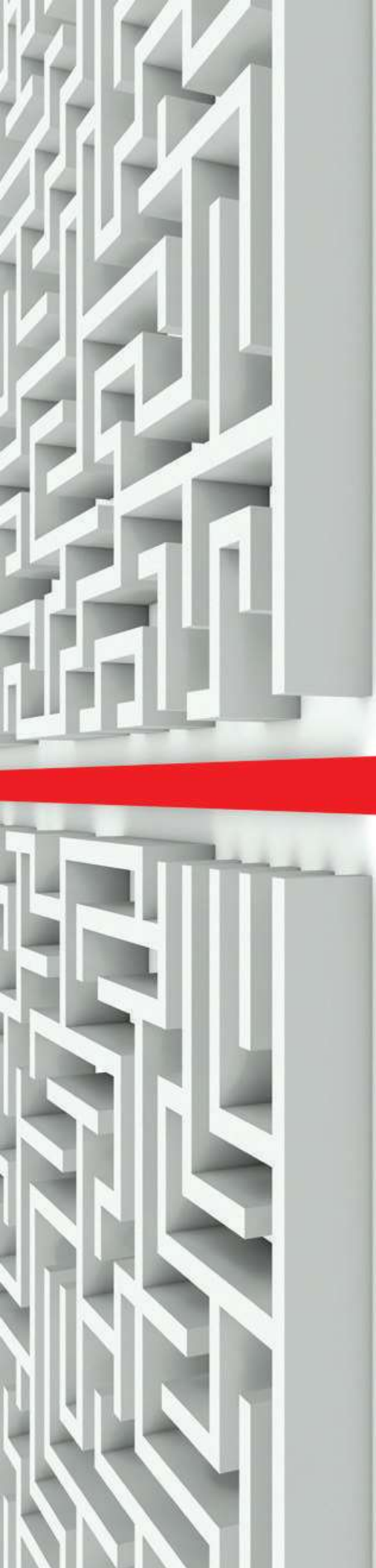


STOCK SYMBOL: ACGX



CONNECTING PRODUCTS TO CUSTOMERS

CREATIVE PACKAGING & DIGITAL ENGAGEMENT



We believe the **SIMPLEST PROCESS**
creates the **GREATEST RESULTS.**

ACG HELPS **YOU** ACHIEVE GREAT RESULTS IN 3 SIMPLE STEPS



DISCOVERY

INTEGRATING
CREATIVE

MARKET
RESEARCH

IMPLEMENTING
IDEAS

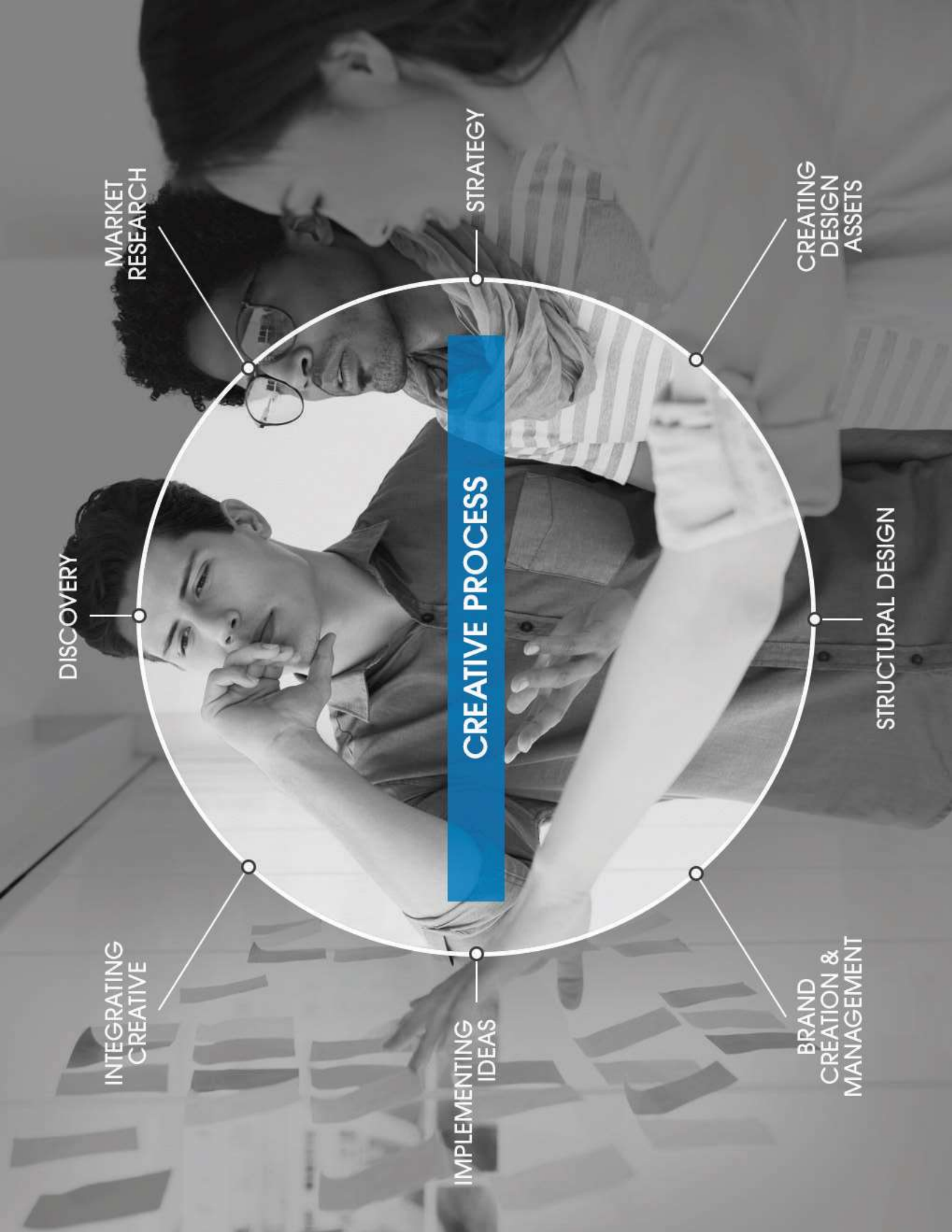
CREATIVE PROCESS

STRATEGY

BRAND
CREATION &
MANAGEMENT

CREATING
DESIGN
ASSETS

STRUCTURAL DESIGN





PRINT & PACKAGING PROCESS

PROJECT VISION & STRATEGY

PROTOTYPES

PRODUCTION PLANNING

PROOFS

PRESS APPROVALS

COLOR MANAGEMENT

ASSEMBLY & KITTING

VMI, LOGISTICS & SUPPLY CHAIN MANAGEMENT

LEAD GENERATION

DIGITAL
EXPERIENCE

WEBSITES
& E-COMMERCE

MOBILE APPS

DIGITAL ENGAGEMENT

SOCIAL MEDIA
& ONLINE
COMMUNITIES

LIVE
EVENTS

LOYALTY & REWARDS

SURVEYS,
CAMPAIGNS
& CONTESTS





WHO DO WE HELP?



HOSPITALITY

AUTOMOTIVE

SPORTS & ENTERTAINMENT

BEAUTY & FASHION

CPG

TRAVEL & LEISURE



HEALTH CARE

CHARITIES

MANUFACTURING

FAITH BASED ORGANIZATIONS

HEALTH & FITNESS

PRODUCT CREATION: UBER

OBJECTIVE

Create a high-end welcome/starter kit for UBER drivers that delivers an easy to follow instructional presentation & premium user experience. Included in kit: iPhone, instruction booklet, UBER driver light, cables & accessories.



SOLUTION

Structure: 2 piece telescoping set up box, 3-panel hinged folder with recessed cavity to house iPhone and slots for UBER driver light.
Processes: 3-color black + 2PMS - soft touch aqueous - foil stamping - soft touch laminate - spot UV - litho lamination - die cutting - gluing

PRODUCT CREATION: WELLNX

OBJECTIVE

Wellnx needed a 2-pack carton and display solution.



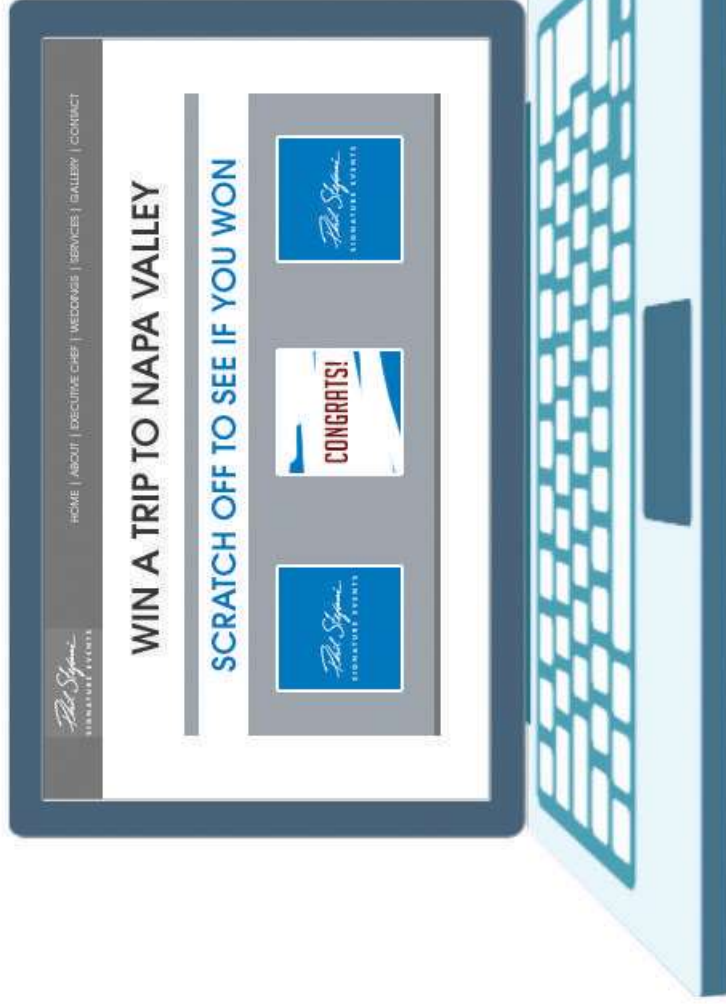
SOLUTION

ACG created a twin pack folding carton printed 6/C+UV with unique 6/C pressure sensitive label with high gloss laminate for bottles and designed a corrugate power wing display to hold 16 twin packs.

LEAD GENERATION: PHIL STEFANI

OBJECTIVE

Stefani wanted to drive engagement and increase lead generation.



SOLUTION

The online instant scratch off campaign drove new traffic online and in the restaurant.

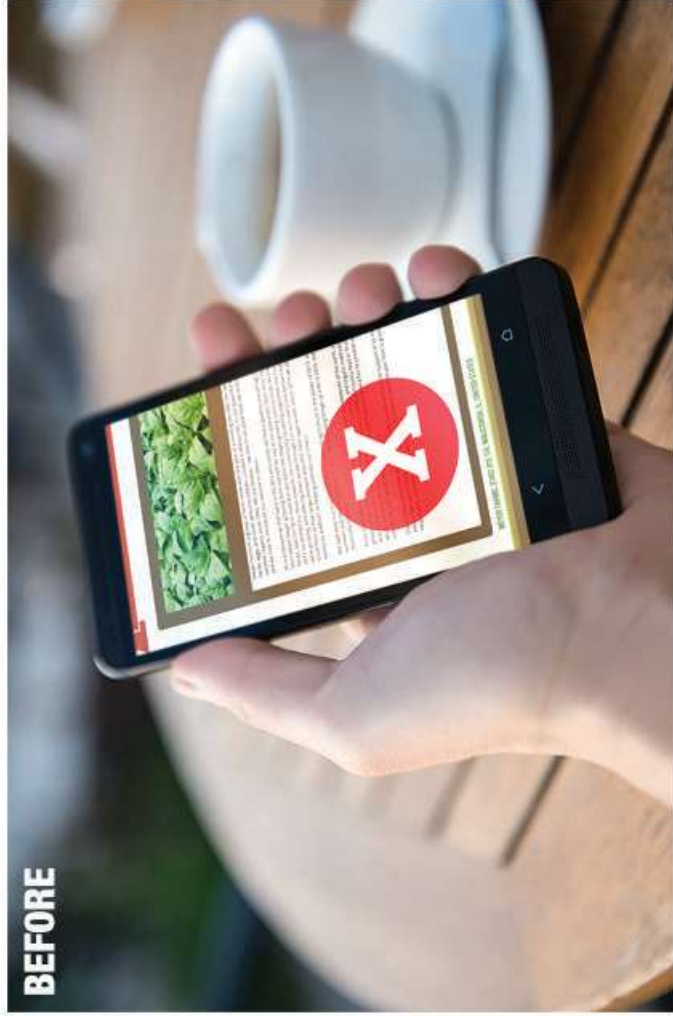
DIGITAL MARKETING: MEYER FARMS

OBJECTIVE

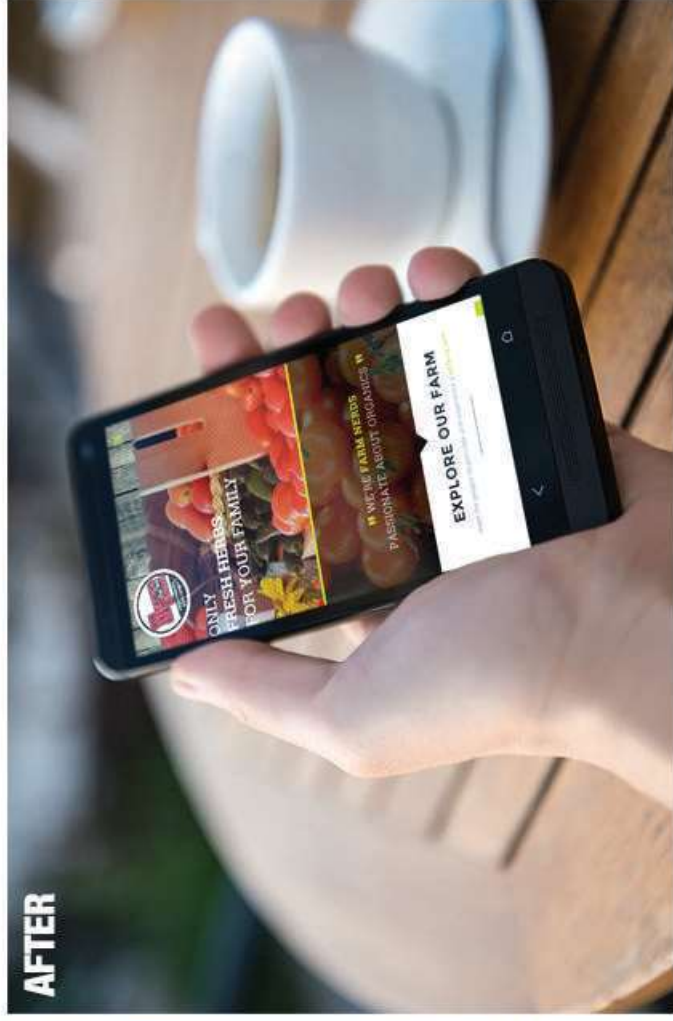
Meyer Farms was concerned that their website was not ready for Google's significant search algorithm updates that would effect their website ranking and overall internet relevance.



BEFORE



AFTER



SOLUTION

ACG created a responsive website that is optimized for use on various channels including mobile devices.

FEATURED CLIENTS





Green
Giant



Brightstar



Mrs. Prindable



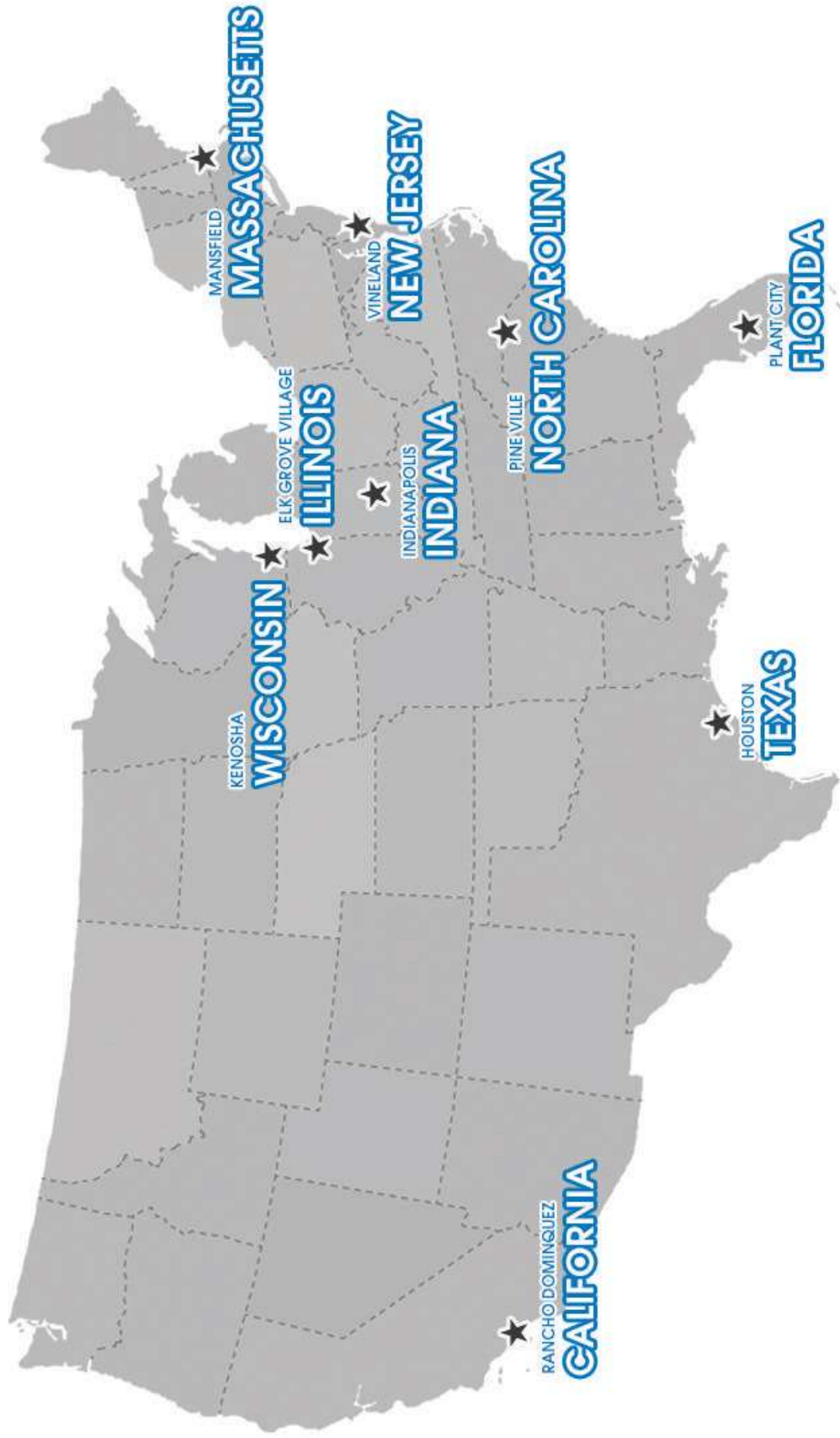
ACQUAVIVA
WINERY



SUPERVALU

FEATURED CLIENTS

LOCATIONS AND LOGISTICS



YOUR SIMPLIFIED PROCUREMENT PROCESS

- INTUITIVE SUPPLY CHAIN
- NATIONAL DISTRIBUTION FACILITIES
- PROCUREMENT MANAGED SERVICES
- MANAGED INVENTORY
- DIVERSIFIED VENDOR NETWORK
- PACKAGING & FULFILLMENT SOLUTIONS

Why ACG?

“ACG has been the ideal business partner in developing our design, printing and production needs.”

-C. Jeffery Wright, CEO, MBA, JD & Minister at Urban Ministries

“We have been pleasantly surprised by ACG’s flexibility, turn-around time and absolute customer focus, they have become a valuable strategic business partner.”

-Ivan Vulicevic, Senior Vice President of Wellnx Life Sciences, Inc.

“ACG has been an excellent design and packaging partner during the past 4 years to help us succeed.”

-Joe Brandonisio, Vice President of Operations at Acquaviva Winery

“They really thought about our business and provided a solution tailored to us.”

-Tony Paske, Regional Marketing Manager at Zipcar



Paul Sorkin

EMAIL Paul@ACGemail.com

Alliance Creative Group, Inc.

1066 National Parkway • Schaumburg, IL 60173

PHONE (847) 885-1800 x175

www.AllianceCreativeGroup.com