

## 1871 Member Perks Guide

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## 1871 Web Logo



Please use the hyperlink below in the footer of your website to show you're a member of 1871.

`<a href="http://www.1871.com">  </a>`



Sign up for AWS Activate:

- \$5000 in AWS credit valid for 2 years
- Free access to web-based and instructor-led training (valued at \$600/course), plus tokens for hands-on labs
- One month of premium AWS Business Support
- Startup Forum
- Special offers from other companies
- Register here: <http://aws.amazon.com/activate/accelerators/1871/>



For qualifying software, mobile application and online services startups, Microsoft BizSpark includes:

- Free Microsoft software (not including Office), such as Windows Server, SQL Server and for 1 year, no strings attached.
- 750 Monthly credits to access Windows Azure (for 1 year) or \$120k worth of Azure for 2 year through BizSpark Plus.
- Contact Microsoft's Martin Schray [Martin.Schray@microsoft.com](mailto:Martin.Schray@microsoft.com) to see if your startups qualifies (most do), for more information, and the registration link.



With Desk.com, your startup can deliver amazing customer support right out of the box. Desk.com delivers instant productivity to your team, facilitates support across every channel, and provides a scalable solution that can grow with you.

With the Desk.com Service Accelerator program, we're providing the following to help startups deliver amazing customer service from day one:

- 5 seats free for up to 12 months
- Co-marketing opportunities
- Event opportunities

Get started today at [www.desk.com/1871](http://www.desk.com/1871)



As 1871 Members, you are offered unique service, support and, on many products, loyalty pricing with Apple.

We work directly with the Business Team at the Apple Store Lincoln Park. From one-on-one mentorship (on-site at 1871), access to the Genius Bar, and for all hardware needs, feel confident that you have a partner at Apple that will service/support your team.

Your Apple Team (Jeff Mann, Jeff Johnson, Olivia Lee, Adrian Orozco and Joshua Jenkins) can be reached at: (312) 777 - 4205, [lincolnparkbusiness@apple.com](mailto:lincolnparkbusiness@apple.com), or stop in and say hello on the corner of North and Clybourn.



New Relic is a software analytics company that makes sense of billions of metrics about millions of applications in real time. Our comprehensive SaaS-based solution provides one powerful interface for web and native mobile applications and consolidates the performance monitoring data for any chosen technology in your environment. Our customers use our cloud solution every day to optimize more than 200 billion metrics for 3 million applications. When your brand and customer experience depend on the performance of modern software, New Relic provides insight into your overall environment.

**Free 3 months of Pro version of Application Performance Monitoring for Unlimited Number of Hosts (list price is \$199/month/host)**

Use APM for:

- End-to-end transaction tracing: Follow the performance of critical transactions across your entire service-oriented application environment.
- Code-level visibility: Drill down for instant insights into specific code segments and SQL statements.
- Key transactions: Flag your most critical transactions to see when things like response times, call counts, or error rates perform poorly.
- Customizable Service Maps: Visualize performance metrics for distributed applications, architectures, and external services in one centralized map.

Note: This offer does not apply to existing New Relic accounts.

Use the following signup URL and promo code:

[https://newrelic.com/signup?partner=1871&promo\\_code=ETSO90APM](https://newrelic.com/signup?partner=1871&promo_code=ETSO90APM)



Red Cannonball Digital Marketing:

- Get new customers through the power of Google. Let Red Cannonball audit your AdWords account for FREE
- Send tom@redcannonball a description of your business along with the monthly budget for your campaigns
- Contact tom@redcannonball.com with questions



RIVS provides an easy to use hiring platform for startups to manage jobs, job pages, and job applicants/candidates. RIVS also allows employers to request one-way video (or voice) interviews to a candidate application, as well as enable employers to live interview candidates via the RIVS web-based browser. Finally, RIVS allows employers to auto-schedule live interviews by providing the ability to set employer calendar availability for live interviews so the candidate can select the time that works best for them.

RIVS offers all 1871 startups one year of unlimited access for traditional hiring.

Sign up here for a free 12- month membership: <https://www.rivs.com/startuplove>



Mailjet is a powerful all-in-one cloud emailing service that not only enables our customers to send transactional and marketing email to their contacts but also better understand them, email after email. Our intuitive tools and powerful APIs give senders the right amount of analytics to get the most value from each contact, for each campaign, and reach each inbox.

Members receive 100% off the Mailjet Silver Plan for 3 months. This gives your members the ability to send 120,000 emails/mo with full access to our newsletter tools, APIs, and a dedicated IP address.

For details email: [deena@1871.com](mailto:deena@1871.com)





1871 has a reciprocity partnership with other co- working spaces. As an active member of 1871, this allows you to use their space while visiting the city at no additional cost. Including Google for Entrepreneurs partners

- Other centers include Level 39 (London), Startup Mexico (Mexico City, D.F.)

For details, email [diana@1871.com](mailto:diana@1871.com)



Monthly Parking - Use promo code **1871MONTHLY** for \$50 off your first monthly spot.

- \$165/mo at 17 E Illinois [link](#)
- \$195/mo at 17 W Hubbard [link](#)
- \$200/mo at 33 W Kinzie [link](#)
- \$200/mo at 350 N State [link](#)
- \$250/mo at 63 W Huron 6am-6pm access (\$320/mo for 24/7 access) [link](#)
- \$275/mo at 300 N State [link](#)
- \$285/mo at 121 W Haddock Place [link](#)

Daily Parking - New users, use promo code **1871** for \$10 off your first daily spot.

- \$14/day 511 W Kinzie [link](#)
- \$15/day 300 N LaSalle [link](#)
- \$15/day 315 N LaSalle [link](#)
- \$17/day 210 N Wells [link](#)
- \$18/day 281 N Franklin [link](#)
- \$21/day 401 N Wells [link](#)
- \$21/day 437 N Orleans [link](#)
- \$21/day 325 W Wolf Point Plaza [link](#)

Any questions? E-mail Mary Claire at [maryclaire@spothero.com](mailto:maryclaire@spothero.com) or call [312-566-7768](tel:312-566-7768)  
Visit <http://www.spothero.com> for more information



Free 1-year subscription to [chicagobusiness.com](http://chicagobusiness.com) news

Link to register: [www.chicagobusiness.com/1871](http://www.chicagobusiness.com/1871)



- Gym discount for River North Gym located on the 9th Floor of Merchandise Mart
- 1/2 off enrollment fee (\$75.00)
- \$54.99/month
- 1 year agreement with option to break agreement if you leave 1871
- 2 free training sessions

Please mention that you're a member at 1871 to access this discount.

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## 210 NORTH WELLS SELF PARK

- Discounted parking for 1871 tenants & guests
- \$14.00 for up to 12 hours anytime
- \$8.00 M-F: Enter between 3:00 PM-11:59 PM; Out by 8:00 AM; Saturday-Sunday, for up to 12 hours
- Come to the front desk to receive your pass
- Questions? Contact [info@210nwells.com](mailto:info@210nwells.com) or 312-263-1535



- New Verizon store on 2nd floor of Merchandise Mart
- Owned by 1871 member Jordan Curnes (RentLikeAChampion.com)
- 1871 Member discount:
  - o \$35 off ANY phone (iPhones too!)
  - o 35% off all accessories



Hop aboard! 1871 has partnered with Zipcar to offer our tenants a sweet deal.

For a limited time get your wheels when you want them for \$4 per month, plus enjoy 10-20% off driving rates Monday-Friday\*

To set-up your Zipcar account:

Contact Jim Rhodes: 312.589.6298 [jrhodes@zipcar.com](mailto:jrhodes@zipcar.com) for 1871 discounted rates.



# ChicagoHistoryMuseum

- Free admission for you and a guest on every visit to the Museum, Research Center, and special member events
- Discounts on museum programs and tours, including the popular history pub crawls
- Monthly e-newsletter
- 10% discount on all purchases at the Museum Store and North and Clark Café
- Click to see [exhibitions](#), [upcoming events](#) and [special events](#)

To gain entry to the Museum, all you have to do is show your 1871 key card at the Visitor Center.



Tilt makes it insanely easy for groups to do things together. From organizing a party-bus to a concert, bankrolling a neighborhood barbeque or pooling money for a cause you're passionate about – Crowdtilt makes the process of paying for group activities as easy as possible.

- \$20 towards the next use of tilt with 5+ friends

Reach out any time to Brianna Haag [brianna@crowdtilt.com](mailto:brianna@crowdtilt.com)



Zest Health helps consumers navigate today's complex, costly healthcare system. Reach out to [Megan Katz](#) to learn more about Zest's special 1871 membership rates and get your employees access to the app.

With membership, employees (and their dependents) can:

- Connect with a 24/7 nurse concierge
- Schedule appointments - members find and book time with in-network providers.
- Receive relevant employer messages
- One App to access all your benefits
- Innovative purchase techniques and payment dynamics deliver consumers savings on goods and services and eliminate hassle for providers.



Private discounts, perks, and freebies for members of Startup Weekend. Let us know what you'd like and we will negotiate an offer for you!

- Register here: <https://www.f6s.com/swperks>



Exclusive for 1871 members:

- 20% Off of the BEST AVAILABLE RATE
- Complimentary daily premium WiFi
- Complimentary bottled water
- Complimentary daily newspaper and morning coffee/tea service

Reservation Options:

Visit [thompsonchicago.com](http://thompsonchicago.com) and enter PROMO CODE: 1871, or call us at 800-606-8188 and mention 1871



- 25% off any Technori event
- Use promotional code: 1871
- Link to events: <http://technori.com/events/>

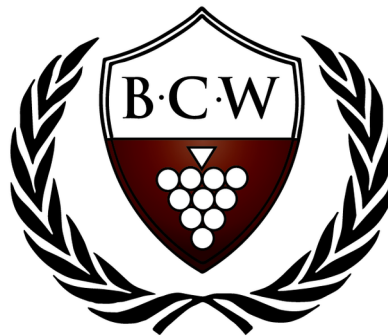


1871 portfolio companies get a year of unlimited usage (any plan and any number of seats) of UserVoice for free. UserVoice has a great set of in-app (web and mobile) widgets to handle anything your users can throw at you and really help you build out your product:

- Support ticketing with automated auto-suggested solutions.
- In-app satisfaction surveys.
- Quantifiable product feedback and targeted follow-up.

Learn more about UserVoice at <http://uservoice.com/> and email [questions@uservoice.com](mailto:questions@uservoice.com) if you have any questions.

Our discount code is `_1871com2015_` or just click this link: [http://uservoice.com/plans?coupon\\_key=\\_1871com2015](http://uservoice.com/plans?coupon_key=_1871com2015)



**BEST COAST WINES**

Best Coast Wines was founded by two old friends, a winemaker and a sommelier, with an insatiable passion for wine and desire to craft versatile, food friendly wines for the table.

- We offer our 6-bottle pack for \$95 including shipping (a 21% discount off regular price including shipping).



Lively Bottle is a family-owned business started and operated in the Chicago area. We produce and sell artist-designed and design-your-own water bottles. We support local artists through the sale of water bottles using artist-designed images in our Art Gallery. We currently work with over a dozen artists, and add additional artists monthly. For the artist in all of us, our web site also has tools that allow customers to upload their own images and personalize and share the images with friends and family. Our bottles are BPA-free and dishwasher safe. The bottles are reusable and produced locally. We are proud to create American jobs. Thank you for your use and purchase of our product!

- \$9.50 for Lively Bottle volumes of less than 100 bottles
- \$8.50 for volumes of 100 or more bottles.



1871 members receive 15% off packages and membership at Flywheel Chicago! To redeem, create an account at [flywheelsports.com](http://flywheelsports.com) and email your username and a copy of your 1871 member card to [Help@flywheelsports.com](mailto:Help@flywheelsports.com)

#### Flywheel

- 45-minute full-body workout
- State-of-the-art custom bikes
- Performance tracking technology
- Complimentary shoes & towels

#### FlyBarre

- Total body sculpting
- High-energy, inspiring music
- Blends light weights & core strengthening exercises
- Creates lean, strong muscles





The Entrepreneurship Law Center provides free legal advice on matters such as incorporation, trademark registration, copyright protection, and contract review to 1871 members.

- Free legal advice, the normal fee of \$500 is waived to 1871 member companies
- New clients are accepted each semester until capacity is reached
- For more information on the services the Bluhm Legal Clinic offers please visit <http://www.law.northwestern.edu/legalclinic/elc/> or email [elc@law.northwestern.edu](mailto:elc@law.northwestern.edu)



Free Pickups for a Year. Entrepreneurs get:

- One year trial of UPS Smart Pick Up
- 20% off air and international shipping
- 10% off ground shipping
- Expert advice and dedicated support

Sign up here: [https://upsconnect.com/?WT.mc\\_id=VAN700999](https://upsconnect.com/?WT.mc_id=VAN700999)



Pivotal Tracker simplifies collaboration and crystallizes priorities to help your teams focus on what's essential. This is FREE to members of 1871 and offers:

- Amazing Visibility and Control
- Crisp Communication
- Workflow that Works
- Easy to use

For more information: <http://www.pivotaltracker.com/why-tracker>



Declutter and organize your office/workspace with SpaceWays valet storage service for paperwork, equipment, excess inventory and much more.

Here's how it works: we provide durable, eco friendly plastic boxes to 1871 and allow you to fill them at your convenience (or you can give us your own boxes). The provided boxes and any oversized items are picked up for free and stored in our secure facilities. When a box or item is needed, you can simply request a return via your account dashboard.

**Discount Code:** 1871RBJ1P - \$30 credit

If you have any questions/requests please feel free to contact us at: [224-218-2635](tel:224-218-2635) or [contact@spaceways.com](mailto:contact@spaceways.com).



*rapidbox*

### **Rapid Box**

[RapidBox.com](http://RapidBox.com) is a Chicago based provider of low cost SSD Dedicated Servers with instant provisioning.

- \$250 in RapidBox credits.
- 10 hours of face to face infrastructure consulting

To access this promotion, please contact Artur Friedman at [artur.f@rapidbox.com](mailto:artur.f@rapidbox.com)



[ConceptDrop](#) can instantly match any design project with a vetted designer. Startups use ConceptDrop to develop visually compelling investor decks and sales material.

[ConceptDrop](#) offers all 1871 startups \$50 off any investor deck or one pager.

- Please use the coupon code 50CDOFF for the discount

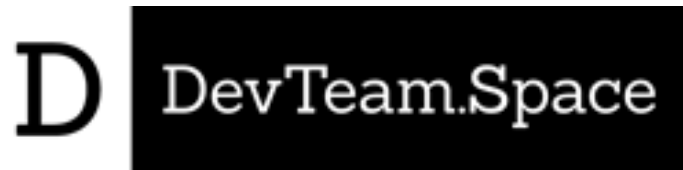


CMUK. is the traveler's companion...the explorer's sidekick. After traveling the globe and never being able to find a pair of shoes that could take me from a cycling commute to a business breakfast, a light jog along the beach with a dip in the water, up a cobblestone hill to an ancient ruin, then onto a cafe and bar; CMUK. was born...and, it is capable of doing all of that plus more.

CMUKs (pronounced 'smook') are unique in that they are lightweight, barefoot ready, machine washable/dry-fast, fold nearly flat, vegan and have a heavy insole. All of this makes our shoes extremely versatile and the perfect city-going/travel companions.

Coupon code: '1871Chicago'

- \$20 off per pair purchased on our website; free shipping.
- [CMUKshoes.com/shop](http://CMUKshoes.com/shop)



### **Looking for a CTO or Developers?**

Check the [DevTeam.Space](#), our official software development partner.

They provide you with an experienced team of developers and a Silicon Valley based personal manager at no additional cost. You will not only get the stuff done, but also learn how to find a CTO, build and manage your own development team.

- 1871 companies receive a 10% discount



### **90% Scholarship on HubSpot's Growth Stack Software (CRM, Marketing and Sales)**

HubSpot is a software platform to help you generate leads, close deals, and manage your pipeline. HubSpot offers a growth stack of products for customer relationship management, marketing, and sales: powerful alone, and even better when used together. [HubSpot's free CRM](#) aligns sales and marketing with ease, [HubSpot Marketing](#) helps you grow your traffic and convert more visitors into customers, and [HubSpot Sales](#) helps you skyrocket your productivity and close more leads with less work.

**Starter Package (starting at \$5/mo):**

The Starter Package is for startups not yet ready for HubSpot's Professional or Enterprise plans, but are looking to generate and track leads and monitor their activity in one place. Sync your existing website forms and set up new lead capture forms on your website in minutes and see what pages your leads are visiting to help sell and market better, faster.

**The Starter Package includes:**

- [HubSpot's free CRM](#)
- [HubSpot Marketing Starter](#) (\$5/mo), and/or
- [HubSpot Sales Professional](#) (\$5/mo/user)

**Average savings:** \$1,800

**Apply here:** <http://www.hubspot.com/startups/starter>

**Growth Package (starting at \$80/mo):**

The Growth Package is for startups that are ready to scale their business. This package will help you increase traffic, generate and track leads, automate marketing, and prove ROI. Features include SEO, landing pages, dynamic forms, email marketing automation, robust analytics, lead scoring, deep lead intelligence, and more. Together, these features help you to acquire customers, faster.

**The Growth Package includes:**

- [HubSpot's free CRM](#)
- [HubSpot Marketing Professional \(\\$80+/mo\)](#) or [HubSpot Marketing Enterprise \(\\$240+/mo\)](#), and/or
- [HubSpot Sales Professional](#) (\$5/mo/user)
- [HubSpot Startup Onboarding](#) (\$540 one time cost)

**Average savings:** \$15,000

**Apply here:** <http://www.hubspot.com/startups/growth>

### **Eligibility Requirements**

- less than \$1 million in funding
- less than \$1 million in lifetime revenue
- Within 1 year of graduating from an approved Startup Partner
- Not a HubSpot customer

**Click here to get started:** [www.hubspot.com/startups](http://www.hubspot.com/startups)



### **East Bank Club & 1871- Merchandise Mart Corporate Membership Program**

- The initiation fee for an East Bank Club membership is waived for all 1871 members and employees when joining the Club.

For more information about membership at the city's finest health club, email [memberservices@eastbankclub.com](mailto:memberservices@eastbankclub.com), or call (312) 527-5800, extension 206, and speak with a Senior Membership Representative.



1871 has partnered with Stack Overflow to offer special discounted pricing to the 1871 companies through the Recruitment Services program.

### **Stack Specials for 1871**

- **30 Day Standard Listings @ \$250** (marked down from \$495) – These listings are enhanced with geo-targeting and displayed directly on Stack Overflow Q&A content pages.
- **Developer database-** You'll have access to this through Laura Fendrich – The Candidate Search tool allows you to actively recruit from over 170k candidates.
- **Company Pages** – When looking for jobs, developers want to see more than a list of responsibilities – they want to see passion, culture, benefits, and more. Company Pages let you put your best foot forward and attract the talent you need.

Contact Laura Fendrich, at [lfendrich@1871.com](mailto:lfendrich@1871.com) or reach out to Lowell Gruman, Jr., at [lgruman@stackoverflow.com](mailto:lgruman@stackoverflow.com) for more details.



Alliant Credit Union, founded in 1935, is a member-owned financial cooperative that provides exclusive, lifetime benefits to employees and retirees of select business affiliates, organizations and associations, and to any person who lives or works in a qualifying community.

### **Program Overview:**

- Below-market loan rates for buying, or refinancing autos, homes, education and more
- Above-market rates on savings and IRAs

- One of the highest rates paid on HSAs
- Free checking with the option to earn a high rate
- \$5 savings deposit
- \$50 High Rate Checking account opening bonus
- \$100 savings deposit if the member applies for a new/used auto loan
- Link another institution to member's account and transfer free of charge
- Extensive, nationwide network of over **80,000** surcharge-free ATMs/**ATM reimbursements**

For more information, go to: <https://www.alliantcreditunion.org/>



## Alliance Française de Chicago

The Alliance Française (the French Cultural Center in Chicago) is thrilled to welcome you in its network of friends and family! Bienvenue ! (Welcome)

Let us know you are with 1871 and benefit from ...

- Member rates when you register for group classes. As of today, this rate represents a \$40 discount on 2 hour classes, which is 12% in savings.
- This will apply to on-site private lessons as well. The member's rate represents a \$5 per hour discount, which is almost 10% in savings;
  - o All the other advantages of our membership card (a \$95 value), for one year from the date of your initial course registration. This includes discounts on our cultural events, but also at restaurants, bakeries and theaters ...

For more information and to register, visit <http://www.afchicago.org/app/Class.php> or call [\(312\) 337-1070](tel:3123371070).





- 15% Discount on rooms
- Located across from the Merchandise Mart at 350 W. Mart Center Drive, Chicago, IL 60654

For more information, contact: [vtheunissen@martplaza.com](mailto:vtheunissen@martplaza.com)



- 1871 SPECIAL- \$25 off your first visit
- For more information, go to [www.sunstardental.com](http://www.sunstardental.com)



Urban Leash offers on-demand dog walking services for busy professionals. Use our mobile app to get instant notifications, see GPS tracked map of the walk, read notes of what happened and view pictures of your pet. With fully vetted, trained and insured professionals, you can rest assured your pet is in good hands.

- Perk: 1871 members receive \$30 credit towards their first service.

For more information, go to [www.urbanleash.com](http://www.urbanleash.com)



1871 portfolio companies receive a 15-20% discount on both short and long term stays at our corporate housing rentals.

Please inquire via our website: [www.athomeinnchicago.com](http://www.athomeinnchicago.com)



CorePower Yoga would like to extend all Members & Alumni of 1871 as well as anyone who works for a company in 1871 the CorePower Yoga corporate rate.

- Rate of \$125 per month versus \$155
- Unlimited monthly yoga
- 5% off all retail purchases 20% off lifestyle programs like Teacher Training and Bootcamp as well as
- Free admission to Black Tag Member workshops.
- \$156 10 Class Packs versus \$195

For more information, contact [ILRiverNorthSA@corepoweryoga.com](mailto:ILRiverNorthSA@corepoweryoga.com)



- We will be providing a 30% discount to fellow 1871 members on our small business content solution.
- We are able to provide 1 on 1 mentoring or training classes on beginner, intermediate and advanced content marketing.

For more information, visit <http://www.tempestamedia.com/>



Guru Plus is offering their Test New Ideas program  
<http://testnewideas.guruplus.us/home/> as new member perk for FREE.

Features:

1. About 60 rating questions needs to answered, there is no need for any narration or financial information of confidential nature.
2. We will setup individual account using the email address and phone numbers.
3. Service features:
  1. Suitable for Entrepreneur and product managers
  2. Critical factors considered are:
  3. To achieve financial goals
  4. Framed in following proven Business Models
  5. Some pertinent questions relate to:
  6. Go or No Go Decision

For more information and to sign up, contact Avi Dear, [avidear@guruplus.us](mailto:avidear@guruplus.us)



Media Temple would like to offer 1871 members up \$100/month credit in free hosting for 6 months (for a total of \$600). Please go to [mediatemple.net](http://mediatemple.net) for a complete list of our hosting products. Please email [lilly@mediatemple.net](mailto:lilly@mediatemple.net) to redeem. New clients only.

# BOTTOMLINEYOGA

Offering corporate partner pricing:

- \$99/ month with an Annual Membership, which includes unlimited studio access, or
- \$120 for 10-class yoga package. Receive 10% OFF studio purchases and special events.



- Offering 1871 member companies a 25% discount on custom T-shirt printing

For more information, go to <https://culturestudio.net/> or contact Rich Santo



## INTERACTIVE SOLUTIONS

1871 members can have access to their own virtual meeting room with both video conferencing, audio conference calls and screen sharing that they can access from their desktop, tablet or phone for \$80 per month (20% off the usual price of \$99 per month).

For more information, contact Jordan Myers, [jordan@isitn.com](mailto:jordan@isitn.com) or visit [www.isitn.com](http://www.isitn.com)



- \$1,000 of free development services to 1871 companies
- <http://elgroupinternational.com/>



As an 1871 community member, you have access to an exclusive suite of services and extras, including:

- **25% off of our typical onboarding package.**
- Up-to-date financials for your investors & lenders
- Compliance, including tax filing
- Unlimited receipt management
- Customizable invoicing | PayPal integration
- Bill pay/reimbursements
- Ops advice to help your systems scale

For more information, contact: [Bill.Tyndall@indinero.com](mailto:Bill.Tyndall@indinero.com)



**BLUE CRATES**

Blue Crates is a storage service that will store your things in eco-friendly crates and pick up and deliver your crates to your door. 1871 members can use this service for a reduced rate of \$5/month.

For more information, visit <https://bluecrates.com/>



LACKII is an on-demand concierge. Whether you need someone to enter receipts, pick up lunch, or make a delivery or a pick up, you can count on a LACKII to get it done. LACKII is offering a 25% discount to all 1871 members. Sign up for the beta at [www.lackii.com](http://www.lackii.com) and use the code CHI1871.



Peanut Butter helps companies securely create, manage, and track the impact of student loan repayment plans. Our support team handles enrollment, verifies loans, and coordinates payments to student loan servicers.

For 1871 alumni and member companies, Peanut Butter will waive onboarding fees as well as monthly service fees for the first 6 months that each company offers student loan repayment.

Get started today at <https://www.getpeanutbutter.com/1871>

For more information contact Becca Feig, VP Client Solutions, 312-767-8704, or [becca.feig@getpeanutbutter.com](mailto:becca.feig@getpeanutbutter.com)



# GIGSTER

Gigster connects startup companies to talented Silicon Valley based product managers and software developers.

1871 members will have access to dedicated project managers and Gigster's development services. Members can also enjoy a 10% discount.

To learn more, click [here](#).



Less Worry. More Peace of Mind.

1871 alum Figo Pet Insurance is the first and only cloud-based pet insurance company, Figo not only covers more than the other guys, they've completely disrupted the pet industry with their innovative technology and pet cloud app. Access vet records and policies, file claims with your smart phone's camera, and find nearby pet-friendly businesses from any device.

For you- Figo is proud to offer 1871 members a [combined 10% discount](#) when you sign up [here](#).

For your employees- Figo also offers pet insurance to companies as an employee benefit to attract and retain top talent.

Email [Valerie@insurefigo.com](mailto:Valerie@insurefigo.com) for inquiries and discounts.





Videopixie helps startups find the best video creators for their budget. Just post a project and you'll receive 5-10 solid pitches with relevant examples of prior work, and ideas to make your video stand out.

We're happy to waive our fees for 1871 startups on your first project, and to give you access to premium customer service for free. Email [thomas@videopixie.com](mailto:thomas@videopixie.com) if you have any questions, or start a project here: <https://www.videopixie.com/1871>



TodayTix is a mobile app that connects you to last minute theater tickets between a week before and the day of the show.

1871 members can use the code 1871CHI to take \$10 off their first purchase on TodayTix. Click [here](#) to download the app.

For more information visit <https://www.todaytix.com/us/nyc/>.



Brain.fm is a neuroscience based music app to train the brain for massive improvements in focus, relaxation, and sleep. You can use Brain.fm while coding, when trying to focus, when trying to drown out background noise, or during your pomodoro's or work breaks to improve relaxation.

1871 members are being offered a lifetime deal for \$25. Try it out [here](#).



DocuSign allows you to securely sign and manage documents online. 1871 members can use DocuSign for free for one year with API access. Click [here](#) to sign up. For more information, visit <https://www.docusign.com/>.

**built in chicago**

Built In Chicago is an online tech community that offers a job board for start up positions, publishes content on local start ups, and hosts local monthly events. 1871 members can get 50% off their first month on Built In Chicago's [job board](#) by using the promo code 1871.

For more information, visit <http://www.builtinchicago.org/>.



Luxe is an on-demand valet service that will park your car in one of their secure lots and return it to you when you're ready to leave.

Download the Luxe app on [iOS](#) or [Android](#). Guests can redeem \$15 credit for one free park at the Merchandise Mart with the promo code 1871Guest. 1871 members can use the promo code 1871Member for \$30 credit.

1871 members can also enjoy Enterprise rates for monthly parking subscriptions. Packages range from \$150-\$279/month. For more information or to sign up, contact Nick at [nick@luxe.com](mailto:nick@luxe.com).



IBM Global Entrepreneur is a unique program designed to connect startups to IBM's global ecosystem of clients, partners, business leaders, and enterprise-grade technology.

Website Link: <https://developer.ibm.com/startups/>

Application Link [HERE](#)

Industry-leading program benefits include:

- Up to \$120K USD of IBM Cloud credits
- Extensive global network of solutions architects
- A leading vendor to offer go-to-market and mentor advice to entrepreneurs
- Program currently includes the following IBM Cloud services:

**SoftLayer:**

- Bare Metal, Virtual, and Hybrid Cloud servers
- GPUs, CPUs, Bandwidth, storage, and more

**BlueMix**, including:

- Watson on Bluemix
- Performance Management on Bluemix

## 5 Key Benefits to IBM Cloud

1. Open Technologies - Built on open technologies to ensure interoperability and flexibility.
2. Hybrid Integration - Unlock existing data with an integrated hybrid cloud.
3. Accessible Data and Analytics - Gain deeper insights with advanced, powerful analytics computing features.
4. Cognitive Solutions - Build understanding and learning into decisions and interactions.
5. DevOps for Enterprise Innovation - Develop, experiment, and iterate faster.



Watson Analytics offers advanced cloud-based data analysis. It guides data exploration, automates predictive analysis and enables effortless dashboard and infographic creation.

1871 members have the opportunity to get Watson Analytics Professional for free for up to 12 months. For more information, click [here](#).



At the Duman Center, we share your entrepreneurial spirit and are committed to help you succeed.

The JVS Duman Entrepreneurship Center offers advising, mentorship and start-up capital to early stage entrepreneurs and growing businesses. Our Start-Up Accelerator was created to provide aspiring entrepreneurs with a strong business foundation, resources, and peer support.

1871 members can meet with a program advisor and access knowledgeable industry mentors at no cost. The program offers lowest-cost small business loans (5.25% or lower). For more information, click [here](#).



Sign up for a monthly subscription to receive a daily cup of coffee at participating cafes. Enter the promo code "1871COFFEE" to receive \$10 off.

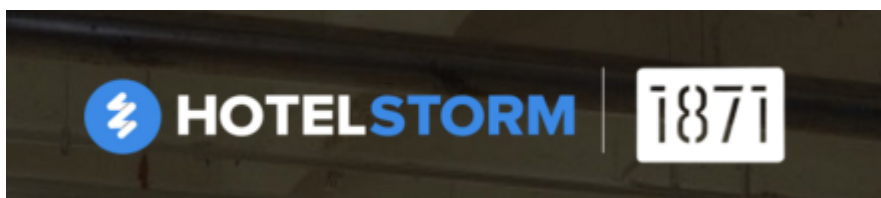
For more information, click [here](#).



NanoPics Production was founded by Fernando Avila in 2009. Its mission has been to empower the non-profit, small business, and emerging business markets through high-quality video production.

1871 members can get \$150 off standard event video services. Your event will be covered by two cameras for up to three hours and receive branded videos ready for display.

For more information, contact Fernando Ávila at [nanopicsproduction@gmail.com](mailto:nanopicsproduction@gmail.com) or visit [www.nanopicsproduction.com](http://www.nanopicsproduction.com).



1871 members get exclusive hotel discounts with Hotel Storm. Click on the link [here](#) and enter the access code "1871MEMBERPERK".



Unlock a Breather room on demand:

- Private meeting rooms available throughout River North & Loop
- Book hourly and unlock with your phone, no subscription fee.
- \$90 in Breather credit for 1871 members and mentors.
- Special offers monthly - email [daniela@breather.com](mailto:daniela@breather.com) for details

Redeem your credits here: <http://brthr.co/1871memberperk>



20% off for 1871 members

- Just tell your waiter/waitress that you are with 1871 and would like to receive the 20% off member perk.
- If they don't know what you are talking about, let them know it was approved by Bridget Sebek



50% off your first box as an 1871 member.

- No discount codes needed
- Link for personal subscription: <https://naturebox.com/homev2/>



1871 is partnering with Viperks! Viperks is a company that offers up to 75% off discounts on brands and products exclusively for 1871 employees! If you register, you will receive weekly emails with new discounts and the items that you purchase will be delivered straight to your door. There is a limited time on each deal, so make sure to jump at the chance for these amazing deals! There is absolutely no cost to you for access to this program.

- Register here: <https://1871.viperks.net/activate>
- Please email [deena@1871.com](mailto:deena@1871.com) with any questions



DryBar is a no-cuts, no-color, blowout specializing salon. They offer a range of styles and services including braiding, updos, and-of course-many different styles of blowouts along with a line of hair products.

1871 members can enjoy \$5 off of blowouts Mon-Wed.



Zendesk is a customer service platform for businesses that want to create meaningful relationships with their customers. They help companies provide support and grow with self-service and active engagement.

Qualified startups for the perk are **new** Zendesk customers that do not have an existing Zendesk account. Zendesk for Startups extends \$117 in monthly credit (worth 3 agents on the Team plan and 3 agents on the Zopim Chat Basic plan) for 12 months. The offer can only be applied to trials.

In order to redeem this offer, startups apply here: <https://www.zendesk.com/startups/> and mention your incubator in the incubator section of the application form.

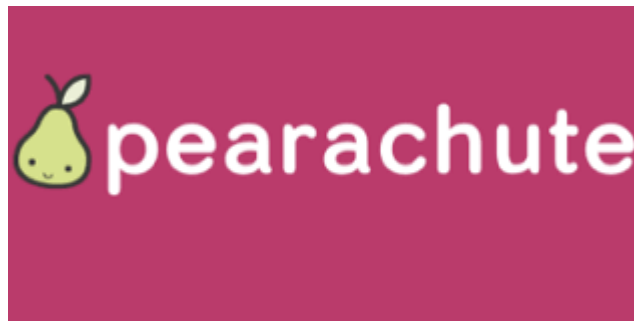




Expensify delivers cloud-based receipt and expense management through a user-friendly web and mobile application. With direct integrations to QuickBooks, Xero, and other workflow tools, Expensify automates your expense reporting process from the moment you get your first receipt to when the accountant exports the final report into QuickBooks. With SmartScan, Expensify's patented OCR technology, credit card transactions are imported and automatically matched with receipts, eliminating all manual entry. Throw in corporate card reconciliation, auto-categorization, expense policy enforcement, and it's clear why Expensify is the new face of modern expense management.

By signing up with the code, 1871 members can use Expensify free for 6 months.

<https://www.expensify.com/m/?promoCode=1871>



Pearachute is a monthly membership club that makes it easy for parents and caregivers to discover, book, and drop into the best kids' activities in Chicago, all at the touch of a button, all for one affordable rate. This is one perk the whole family can enjoy!

Pearachute offers an ongoing discount of 20% for members and their families. The code for the discount is: 1871FAMS and the link for the perk is

<http://blog.pearachutekids.com/1871/>



SendGrid is a Techstars company founded in 2009. We have developed a cloud-based platform that solves the challenge of email delivery. We successfully deliver over 1 billion customer engagement emails each day for Internet and mobile-based customers like Uber, Airbnb, Pandora, Hubspot, Spotify and FourSquare.

SendGrid is one of our trusted partners and they are offering you access to their [Accelerate](#) Program! As a member of 1871, you are entitled access to one year of \$3,000 in credit that can be applied to SendGrid's Pro 300K Plan, as well as a 6-month starter package with [Loader.io](#).

#### Pro Plan Features

Increased Email Deliverability: Dedicated IPs, subuser management and advanced API features. Marketing Campaigns: Powerful list segmentation, engagement features, and marketing email performance at your fingertips.

If you are interested in being part of the SendGrid Accelerate Program, please fill out the form via this [link](#).

CHANGE YOUR  
PERSPECTIVE | THRIVE

[www.lonelyentrepreneur.com](http://www.lonelyentrepreneur.com)

If we don't provide entrepreneurs tools to deal with the struggle, we are setting them up for failure. Business schools teach entrepreneurs about business models and emotional intelligence but we don't teach them about the one issue we all face – the struggle. The Lonely Entrepreneur coaching packages show you how to manage the struggle by changing your perspective on the personal and business issues we all face as entrepreneurs on a daily basis.

Coupon code for 1871 members for 20% off: **C20BLH0X5G**

<http://lonelyentrepreneur.com/coaching-packages/>



[West Agile Labs](#) is a premier digital design and development agency focused on web and mobile applications. Our headquarters are in San Francisco with additional global offices positioned within the emerging tech hubs of Ukraine, Pakistan, and India. We handle all project management, UI/UX, graphic design, and QA here in San Francisco, with core development occurring in our global development centers. With a team of over 120 developers, we're able to provide unique solutions to challenging problems across a variety of technologies.

Discounts offered:

- 5% off a purchase of \$5-10K
- 7.5% off a purchase of \$10-30K
- 10% off purchases after \$30K

If you're interested in working with West Agile Labs, please reach out to Jake Kuczeruk directly @ [jake@westagilelabs.com](mailto:jake@westagilelabs.com)



Jive provides enterprise Hosted VoIP and business phone systems, mobile VoIP applications, web and video conferencing, and cloud contact center. Save money and run your business more effectively with cloud communications. Visit [Jive.com](http://Jive.com) for more info.

Jive offers all 1871 startups 3 free months of Jive business phone service.

You can redeem the perk at <http://jive.com/1871/>.



Rae Reichlin and Christy Senay are two certified personal trainers and health professionals who want to help you reach your fitness, health, and wellbeing goals. There is so much information out there and it's hard to know who to trust, what to do, and how to make true everlasting changes. Rae and Christy are here to take that guesswork out for you and guide you in this sometimes confusing journey.

Sign up for a 1 hour long one on one free consultation and receive \$20 off your first pack of 8 or more sessions.

Rae and Christy are independent contractors who operate out of Rockwell Barbell. To take advantage of this promotion and their services contact them on their personal emails: [Rae.Reichlin@gmail.com](mailto:Rae.Reichlin@gmail.com) or [Christysenay@gmail.com](mailto:Christysenay@gmail.com)



[Up2Code](#) is a mobile application and website development agency tailored to entrepreneurs and early stage startups. Our team incorporates the client in the process of design and development as much as possible. Rates vary depending on the scope of the project, but 10% off any quoted price will be applied to any project through 1871. We are open to discussion about projects at any point during the process - feel free to reach out just to [hello@up2code-nyc.com](mailto:hello@up2code-nyc.com) to have some questions answered about our process.



StickerMule helps thousands of people, startups, bloggers, artists and companies order awesome stickers that are printed beautifully and ship fast.

StickerMule is offering 1871 a discount on a sticker package. For \$29 you will be able to order 50 stickers. The deal can be redeemed [here](#).



LiveChat designs and develops premium customer service software (live chat + help desk) that makes customer support at your company a breeze and is a proven tool to boost online sales. It turns support reps into rockstars, while customers...well, they simply love it!

Use LiveChat free of charge to contact your customers! We can help you take care of your customers so you can focus on growing your business. As an 1871 member company, you have access to three LiveChat accounts in the Team Plan for 12 months. You're able to save over \$1400 to spend on something else! (This offer is only valid for new account and startup companies.)

1871 member companies can redeem the LiveChat perk [here](#).