Alliance Creative Group (ACGX) Shareholder Letter - 05-15-2018

Dear ACGX Shareholders

We have recently received a number of questions regarding the potential likelihood of a possible reverse split of our stock and the correlation or connection with the audits and possible uplisting options.

To clarify things - We are NOT reversing our stock at this time. The confusion began and rumors started to spread due to the fact that the stock has been trading below a penny and for a company to uplist to the OTCQB it must trade above a penny for 30 days. Therefore, if a company wants to uplist to the OTCQB and become a fully reporting audited company they either need to trade above a penny or consider reversing the stock to get above a penny.

Our current and original plans and desires were and are ideally to get to the OTCQB without a reverse. We believe the potential negative effects of a near-term reverse has given the shorters too much power and control to drive down our stock. Therefore, we are clarifying our position that we are not reversing the stock at this time.

We will continue to work on the 2 years of PCAOB audits for 2016 and 2017, and future 10Q filings, while we evaluate all of our options for uplisting to higher exchanges. We will also discuss different ways to raise capital to execute and expand our current and future business plans.

Another misunderstanding that we'd like to clear up is the number of shares that the company has recently issued to note holders that invested money into the company over 1 year ago and in many cases between 5 and 10 years ago and the potential negative impact they may have had on the overall stock performance in the last few months.

Between March 13, 2018 and May 14, 2018 the Company issued zero ("0") shares. During that same time the overall stock traded about 1 Billion (1,000,000,000) shares on the open market completely unrelated to anything the Company issued. During the time period the Company issued zero ("0") shares the stock went from approximately .0022 to .0008 without a single share being issued by the company therefore, we believe the negative correlation is just something paid bashers and shorters made up to spread rumors to scare potential investors.

Between February 13, 2018 and May 14, 2018 the Company issued a total of 8,340,920 shares to note holders that had waited over 1 year to convert. During that same time period over 1.5 Billion (1,500,000,000) shares traded on the open market with a high of approximately of .0029 and a low of .0008. The number of shares issued by the Company during that time is equal to about one half (½) of 1%. Therefore, about 99.5% of the stock that was traded had absolutely nothing to do with the shares the Company issued to repay note holders from the past.

Two other areas of confusion that we would like to clarify are related to the changes in our trucking companies and transportation services as well as the PeopleVine spinoff. We believe both of these changes will have very positive overall long-term effects for the overall company and the ACGX shareholders.

Regarding trucking, as a new company in the trucking industry we were able to experience quick revenue growth. However, that revenue came at a big cost including but not limited to higher insurance, employee, equipment, fuel, maintenance, safety and compliance and other expenses. Overall the gross margins were too low to cover all the expenses and generated a loss for ACGX. The division was also very capital intensive due to prepaid insurance, fuel and employee expenses along with carrying the receivables. When everything was thoroughly evaluated we came to the conclusion that by working with a larger more established trucking company we could help reduce insurance costs, improve safety and compliance procedures, provide access to better software, along with more equipment, additional resources and other benefits. ACG will still own and maintain some trucks and drivers but transferred its trucking clients and most of their drivers to Mark-it. Mark-it took over the trailer liabilities, and expenses related to insurance, compliance, trucking technology, and other day to day operational expenses. This will reduce ACG's revenue but will also substantially reduce its' expenses and liabilities. The Company believes the bottom-line, net-income, should be improved while saving the company time, money, and other resources.

Regarding PeopleVine, we believe this could be the best overall investment the company has made to date and has tremendous upside from here. The confusion related to this project has mostly been related to the ownership interests in the new private company and if any ACGX management received anything separate or additional.

When ACGX acquired the assets of PeopleVine it became an internal division and the original owners stayed on to run the company and had equity and ownership rights to majority of that division. When we spun it off to its own private company ACGX still owed the exact same percent of the company and no one on the ACGX management team received even a single share or dollar of benefit from this transaction. The main purpose for the spinoff was to help reduce the potential ACGX share dilution while trying to find additional more experienced tech investors to get involved. Most experienced technology investors prefer helping private companies raise multiple rounds of funds at increasing valuations rather than divisions of a public company on the OTC markets.

As of May 14, 2018, ACGX owns 3,364,375 of PeopleVine, Inc. a Delaware company. The last share sale of PeopleVine shares for cash to an investor (this month) was sold at $ .75 a share. Therefore, the total current market value of the PeopleVine shares owned by ACGX is $2,523,281. As of May 11, 2018 when ACGX closed at $ .0009 the approximate common share value was only $2,062,614.

Keep in mind besides the PeopleVine shares the rest of the ACGX Company generated $18 million in revenue in 2017, has over $6,000,000 of assets on the balance sheet, and is currently profitable. We can't predict the exact value the market will put on our stock at any given time but we believe the correlations between the numbers should make more sense than the current numbers.

Another question people have asked is related to the new projections without trucking. Although there are still some unknown variables that we are working on that may affect the Company's future revenues we believe 2018's revenue will end up between $16 and $17 million.

The Company's long-term plans include reducing debt and continuing to negotiate with our debt holders to reduce the future conversions and evaluate all potential options to improve the business and the stock as we move forward.

We greatly appreciate all of our supportive long-term shareholders and will continue to try to find ways to improve the Company's stock price - One important way at this time is to NOT reverse the stock - so we will NOT be reversing the stock at this time.

The Company strongly encourages all potential shareholders to read our full quarterly disclosure reports and perform their own due diligence, so they can understand the risks and rewards that may be associated with our stock. We also strongly advise people to understand that the positive and negative opinions you may see online are those specific shareholders opinions and may or may not be based on any actual facts related to the company. We encourage everyone to make their own opinions, but we highly recommend they use the documented facts to make those opinions rather than many rumors or potential excessive positive or negative opinions.

Sincerely,
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Forward Looking Statements

circumstances after the date hereof.