



## Privacy Policy

### DATA PROTECTION

GmbH & Co. KG, a German limited partnership (wineBANK), in operating its business, and data maintained and processed using that software is maintained and processed by wineBANK for wineLAIR. To facilitate wineBANK's data activities for wineLAIR and to make possible extending reciprocal privileges at wineBANK affiliated clubs and opportunities from wineBANK partners as available from time to time, wineLAIR has harmonized its data protection policies with wineBANK. wineLAIR cannot extend membership to anyone who declines to assent to the Data Protection Terms stated below.

### DATA PROTECTION TERMS

Member understands that wineLAIR uses software licensed to wineLAIR by wineBANK Franchise GmbH & Co. KG in Germany (wineBANK), and services performed by wineBANK, in providing services to Member under the wineLAIR Membership and Wine Locker Rental Agreement (the Agreement), and that data entered by or for Member (by means of Member's wineLAIR RFID Cards usage, entry by Member or Owner through the wineLAIR.us website), in the process of applying for or accepting wineLAIR membership, or otherwise, in obtaining or providing services to Member and Member's guests and card holders may be, from time to time, recorded, electronically saved, processed and automatically forwarded to wineBANK, and will be retrieved, consulted, and used to enable wineLAIR to provide services under the Agreement.

Member has the right to withdraw consent at any time by email to wineLAIR at [info@winelair.us](mailto:info@winelair.us). IMPORTANT: (1) Withdrawal of consent shall not affect lawfulness of any processing of data based on consent before withdrawal, and (2) because handling Member's data as described above is necessary for wineLAIR to provide services under the Agreement, withdrawal of consent shall excuse wineLAIR from any further performance under the Agreement.

To the extent that the General Data Protection Regulation (EU) 2016/679 is applicable, Member has certain rights to obtain information concerning processing of Member's personal data, to rectification of inaccurate personal data, to erasure, restriction of processing, data portability, and to object to processing of certain data or automated processing.

By signing the Member Agreement, Member freely consents to data processing using (1) Member's data (Member's personal data if Member is a natural person); or (2) Member's membership data (if Member is another form of legal person), described in the paragraph above.

### OPTIONAL APPROVALS FOR DATA PROTECTION

By signing the Member Agreement, Member freely consents to invitations to regular and special events at wineLAIR, and special offers and campaigns are normally sent via email. To uphold member satisfaction with our services, we may also survey members for their opinions on membership-related matters.

By signing the Member Agreement, Member freely consents to collaborations with selected brand partners (renowned companies and brands) that would like to extend offers to discerning wineLAIR members that they may find attractive.