



CLUB RULES

Club Rules

Gravitas operates a private members club in Beverly Hills, CA. Membership to Gravitas is intended for those with an entrepreneurial soul. It requires adherence to accepted standards of conduct and the House rules to safeguard the use and enjoyment of Gravitas by its members and their guests. Our team reserves the right to ask a member or guest to kindly leave if their behavior does not align with the codes of conduct a Gravitas member agrees to adhere to.

1. The Club

Each member enters a contract with Gravitas Club LLC. In these House rules, we will refer to that company as 'Gravitas Club'. Gravitas reserves the right to charge members an introduction fee, an annual subscription fee, and admission to the Club premises from time to time. The right to amend or waive any such fees or subscriptions from time to time shall be in Gravitas Club's sole discretion.

2. Your Membership Application

By completing and submitting your application for membership via the Club website, you agree to be bound by these Club rules. The Membership Committee meets throughout the year and admits new members when space is available. The Membership Committee and Membership team have sole discretion as to who shall become a member of Gravitas Club. You are free to withdraw your application at any time. Should you wish to do so, please contact our membership team at membership@gravitasclub.com. If your membership application is accepted, we will confirm this by sending you a 'Welcome' email. Your annual membership will commence on the date of your acceptance.

Dress Code

Please ensure that you as a member and your guests represent yourselves in a way that is conducive to the elevated environment of the Club. We foster a relaxed yet refined atmosphere, and encourage our guests to opt for smart casual attire; think casual ease mixed with sophisticated charm. We encourage self expression with a touch of elegance, allowing you to enjoy the ambiance of our sophisticated Club. Management reserves the right to refuse entry to anyone deemed unsuitably dressed.

3. Proposing New Members

Members are encouraged to propose new applicants to join the Club. Application forms are available on our [website](#).

4. Under 30 Membership

All applications for an Under 30 membership must be submitted prior to one's 30th birthday. Under 30 members will enjoy the benefits of a discount on the membership fee. Rates will increase at the member's annual renewal following their 30th birthday, upgrading to the current resident rate. If your application is not accepted before your 30th birthday, it will be adjusted to a regular resident membership.

5. Membership Renewal

Membership is an annual commitment; members sign up for a minimum period of one year. Memberships are renewable on an annual basis though renewal is automatic. However, continuation of one's membership is up to the discretion of the membership team.

6. Membership Database

It is important for us to have your current details, plus a photograph of you in our membership database. By becoming a member of Gravitas Club, you agree that we can hold your personal details and a photograph to use in connection with your membership. If your contact or payment details change, please reach out to the membership team.

7. Membership Payment

Upon approval or renewal of your membership, membership fees become payable immediately. Initiation fees will be charged on the date of acceptance, and annual dues will be collected within 30 days of approval. By providing us with your payment information, you accept and consent to being charged membership fees on the form submitted to Gravitas Club. It is within our discretion to amend our membership fees at any time, and we will notify you in advance if there are to be any changes to the amount, date, or frequency of the payment of your membership fees.

Failure to pay annual dues (or any installment thereof) within one month of the due date will result in the membership being designated inactive.

ACH payments are preferred for membership dues though we do accept credit card payments. These transactions will incur an additional fee of 3.5%.

8. Resignation of Your Membership

Should you choose to resign your membership prior to your annual renewal, you are still responsible for your full annual dues. Refunds will be granted at the discretion of Gravitas Club.

9. Membership Cards

Digital membership cards must be scanned to check in at Club entry. Members should also expect to present their membership card to start a tab within the Club. Any member who allows their card to be used by a nonmember risks termination of their membership, and the nonmember will be denied access to the Club.

10. Your Personal Information

We will use the personal information you provide us with in connection with your membership, in accordance with our Privacy Policy.

11. Guest Allowance

Members are permitted to bring up to 3 guests with them to the club at any time. Guest count may vary based on spaces of the Club, and approval from the membership team is required to bring additional guests to the Club. Should you want to dine with more than the 3 guest allowance, a reservation is required. Reservations for more than 6 people must be booked through reception.

12. Guest Conduct & Member's Responsibility

A member's guests may not enter the Club without that member being present. Members may not be separated from their guests within the Club or allow their guests to remain in the Club when they leave. Members are responsible for ensuring their guests follow all club rules and policies and can face suspension or termination of their membership if their guests violate such rules or policies.

13. Children

Gravitas Club is designed for adults but aims to be child friendly. Please be considerate of other members when you bring children and note that Gravitas Club is 21+ after 8:00pm Monday through Sunday. Please ensure that your children are not left unattended at any time.

14. Privacy for Members/Guests

Members and their guests must not approach, disturb or solicit others in the Club with whom they are not personally acquainted. Doing so may lead to suspension or termination of membership.

15. Mobile Phones

To protect the relaxed atmosphere within the Club, members may not take or make phone calls, and phones should be set to silent mode. Texting is permitted and calls may be made in designated areas within the Club. Please ensure that your guests adhere to our phone policy.

16. Cameras/Recording devices

No cameras, video or other recording devices, whether live-streaming or otherwise and whether on a cell phone or other medium, may be used while in the Club. Members are responsible for ensuring their guests also abide by this rule. The Club reserves the right to take possession of and confiscate any cell phone, camera, video or other recording device and any photos, videos or other recorded images used or taken while on the club premises.

17. Audio/Video sound

Movies, videos, songs, internet calls, presentations and all other audios must only be played through headphones and should not be audible to any other member or guest present. Internet calls must only take place in designated areas.

18. Bills

All bills must be settled in full before leaving the Club. There are no credit facilities. Members are responsible for their guests' bills; if they are not paid, the member may face suspension. Gravitas is a cashless venue; a member is required to keep a current form of payment on their account.

19. Food and Beverages

Please refrain from bringing any outside food or beverages to the Club, unless medically necessary.

20. Illegal drugs/Substances/Items

No member or guest shall purchase, use, ingest, possess, sell or otherwise distribute illegal drugs or other substances, or attempt to do any of the same with any member or guest. No member or guest shall ask any Gravitas Club staff for illegal drugs. If any of the actions above occur, the relevant member and/or guest will be removed from the Club and the membership in question will be terminated.

No member or guest shall purchase, sell, use, or possess any object which is illegal while on Club premises or in the immediate vicinity thereof. If any such objects are found, the relevant member and/or guest will be removed from the Club, the membership in question will be terminated and, depending on the circumstances, relevant authorities may be notified.

21. Confidentiality

Members will be held accountable if they or their guests disclose or identify any other members or guests who are in the Club in the public domain, whether in any press or social media platform and on personal blogs. Similarly, members and their guests must refrain from identifying or describing any private hire or member event occurring on Club premises. Gravitas Club management and all staff members are required to adhere to the strictest confidentiality standards and pledge to maintain all records and personal information concerning the members and their guests in the strictest confidence.

22. Event Booking and Club Maintenance

There will be instances in which all, or part, of the Club will be closed to members and their guests for private events or for necessary maintenance, repair, or redecoration work. When we close the Club for private events, please honor and respect the privacy of all bookings occurring in the Club and refrain from communicating any information about the event to third parties in any medium. It is within Gravitas' rights not to disclose information about the nature of the private bookings.

Where all or part of the Club is closed for maintenance, repair or redecoration work, or where we need to withdraw facilities or services because we consider that they may pose a risk to the health or safety of our members, guests or staff, or that they are detrimental to the business, we will seek to ensure that any such area, facility or service is reinstated as soon as practicable.

23. Club Events

We may also film, video or photograph our member events and activities at our Club for use in our membership programs, as well as advertising, promotions, public relations, and other commercial/business purposes. If you take part in these interviews or events, you agree to us using your name, image, and limited other information. You also consent to us publishing any materials produced by, or for, us for any purpose without your further consent, and you waive your right to receive any payment from us in connection with such publication.

24. Accidents and Injuries

We want all our members and guests to relax and enjoy the activities and facilities available at our Club in safety. Members and their guests agree to observe the House rules and any signs published or displayed at our Club at any time; and to take reasonable precautions when travelling around the grounds or using the facilities at the Club.

25. Entering/Leaving the Club

All members and their guests are asked to respect our nearby residents by being quiet when entering or leaving the Club premises, or while in the surrounding area.

26. Animals

No animals will be allowed in the Club except for legally recognized and certified service animals displaying such credentials.

27. CCTV

Members and their guests should be aware that for safety reasons, we use CCTV at our Club

28. Smoking Policy

All members and their guests are obligated to abide by the Club's smoking policy, and to all applicable no-smoking governmental laws, rules, and regulations. No smoking (including e-cigarettes and vapes) is allowed inside the Club at any time except for the cigar lounge. Gravitas Club reserves the right to prohibit or limit smoking in any area of the Club premises at any time at its sole and absolute discretion.

Gravitas Club reserves the right to designate certain outside areas of the Club premises as smoking areas and to change the location of such areas at any time. However, all members and their guests are requested to respect the wishes of other members and their guests with respect to smoking, and to refrain from smoking when requested to do so.

29. Disciplinary Procedure

Conduct by a member or guest that is prejudicial to the reputation and character of Gravitas Club may result in suspension or expulsion of such member or guest. Such conduct may include inappropriate, violent, or abusive behavior, or the communication of information concerning the Club affairs, members, or their guests in the Club to the media. An expelled member may not return to any Club as a guest. A refund of the expelled member's subscription will be at the discretion of Gravitas Club. Any member or members who willfully remove, damage, or destroy any property belonging to the Club, or to members or guests on the premises of the Club, will be liable to expulsion and/or suspension or termination of their membership.

Every member binds him/herself to abide by the rules, bylaws, and regulations of the Gravitas Club at all times upon acceptance as a member. If Gravitas Club considers that any member's (or their guests) conduct either inside or outside of the Club premises is, at its absolute discretion, contrary to the interests of Gravitas Club, Gravitas Club may with immediate effect expel the member or guest from the Club premises and/or suspend or terminate that member's membership without having to give any reason to such member or guest.

30. Rights and Privileges of Membership

A member shall be entitled to all the rights and privileges of the Club granted to a person in their capacity as a member and shall be bound by these rules

31. Gravitas Club Trademark Rights

Members and their guests shall not use the names, logos, colors, trademarks, service marks, photographs, trade dress, or other identifying features of Gravitas Club and its affiliates (the 'Gravitas Club Marks') without obtaining the specific prior written approval of Gravitas Club as to the specific use.

You hereby expressly recognize that the Gravitas Club Marks are the valid, unique, and exclusive property of Gravitas Club, its parent, affiliates and/or subsidiaries. Members and their guests may not produce, use or create, or authorize others to produce, use or create, the Gravitas Club Marks for any purpose whatsoever, including, but not limited to, in any communications, marketing, advertising or other promotional materials (including, but not limited to, brochures, flyers, invitations and e-mail messages) that utilize the Gravitas Club Marks without Gravitas Club's prior written consent.

32. Liability of Gravitas Club

All items brought into the Club are brought and left entirely at the risk of a member, or their guests. Gravitas Club, its servants and/or agents shall not be liable to any member or guest for any loss, damage or injury suffered by them or their property howsoever caused, save in respect of death or personal injury to a member or guest to the extent caused by the negligence of Gravitas Club, its servants and/or agents. This is not intended to affect any mandatory rights a member or guest may have under local law that we cannot legally restrict or exclude.

33. Amendments to the Club Rules

Gravitas Club may change the House rules from time to time, by displaying notification of the change on the app and website. Please be aware that the House rules in your membership book may not be completely up to date and that the latest version of the House rules are displayed on our website.

34. Contacting Us

Should you have any questions regarding your membership and/or our House rules, please contact us at gravitasclub.com/contact or call club reception.