



discofeelia

DIFFA CHICAGO NEUDISCO GALA 2019

discofeelia! it's ultra catchy. and catching on.
design and dance have a new movement!
the hottest trend in architecture – biophilia
– mind melds with the sounds of neudisco.
it's human nature to connect with nature
and natural to go floral and get on the floor.
diffa chicago is laser-focused on bringing
you the latest neudisco **laser-light-&-sound-
sit-down-then-get-down dinner & dance show.**
the producers of rock-n-gala and garden gala
drop this scene on you. now it's your turn to
turn out wearing diy cyber floral... any floral,
fill up those tables – then dance on them to
crowd fave \$20 special requests. not enough?
best outfit and dance pair win big. solid gold
baby! winners get the prize and everyone wins
in the fight to end AIDS! **diffa chicago gala 2019**
and annual neocon kickoff saturday **june 8 6-11p**
at revel 1215 w. fulton market **score early bird**
10% off tix thru february 14 diffachicago.org

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AIDS
CHICAGO

DISCOFEELIA GALA 2019
+ ALL EVENTS SPONSOR PACKET

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THE CAUSE

The front-line fighters in the battle against AIDS are counting on you. You are one of the friends and supporters of DIFFA/Chicago, the Design Industries Foundation Fighting AIDS/Chicago. You are making it possible to power prevention and pursue a cure for HIV/AIDS, it will be one of the most rewarding fights that you will ever take on. Join the battle today by becoming a sponsorship partner.

There's one more thing you're doing — helping build awareness. Why is that important?
Because the facts tell us the fight is far from over:

- *There is no cure or vaccine for HIV now — or on the near horizon*
- *Infections are on the rise in Chicago — more than 820 per year. 1,100 in Illinois*
- *24,000 HIV+ people live in Illinois*
- *30% who start antiviral treatment programs drop out — many are young, homeless, poor ... or all three*
- *There is still a stigma that is as infectious as the disease itself*

DIFFA/Chicago champions the fight to end HIV/AIDS through awareness, prevention and the pursuit of a cure.

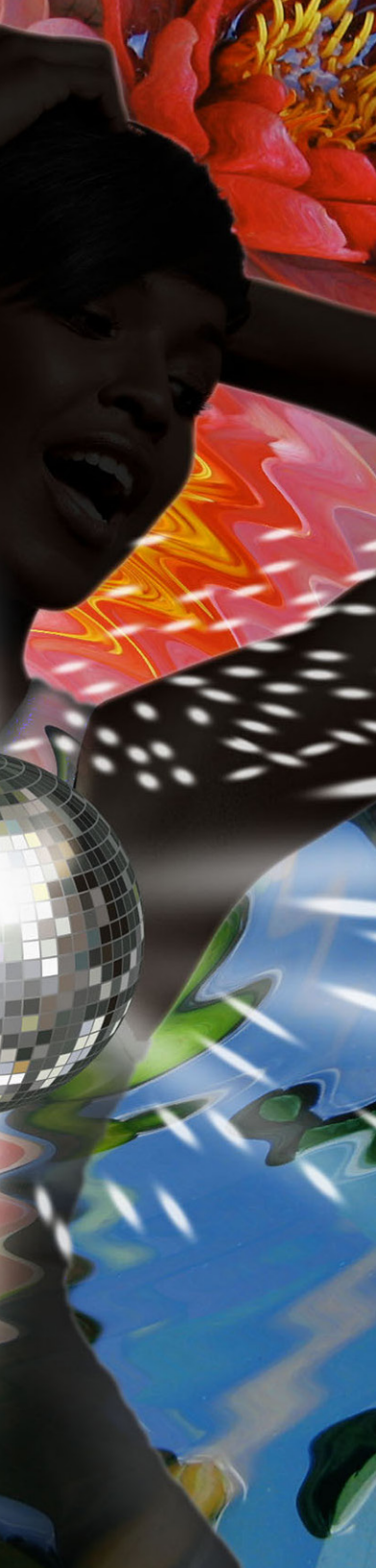
DIFFA/Chicago is doing something about it — with your help. We funded eleven Chicago-area health and education service agencies, along with a Northwestern Medicine Research Fellow in 2018.



THE PROGRAM

DIFFA/Chicago is an Illinois 501(c)(3) and was formed by members across all areas of the design disciplines and associated design industries. As the need for funding continues to grow, the membership of DIFFA/Chicago expands to include more areas of community both design and non-design related. Through broadening the pool of membership, we have been able to secure greater amounts of corporate sponsorship, as well as providing an opportunity for individual donors to contribute their time, creativity, and energy.

The DIFFA/Chicago chapter is the only organization fueled by firms in the design and allied industries to provide unrestricted grants to Chicago-area service providers that deliver **Excellence In Care** for patients and families whose lives are impacted by HIV/AIDS. DIFFA/Chicago has awarded over \$2 million in grants to Chicago area HIV/AIDS service agencies since 1987. The DIFFA/Chicago Fellowship was established in 1990 and is funded specifically for HIV/AIDS research within Northwestern Medicine. In Chicago, our funding has focused on those agencies that demonstrate effectiveness in achieving their chosen missions in the HIV/AIDS arena and the ability to put dollars where they have the most impact to help men, women and children living with HIV/AIDS until the battle is won.



MARK YOUR CALENDAR & MAKE A DATE WITH OTHER DONORS & SUPPORTERS

Donations Become Action

See the results of your support at the ***Excellence in Care Awards/Grants Reception***
Be there at 5:30PM, **February 26, 2019.**

DIFFArence with the Auxiliary Board

Party with the Auxiliary Board and their ***DIFFA*** Lip Sync competitions.
Be there in **March 2019**

Dance with DIFFA Chicago

Put on your party shoes for the ***BELIEVE Gala*** and our 31st Celebration.
Be there at 6:00PM, **June 8, 2019.**

Dress Up Your Collection

Get ready to raise your hand at the ***Art for Life Chicago*** exhibit and auction.
Be there in **October 2019**

Donate for Life

Specify For Life marketing initiative where DIFFA/Chicago collaborates with companies that donate a percentage of sales from designated collections and products to benefit DIFFA/Chicago's mission.

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DIFFA/CHICAGO 2019 EVENTS **SPONSORSHIP OPPORTUNITIES & BENEFITS**

VISIONARY	TITLE	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$100,000	\$50,000	\$25,000	\$18,000	\$10,000	\$7,500	\$5,000	\$2,500
<ul style="list-style-type: none">▪ Fifty (50) Gala Tickets (+VIP)	<ul style="list-style-type: none">▪ Thirty (30) Gala Tickets (+VIP)	<ul style="list-style-type: none">▪ Twenty (20) Gala Tickets	<ul style="list-style-type: none">▪ Sixteen (16) Gala Tickets	<ul style="list-style-type: none">▪ Ten (10) Gala Tickets	<ul style="list-style-type: none">▪ Eight (8) Gala Tickets	<ul style="list-style-type: none">▪ Ten (10) Gala Tickets	<ul style="list-style-type: none">▪ Two (2) Gala Tickets
<ul style="list-style-type: none">▪ Fifty (50) AFLC Tickets (+VIP)▪ Twenty-five (25) DIFFArence Tickets	<ul style="list-style-type: none">▪ Thirty (30) AFLC Tickets (+VIP)▪ Fifteen (15) DIFFArence Tickets	<ul style="list-style-type: none">▪ Twenty (20) AFLC Tickets▪ Ten (10) DIFFArence Tickets	<ul style="list-style-type: none">▪ Ten (10) AFLC Tickets▪ Eight (8) DIFFArence Tickets	<ul style="list-style-type: none">▪ Eight (8) AFLC Tickets▪ Two (2) DIFFArence Tickets	<ul style="list-style-type: none">▪ Six (6) AFLC Tickets▪ Two (2) DIFFArence Tickets	OR <ul style="list-style-type: none">▪ Ten (10) AFLC Tickets▪ Ten (10) DIFFArence Tickets▪ Company Name on Event Electronic Signage	<ul style="list-style-type: none">▪ Two (2) AFLC Tickets▪ Two (2) DIFFArence Tickets
<ul style="list-style-type: none">• Visionary Sponsor Recognition at all events in 2019• Underwriter & Presenter of Excellence In Care Awards & Grants Reception• Logo on Website – Home, Sponsor and Event Pages• Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Post)• Custom Packages available	<ul style="list-style-type: none">• Title Sponsor Recognition at all events in 2019• Underwriter & Presenter of Excellence In Care Awards & Grants Reception• Logo on Website – Home, Sponsor and Event Pages• Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Post)• Custom Packages available	<ul style="list-style-type: none">• Presenting Sponsor Recognition at select events in 2019• Underwriter & Presenter of Excellence In Care Awards & Grants Reception• Logo on Website – Home, Sponsor and Event Pages• Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Post)• Custom Packages Available	<ul style="list-style-type: none">• Diamond Sponsor recognition at One (1) event in 2019• Diamond Sponsor Recognition at ONE select events in 2019• Underwriter & Presenter of Excellence IN Care Awards & Grant Reception• Logo on Website – Home, Sponsor, Event• Logo on all Event Marketing (E-blast, step & repeat. Electronic signage and social media post)• Custom Packages Available	<ul style="list-style-type: none">• Platinum Sponsor at One (1) Event in 2019• Underwriter of Excellence In Care Awards & Grants Reception• Logo on Website – Sponsor and Event Pages• Logo on Event Marketing (E-Blast, Electronic Signage and Social Media Post)	<ul style="list-style-type: none">• Company Name on Website – Sponsor and Event Pages• Company Name on Event Marketing (Electronic Signage and Social Media Post)	<ul style="list-style-type: none">• Company Name on Website – Event Page	

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Please contact your DIFFA/Chicago Representative directly or Karen Wells at our offices at karen@diffachicago.org or 312-644-6412. 222 Merchandise Mart, Suite 1647A, Chicago, IL 60654 www.diffachicago.org

Thank you again for your continuing support. On behalf of the DIFFA/Chicago Boards and all those fighting HIV/AIDS in our city, we want you to know we couldn't do it without you.