz Advisory Group, LLC Member-At-Large

Mary Jo Fasan Jo Chicago *Member-At-Large*

DIFFA/CHICAGO BOARD OF DIRECTORS

Oliver Aguilar Gooch Design Studio, LLC

Maggie G. Craig MMH Design

Mark Dalton Henricksen

Jeremy T. Davis Steelcase

Sean Dimmic SiS Ergo USA Cindy Farias

Thomas Interior Systems

Jordan Gilman PeopleVine

Jennifer Graham Knoll

Todd Hilt Restoration Hardware

Wylee Jacobsen Wystar Design

Valerie Jardon Box Studio

Brigg Klein Sub-Zero Group, Inc.

Matthew Lew Matthew Lew Design

Jennifer McCord Charlie Greene Studio

Brian Smuts Gensler

DIFFA/CHICAGO AUXILIARY BOARD

Executive Officers

Danielle Bar Henricksen Co-Chairman

Christine Gould
National Office Furniture
Co-Chairman

Board Members

Josh Baran Karras Associates

Kimberly Ecker Henson Consulting

Ellen Krakos Level Reps

Mandy McCoy Maharam

Tyler Offutt Thomas Interior Systems

Daniel Ortiz

Paul Ramoie Childs | Dreyfus Group

Brad ScelfoThe Ruder Group

Morgan Siebert Interior Investments

Meredith Siebert Nate Berkus Entertainment

Alison Wilcox Nate Berkus

DIFFA/CHICAGO CHAPTER ADMINISTRATORS

Chris Glatz Karen Wells Carly Hanson

GALA29 CO-CHAIRS

Ron Leiserowitz Lynn Fordon Mary Jo Fasan Richard Cassis

GALA29 SPONSORSHIP COMMITTEE

Ron Leiserowitz Lynn Fordon Co-Chairs

Mark Dalton Mary Jo Fasan J.T. Garofalo Michele Rust Tim Smith Kim Winzeler

GALA29 SPECIAL OPS

Todd Heiser Chair





Champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure



SPONSORSHIP OPPORTUNITIES

IMPRESSIONISM \$75,000

Customized experience for Believe Partner
Company name recognized in social media campaign
Plus Modernism Sponsor benefits package
30 VIP Pre-Gala29 Reception Tickets
30 Gala29 Tickets with reserved highboy/lounge area

MODERNISM \$50,000

Customized experience for Believe Partner
Company name recognized in social media campaign
Plus Expressionism Sponsor benefits package
20 VIP Pre-Gala29 Reception Tickets
20 Gala29 Tickets with reserved highboy/lounge area

EXPRESSIONISM \$25,000

Company name recognized in social media campaign Plus Host Sponsor benefits package 20 VIP Pre-Gala29 Reception Tickets 20 Gala29 Tickets with reserved highboy/lounge area

HOST \$10,000

Company logo on the Gala29 e-blasts
Company logo link on the Gala29 web presence
Company logo in event A/V presentation
Company name recognized in social media campaign
10 VIP Pre-Gala29 Reception Tickets
10 Gala29 Tickets with reserved highboy/lounge area

PATRON \$5,000

Company name in event A/V presentation Company name recognized in social media campaign 10 Gala29 Tickets

VIP GALA29 TICKET \$750

1 VIP Pre-Gala29 Reception Ticket + 1 Gala29 Ticket

GALA29 TICKET \$500

UNDERWRITER OPPORTUNITIES

COCKTAIL PARTY \$5,000

Company logo at all bars during Gala29
Company name in magazine advertising
Company name on Gala29 e-blasts
Company name in event A/V presentation
Company name recognized in social media campaign
2 VIP Pre-Gala29 Reception Tickets
2 Gala29 Tickets

VIDEO \$3,500

Company name in video
Company name in event A/V presentation
Company name recognized in social media campaign
2 Gala29 Tickets

MUSIC \$3,000

Company name in event A/V presentation Company name recognized in social media campaign 2 Gala29 Tickets

PHOTO \$3,000

Company name in event A/V presentation Company name recognized in social media campaign 2 Gala29 Tickets

WEB PRESENCE \$3,000

Company name in event A/V presentation Company name recognized in social media campaign 2 Gala29 Tickets

E-BLASTS \$3,000

Company name in event A/V presentation Company name recognized in social media campaign 2 Gala29 Tickets

ADD-ON OPPORTUNITY

VIP PRE-GALA29 \$250 RECEPTION TICKET

(as an add-on to your Gala29 Ticket)
Hobnob with Gala Co-Chairs and Gensler Co-CEOs
Andy Cohen & Diane Hoskins in the intimate setting
of Terzo Piano at The Modern Wing of the Art Institute
from 5:30-7:00PM. Cocktails, dining and music.
Space for this exclusive opportunity is extremely limited.
Tickets available on a first to reserve basis.





Champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure



WE ARE PLEASED TO SUPPORT DIFFA/CHICAGO AND GALA29 AT THE INDICATED SPONSORSHIP LEVEL FOR SATURDAY JUNE 10 2017:

	SPONSORSHIP		UNDERWRITING			GALA29 INDIVIDUAL TICKETS			
0	Impressionism		_	Cocktail Party	\$5,000	0	qty.	x \$500 = \$	
0	Modernism Expressionism Host	\$50,000 \$25,000 \$10,000 \$5,000	0 0 0	Video Music Photo Web Presence E-blasts	\$3,500 \$3,000 \$3,000 \$3,000 \$3,000	0	VIP GALA29 INDIVIDUAL TICKETS		
Ö							qty.		
0	Patron						ADD-ON VIP PRE-GALA29 RECEPTION TICKETS (must first purchase Gala29 Ticket) qty. x \$250 = \$		
							DIFFA/	EACCEPT OUR CONTR Chicago Endowmen	
COMPANY NAME						• • • • • • • • • • • • • • • • • • • •			
CONTACT NAME									
ADDRESS									
CITY STATE ZIP									
PHONE					FAX				
EMAIL									
0	PLEASE CHARG	E OUR OV	SA	AYABLE TO DIFFA/O MASTERCARD added to all credit ca	O AMEX	O DI	SCOVER		
NAME ON CARD								AMOUNT	
CARD NUMBER								EXP. DATE	
SIGNATURE									

PLEASE REMIT THIS FORM TO DIFFA/CHICAGO: FAX: 312.644.6413 EMAIL: INFO@DIFFACHICAGO.ORG

To ensure acknowledgement for your sponsorship level in the appropriate communications, please send your contribution and mail or fax this form as soon as possible.

DIFFA/Chicago, 222 Merchandise Mart Plaza, Suite 1647A, Chicago, IL 60654 Information: 312.644.6412 or info@diffachicago.org
DIFFA/Chicago is a not for profit 501(c)(3). Contributions are tax deductible as provided by law.

diffachicago.org

