

SOCIAL IMPACT AT FITLER CLUB

# ANNUAL REPORT

2024 - 2025



F/c

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# LETTER FROM THE VP OF SOCIAL IMPACT

Dear Beloved Community,

As we reflect on 2024, I invite you to explore this year's Impact Report not just as a summary of programs, but as evidence of what's possible when we pursue purpose with intention.

Pew's findings reminded us of the ongoing challenges facing Philadelphia—gaps in public health, public safety, public education and persistent poverty. These realities are certainly sobering. But I've also seen how this community chooses not to look away. Through Social Impact programming, we created space to reckon with these truths, to elevate bold local leaders, and to engage with one another in meaningful dialogue.

Our gatherings—whether around panels, screenings, or exhibits—were each designed to spark both deeper empathy and more meaningful action. This is what it looks like when a private club embraces its public responsibility.

As a 4th generation Philadelphian, I carry both pride and urgency in this work. In 2025, my focus is to deepen our understanding of our unique neighborhoods and to inspire yet more collective impact: amplifying nuance, advancing equity, and cultivating joy as an act of resistance.

Thank you for your presence, your partnership, and your belief in what we are becoming—together.

With gratitude,

**Dr. Kimberly McGlonn**

Vice President of Social Impact, Fitler Club



**DR. KIMBERLY  
MCGLONN**

VP of Social Impact



# BY THE NUMBERS

## OVER 300 HOURS

of collective service with  
Philadelphia-based  
nonprofit  
organizations.



## OVER 25 ORGANIZATIONS

amplified through meaningful  
activations and engagements.

## 38 SPEAKER EVENTS

featuring Philadelphia's prominent change-makers  
such as Superintendent Dr. Tony Watlington, State  
Representative Morgan Cephas and members of  
city council.

## OVER 200 ADDITIONAL PARTICIPANTS SINCE LAST YEAR!

Members were actively engaged in  
learning, connecting, serving, and giving.



# 638 MEMBERS

## 150+ LEARNING RESOURCES

shared with the Fitler and  
greater Philadelphia  
community.

## 6 SCREENINGS

with exclusive  
post-screening  
Q&A's with film  
producers and  
directors.



# A YEAR IN REVIEW

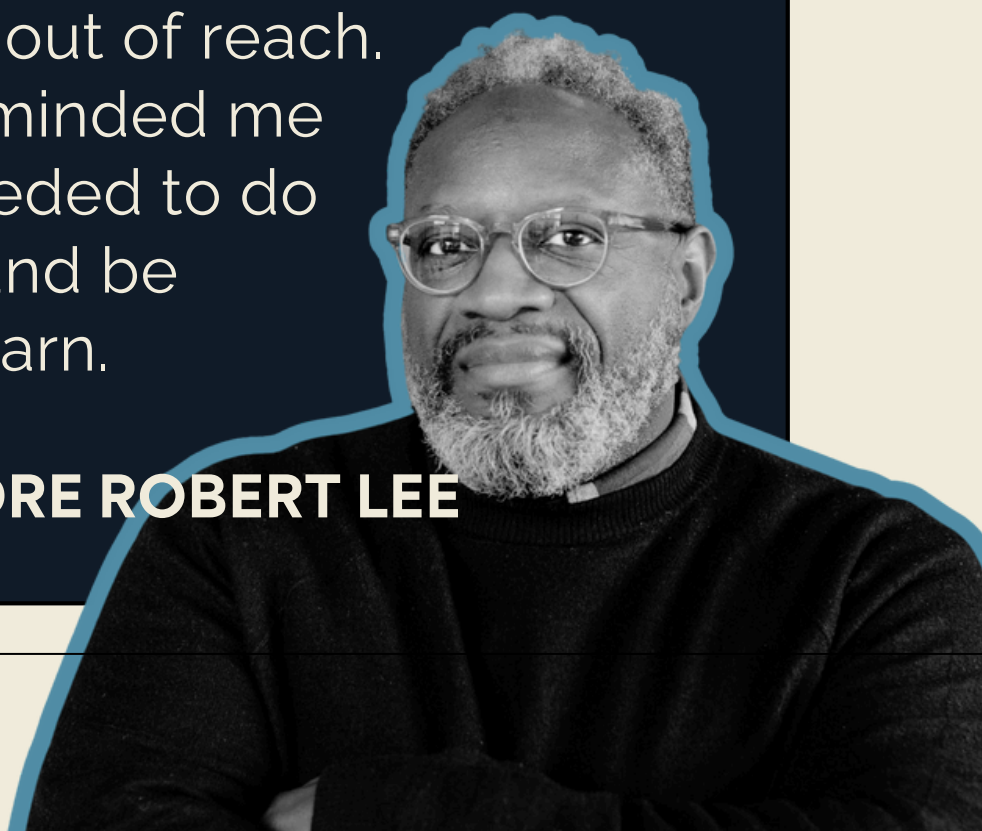


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## ***TAKING ROOT*** **FILM SCREENING**

Nearly every time I walk into the Fitler Club, I learn something new about the world and about myself. The Taking Root screening and discussion was a perfect example. I discovered a world that had always been just outside my doorstep, yet felt distant and out of reach. The film reminded me that all I needed to do was listen and be willing to learn.

**ANDRE ROBERT LEE**





# PAST EVENTS



## **TUESDAY ON THE TERRACE**

with Triple Bottom Brewing Company

## **“FIGHTING FOR LIBERTY”: FILM SCREENING OF “TAKING ROOT”**

with Director Q&A in  
collaboration with AAFI



## **SONGS FROM “HIDDEN” THE MUSICAL**

featuring Q&A with  
Holocaust Survivor,  
Ruth Kapp Hartz

## **SUMMER SURVIVAL KITS HAPPY HOUR**

with Friends for Good

## **CLOSING THE WEALTH GAP: INSIGHTS INTO FEMALE ENTREPRENEURSHIP**

## **“SEEKING LIBERTY” THE CARIBBEAN-AMERICAN IMMIGRATION EXPERIENCE**

## **FEEL. REFLECT. CONNECT: A JOURNALING WORKSHOP FOR WOMEN**

## **SOCIAL IMPACT PRESENTS: “CELEBRATING LIBERTY” - A SPECIAL FRIDAY NIGHT VIBE’S JUNETEENTH CELEBRATION**

## **“LEADERSHIP FOR TODAY, VISION FOR TOMORROW”**

with Superintendent  
Dr. Tony Watlington



## **CALLIGRAPHY WORKSHOP & HUMMUS BAR**

with Meryem Osmanlioglu and  
Philly Hummus Girl

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## ***A CONVERSATION ON CIVIC CONSERVATION***

For me, I was able to learn of a volunteer opportunity that hit close to home - taking nursing home residents to vote. I did end up doing that on Election Day. It was a very thought provoking experience to say the least! Thank you.

**LISA HARCHUT**







# NEIGHBORHOOD REPORT CARDS

At the start of this next calendar year, the Social Impact team is taking an interest in learning about three neighborhoods in the city of Philadelphia. Over the next three months we will conduct a needs assessment of each neighborhood, being guided by the information found on [page 4](#), [“Philadelphia by the Numbers”](#), to synthesize into three “report cards” for each community. Unlike a school report card, each neighborhood won’t be receiving a grade, but rather suggestions from experts about the way forward.

It is our hope that these report cards will drive meaningful conversations about the unique needs for the different neighborhoods, directing us as a Fitler community to opportunities for connection and outreach with community partners and organizers serving on the frontlines and therefore best equipped at meeting those everyday needs.

**Over the next three months the following neighborhoods we will take a look at are:**

- [September – North Philadelphia](#)
- **October – West Philadelphia/Cobbs Creek**
- **November – South Philadelphia**

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## ***THE ARAB AMERICAN EXPERIENCE***

The Arab American Experience was a needed and thoughtful event that brought in a diverse crowd that some may have been surprised to see but we knew was always there when given an opportunity to gather in a shared community space. To highlight Arab American Excellence was and is powerful to showcase the rich culture the Club continues to bring to its members. I was reminded why I continue to be an active FC member.

**JUDE HUSEIN**  
PANELIST & MEMBER





# RE-INTRODUCING THE FITLER FOUNDATION





# FITLER FOUNDATION

## ABOUT

Making an impact beyond its walls has always been central to Fitler Club's mission. From the start, the Club was envisioned not just as a gathering place, but as a catalyst for positive change in Philadelphia. When Fitler Club opened in 2019, it brought this vision to life by founding the Fitler Foundation, with a mission to orient the Club's resources toward high-impact philanthropic opportunities.

Fitler Foundation's first major initiative was the Artists in Residence program, which provided a platform to some of Philadelphia's most talented emerging artists, showcasing their work and connecting them with new audiences. Even when COVID-19 forced the Club to redirect resources and navigate unexpected challenges, the Artists in Residence program not only endured, but flourished. Now entering its fourth iteration, Artists in Residence has become an integral part of Fitler Club and Philadelphia's vibrant art scene.

In 2023, Fitler Club appointed Dr. Kimberly McGlonn as Vice President of Social Impact, renewing its commitment to enacting positive change in Philadelphia. Under her leadership, the Club launched its Social Impact Agenda, and in less than a year, over 400 Fitler Club members and staff participated in events

centered around learning, volunteering, and giving. One special highlight was the Sneakerball, an event that raised over \$10,000 for the Fund for the School District of Philadelphia.

Moving forward, the Club will continue to expand its impact programming, and the Fitler Foundation will relaunch with a deeper sense of purpose, an invigorated board of directors, and compelling programs that align Fitler Club's values and resources with the most pressing needs of its city.



# THE FITLER FOUNDATION

## BOARD OF DIRECTORS



**JACOB SMITH**  
President

As President of Fitter Club, Jacob provides direction for all aspects of Fitter Club's strategy and operations, leading a team of over 200 employees. Jacob joined Fitter Club in 2022 after 11 years as an executive at Philadelphia Cricket Club, where he focused on membership development, engagement, and retention, marketing, communications, member events, private events, and general club management, and served as the founding Executive Director of The 1854 Foundation, a 501(c)(3) nonprofit organization.



**KIMBERLY MCGLONN**  
Executive Director

Dr. Kimberly McGlenn is an award-winning advocate for justice & environmentalism, advocacy that informs her approach to leadership in the fashion industry. As Founder & CEO of the manufacturing start-up Grant Blvd @, she oversees the creative direction and growth strategy of the brand. Grant Blvd's mission is to construct sustainably sourced fashion by creating living wage training & jobs for women, particularly those who are formerly incarcerated. Outside of these roles, Kimberly leads via her role as VP of Social Impact at Fitter Club, and her role as faculty member of Drexel University's Westphal College of Media Arts & Design.



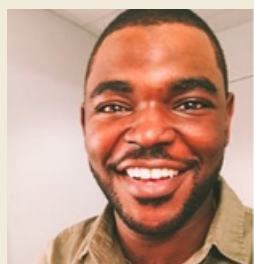
**NICK CINQUINO**  
Treasurer

Nick is the Vice President of Strategic Initiatives at Fitter Club. He was a part of the Club's pre-opening team and has overseen Fitter Club's financial operations since 2018. Additionally, Nick has overseen Fitter Foundation's bookkeeping, financial reporting and tax engagement since its inception. He currently serves on the board of two other public charities and is on the finance committee of those organizations.



**ARUN PRABHAKARAN**  
Director

Arun S. Prabhakaran is the President of the Urban Affairs Coalition, a \$80 million Philadelphia-based social enterprise and the nation's largest and oldest Black- and Brown-led fiscal sponsor. Previously, Mr. Prabhakaran served as Chief of Staff to District Attorney Larry Krasner and helped oversee a transformation of the District Attorney's Office, the fifth largest prosecution office in the United States, serving 1.5 M citizens of the City and County of Philadelphia with an annual budget of \$48 million. He is the Chair of the National Network of Fiscal Sponsors and former Maternity Care Coalition Board President.



**JOSHUA THOMAS**  
Director

Joshua Thomas, a senior leader in external and international affairs with expertise in philanthropy, brings a diverse professional background spanning arts, culture, and higher education. As the Regional Director of International Relations at The Wharton School, he shapes global presence and philanthropic strategy across EMEA and Latin America. Managing two regional Boards, Joshua oversees pipeline and membership experience for notable internationally-based alumni. Formerly VP of External Affairs at The Philly POPS, he achieved a 25% YoY increase in fundraising revenue for education and community engagement programs, managed government affairs, and led successful audits for \$3.5M in federal relief funding.



**NATALIE NIXON**  
Director

Creativity strategist Natalie Nixon is "the creativity whisperer to the C-Suite". She's been selected as one of the Top 50 Keynote Speakers in the World and is valued for her accessible expertise on creativity, the future of work and innovation. Natalie helps organizations reframe their futures- by applying foresight, wonder & rigor to amplify growth and business value.

# THE FITLER CLUB IMPACT RESIDENTS

*PRESENTED BY THE FITLER  
FOUNDATION*

## CLASS OF 2025

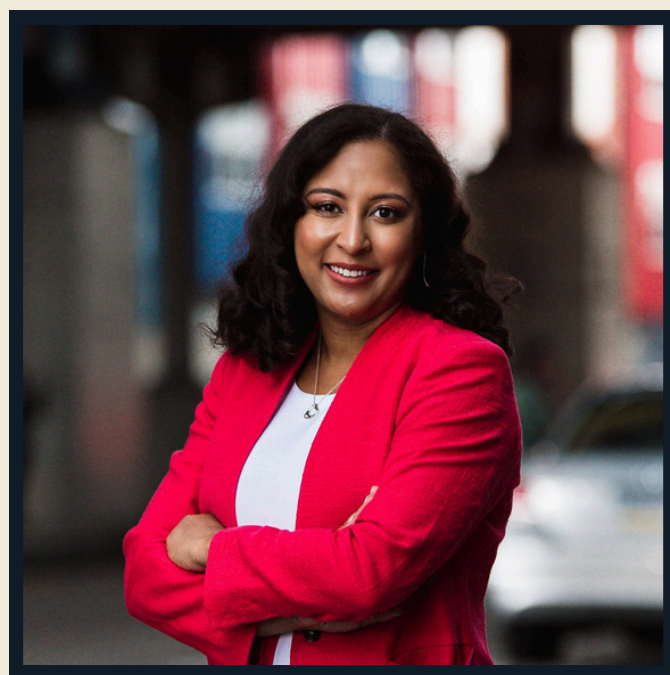






## **Lola Harper** ***CEO of The Women's Opportunities Resource Center***

WORC's mission is to promote social and economic self-sufficiency- primarily for economically disadvantaged women and their families. Founded in 1993 WORC is the first microenterprise economic development program in Pennsylvania and one of the earliest in the nation offering a combination of entrepreneurial training, individual business assistance, incentive savings programs, micro business loans and financial resources.



## **Jamila Harris-Morrison** ***Executive Director of ACHIEVEability***

ACHIEVEability is a nonprofit working to permanently break the generational cycle of poverty for low-income, single parent and homeless families through higher education, affordable housing, supportive services, community and economic development and accountability.



**Tess Hart**  
*Founder & CEO of Triple Bottom Brewing*

Triple Bottom Brewing Company is a woman-owned craft brewery and event space located on Spring Garden Street in Philadelphia. We are the first and only brewery in Pennsylvania to have earned the B Corp Certification, and have been a fair chance employer since our founding in 2019. We recently launched the Future of Service Apprenticeship program, which helps people impacted by the justice system and housing insecurity to build meaningful careers in the hospitality industry and beyond.



**Jennifer Kebea**  
*President of Campus Philly*

Campus Philly is an economic development nonprofit dedicated to attracting, engaging, and retaining diverse talent in Greater Philadelphia. Over the past two decades, Campus Philly has led the region in high-impact initiatives, propelling the college graduate retention rate to over 50% and resulting in more than 181,000 new degree holders calling Greater Philadelphia home.





## **Garry Mills**

### ***Founder & National Executive Director of Shoot Basketballs NOT People***

The Shoot Basketballs NOT People Program (SBNP) is a transformative youth basketball program committed to promoting positive change and building stronger communities. Our initiative focuses on using the power of sports, specifically basketball, to inspire unity, foster personal development, and create opportunities for individuals to thrive. Our mission is to use basketball as a vehicle to change and save lives by focusing on helping youth to gain mental clarity through provided resources, supportive services, education, and guidance to develop positive interactions.



## **Rosalind Pichardo**

### ***Founder & Director of Operation Save Our City***

Our mission is to provide trauma-informed care, life saving skills, education, and basic necessities to people who have experienced homicide grief, addiction, or secondary trauma from exposure to violence. We connect families to victim services; teach community members how to provide crisis support in the event of a homicide or drug overdose; assist unhoused people by distributing food, wound care supplies, clothing, and emergency responder kits as well as violence prevention workshops for the community.





**Devi Ramkissoon**  
*Executive Director of  
Sustainable Business Network*

The Sustainable Business Network of Greater Philadelphia (SBN) is a non-profit organization whose mission is to build a just, green, and thriving local economy in the greater Philadelphia region. Since its founding in 2001, SBN has helped thousands of local independent businesses in the Greater Philadelphia region to build profitable enterprises that serve the community, share wealth, and protect the environment.



**Michael Schweisheimer**  
*Founder of PWPvideo*

PWPvideo is a boutique video production company that focuses on nonprofits and sustainable organizations. They have been mission driven since their second year in 2001, active with Sustainable Business Network since 2008, and a Certified B Corp since 2012. They create videos to educate, inspire, and garner support for mission driven companies and nonprofits. Their projects have taken them around the US and to five continents.



**Zach Wilcha**  
***CEO of Independence Business Alliance***

The Independence Business Alliance is the LGBTQ+ Chamber of Commerce for Greater Philadelphia and provides connections, opportunities, and resources to LGBTQ+ businesses, professionals, and allies in the Greater Philadelphia tri-state area. In collaboration with our members and partners, we expand economic opportunities, advocate for diverse spaces, and promote inclusive leadership. We aspire to foster an environment of equitable access to economic empowerment for local, vibrant LGBTQ+ communities and those who support equality.



**Tonie Willis**  
***Executive Director of Ardella's House***

Ardella's House is a service and advocacy organization committed to helping women and girls with criminal justice histories realize new possibilities for themselves and their families. Our program services make it possible for women and girls to obtain work, housing and healthcare.





# IN CLOSING

As we continue to aim to make an invaluable impact across this city of ours we eagerly anticipate so many more meaningful encounters with both familiar and new faces around the Club. This work is made possible by the generous support of time and commitment to causes and conversations that impact us all at varying degrees. It is because of your unwavering dedication to the health and wellness of this city and for your fellow neighbor that this programming is made possible. And so we say, thank you for yet another incredible year!

Sincerely,  
Rashida Ricketts, Social Impact Coordinator  
Contact: [impact@fitlerclub.com](mailto:impact@fitlerclub.com)



*Fitler Club*