

ART FOR LIFE CHGO

Compelling Messages.

Art for Life Chicago
Sponsorship.

Invest in Culture 2018

Art for Life Chicago will showcase a juried selection of donated works from both established professional and emerging artists. The event provides an opportunity to invest in culture while also **raising vital funds** to help those most impacted by HIV/AIDS.

This year's collaborative event joins ten other Art for Life benefits in the United States, Canada and United Kingdom, all using art to raise funds that **improve the lives** of individuals affected by this serious illness.

Art for Life is a juried art exhibition, with live and silent auctions whose proceed fund services that benefit those living with, and vulnerable to, HIV/AIDS. The auction includes work from both famous and established professional artists as well as new and emerging artists. The exhibiting artists are selected by a jury of renowned art experts from the Museum of New Art, DePaul Art Museum, King Art Collective, The Driehaus Museum, The Chicago Council on Global Affairs, and The Golden Triangle and members of the Smithsonian American Art Museum's curation team.

Sponsorship and underwriting **opportunities are customizable**. DIFFA/Chicago will work with you to tailor a package to suit your budget and provide your business maximum visibility – all while supporting this critical cause.

About DIFFA/Chicago

DIFFA/Chicago is one of 15 chapters nationwide of the Design Industries Foundation Fighting AIDS, established in 1984.

Together these chapters have distributed more than \$42 million to community-based organizations that provide direct service, education aimed at prevention and outreach to people who are HIV+, living with AIDS or at risk of infection. In addition, DIFFA grants help to feed, care for and defend rights for AIDS patients at the end of life. DIFFA/Chicago has focused on funding agencies that demonstrate extraordinary effectiveness in achieving their specific missions to benefit the HIV/AIDS community. Our unrestricted grants support many deserving service agencies through our *Excellence in Care Awards*.

A good example of the impact created by DIFFA/Chicago is our unique relationship with Northwestern Medicine, where proceeds from our events fully fund the DIFFA/Chicago Fellowship. The fellowship was established in 1993, specifically for HIV/AIDS research at Northwestern. To date there are more than 25 DIFFA/Chicago Fellows who are now physicians **practicing around the world**.

We also raise funds through other annual events: a summer Gala in June, *Believe*, that is attended by 500+ design industry members from around the world; a World AIDS Day *Stand up for Red* Indoor Street Fest which celebrates everything creative – delicious food from restaurants around the city, cocktails, live art, music, live performances along with many artisan vendors; a grant awards event, *Excellence In Care*; the Auxiliary Board DIFFArence event targeting the industries' young professionals.