

VOLUME 01

THE TRAILBLAZER

QUIET MOMENTS, LOUD MEMORIES

SPRING EDITION 2025

RENEWAL & DISCOVERY



From the Editor

by Cognac Franklin **05.2025**

Dear Readers,

There's a quiet magic to watching something become itself.

When I first stepped onto this hill, The Stonebreaker was still more vision than reality. A shell of what it could be—but already full of promise. Over time, I've watched walls go up, trails carved out, and stories begin to take root. But more than bricks or beams, what's truly brought this place to life are the people: our members, our guests, our community.

In many ways, my journey here has mirrored the property's own transformation. From its historic past as Hilltop Camp—where summers were spent in the rhythm of archery matches, trail rides, and creative exploration—to the vibrant, modern-day Club it has become, one thread remains the same: this land calls us to gather, to connect, and to create.

As we continue to grow, expanding our membership isn't just about numbers—it's about intention. We're welcoming people who believe in what this place stands for: meaningful connection, creativity, curiosity, and a shared sense of belonging. Alongside that, we're forging partnerships with local visionaries and thoughtful brands that align with our values, enhancing the experiences our members enjoy every day—from wellness to wine nights, curated workshops to community impact.

With The Trailblazer, we wanted to craft more than a magazine—we wanted to create a space where stories unfold and voices echo through the trees. A place where member spotlights, upcoming adventures, quiet reflections, and bold ideas can all share the same page.

This first issue is a celebration of where we've been and where we're headed. Whether you're here for the quiet porch mornings, the spirited member mixers, or just the chance to slow down for a while—thank you for being a part of the story.

Here's to blazing new trails—together.

- Cognac

Event Spotlights

01 Poolside Movie Night: The Lion King



Date: Thursday, May 15th, 2025
Time: 7:00PM – 9:00 PM
Location: The Pool at The Stonebreaker
Join us for a relaxed evening under the stars with a family-friendly screening of The Lion King by the pool. We'll have the projector set up, the loungers ready, and plenty of packaged snacks to keep everyone happy. A refreshing batched mocktail will be available to sip throughout the night. Bring the whole crew—this one's for all ages. Just show up, settle in, and enjoy a classic movie in a laid-back setting
Member +3 Guests

02 Paint & Sip with MY-T-BY-DESIGN



Date: Thursday, May 29th, 2025
Time: 6:00 PM – 8:00 PM
Location: Club
You'll be guided through pre-sketched designs—no experience needed, just follow along and have fun. We'll have small bites available while you paint and sip your way through a creative, low-key evening. All supplies are provided, so all you need to do is show up
Member +2 Guests

03 Blues and BBQ



Date: Friday, July 4th, 2025
Time: 12:00 PM – 4:00 PM
Location: The Garden
Celebrate Independence Day with an unforgettable afternoon in the Garden at Blues and BBQ! Kick things off with live amplified blues from the Parker Francis Band, performing from 11:00 AM to 1:00 PM, followed by delicious BBQ and festive summer vibes. With soulful tunes, great food, and good company, it's the perfect way to spend the Fourth.
Member +3 Guests

04 Summer Social



Date: Saturday, August 16th, 2025
Time: 6:00 PM – 8:00 PM
Location: Club
Join us for an evening of melodies and mingling at Summer Social in the Club! Enjoy live acoustic tunes, great company, and a warm, inviting atmosphere—perfect for unwinding and making new connections. Whether you're here to relax or catch up with friends, this laid-back event promises an unforgettable night.
Member +3 Guests



Member Experience

Written by Mariah Canady , Member Experience Host

When people ask me what makes our club special, I usually don't start with the amenities or the events calendar. I start with the little things. The small, personal moments that happen quietly but say everything about who we are.

It's the way a new member's face lights up when they realize this place isn't just somewhere to spend time—it's somewhere they're going to belong. I see it often when I lead club tours for prospective members. There's usually a moment, somewhere between the conversation and the walk through the lounge or the courts, when they start picturing themselves here. Not just visiting, but being part of it. That shift is powerful—and I've seen how it begins with genuine connection, not just polished pitches.



This isn't a place that runs on big spectacles or constant hype. It's the consistency, the care, the little gestures. Staff who remember your name. Members who ask about your kids. Conversations that don't feel transactional, but real.

When I think about why I stay involved, why I give my time to help the club grow, it's because I've seen what this place can be for someone. I've felt it myself. And every time I help bring someone new into that experience—whether through a tour, an event, or just a conversation—I'm reminded how much the details matter.

The member experience here isn't a campaign or a slogan. It's lived, moment by moment. And it adds up to something a lot bigger than a club.



Partnership Spotlight

Member Perks

Members will enjoy a 15% discount on dining services, encompassing both food and beverages. Additionally, we will collaborate with Ozark Charcuterie to present classes and wine pairing dinners this Fall. Don't forget to follow them on social media to connect with Mallory and discover more about her small business.

OZARK CHARCUTERIE & wine bar

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(479) 900-2032
https://www.ozarkcharcuterie.com



— What's Next

Written by Deban Van Tonder, Member Experience & Programming Manager

As spring turns to summer, The Stonebreaker is entering a new season of creativity, connection, and momentum. We've got a full slate of programming ahead, and every part of it reflects the energy and passion of our members.

First up is live music. This summer, we're welcoming a lineup of talented artists to perform for our community. These are nights designed to feel personal and meaningful. Some will be relaxed and low-key, others louder and full of movement, but every show is a reason to come together. This is what summer at the club is all about—shared experiences, great music, and time well spent with people who care about this place.

Alongside our music programming, we're focused on growing the relationships that matter. We're curating partnerships with local businesses, creatives, and collaborators who align with what The Stonebreaker stands for. We're not interested in quick wins or surface-level branding. We're looking for people and projects that reflect the same commitment our members bring to this community. People who show up, who follow through, and who care.

That same spirit is behind one of the most exciting things we're rolling out: member-led programming. We know that some of the best ideas come from the people right here in the club. You bring knowledge, creativity, and perspective, and now there's space for that to take shape. Whether it's a talk, a tasting, a class, a screening, or something totally unexpected, we want to help make it happen.

This is more than just giving members a microphone. It's about creating an environment where people contribute to something real. The club works because of the people in it. The more we open things up to your ideas, the stronger the whole community becomes.

So what's next at The Stonebreaker? Music that brings people together. Partnerships that mean something. Programs led by the people who make this club what it is. And a season ahead that's full of possibility.

We're excited, we're ready, and we can't wait to share it with you.

Club House Corner



Photo Credit : Victoria Photo

The Heart of the Club: Lounge, Laughter & Libations

By The Trailblazer Editorial Team

Tucked just off the main hall, the Club Lounge and Bar at The Stonebreaker has quickly become the go-to spot for members seeking comfort, connection, and a touch of indulgence. Whether you're stopping by for a quiet moment with a warm cup or gathering with friends at sunset, this inviting space offers something for every rhythm of the day.

Morning Moments
Start your day slow—or as slow as your schedule allows—with our complimentary coffee and hot tea service. From rich, locally roasted blends to calming herbal infusions, there's something for every palate. Add a fresh-baked pastry or a bowl of hearty oatmeal to your morning ritual, and you'll see why members call it their favorite reset. It's the little things—like that perfect muffin or a second pour—that turn a lounge into a sanctuary.

Where Community Meets Convenience
Designed to feel both refined and relaxed, the Lounge offers plush seating, thoughtful lighting, and soft background music that sets the tone for meaningful conversation—or productive solo time. Just beyond the Lounge, the adjoining patio provides a peaceful, Wi-Fi-enabled workspace with views of the English courtyard.

Happening Hour: Daily from 4:30–6PM
When the afternoon wanes and the golden hour begins, Happening Hour kicks off—our daily unwind ritual. For just $6, members can enjoy select beer, wine, spirits, and a rotating menu of small bites crafted by our culinary team. It's an easygoing window of time where new friendships form, event conversations continue, and the day softens into something a little more celebratory.

A Space That's Always in Season
Whether you're attending a member mixer, sipping a solo espresso, or finding your favorite seat by the window, the Club Lounge and Bar is more than just a common area—it's a cornerstone of the member experience. Come for the coffee, stay for the stories.

So next time you're looking for a place to land, laugh, or linger a little longer—start with the Lounge. We'll have a fresh pot brewing.

Meet the Members



What's your favorite space in The Club?

In the winter, I love the cozy feel of the chess room—it's such a unique space. And in the spring, you'll usually find me out on the screened-in porch. It's the perfect spot to relax and catch up with friends.

What brought you to The Stonebreaker?

From the moment I walked in, Stonebreaker felt like a second home. The atmosphere is warm and welcoming, whether I'm meeting someone for a business lunch, planning a volunteer gathering, or enjoying a date night. Plus, we go to a lot of Razorback games, and The Club has become our go-to spot before heading to events at the University—it just fits into our lives in the best way.

Randell & Miriam Smith
Members since Nov.24

How do you want The Club to keep evolving as the community grows?

I'd love to see the amazing food continue to be a focus—it's such a highlight. It could be fun to add live entertainment during brunch or in the evenings every now and then, just something members could look forward to. Also, offering a shuttle or golf cart service to campus during football weekends would be a great touch!

Is there a particular memory or moment at The Club that stands out as special for you?

It's hard to pick just one—so many of our favorite memories are just simple moments spent here with close friends. That's what makes it special: the people we share it with.

